

North America Application Platform Market Analysis (2018-2024)

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Abstracts

The North America Application Platform Market would witness market growth of 5.1% CAGR during the forecast period (2018 – 2024).

North America would be the leading region with the adoption for Application Platform Market. Emerging trends such as Bring Your Own Application (BYOA) initiatives, mobility, and DevOps, have helped enterprises in the region to realize the importance of application platform software. Open-source platforms would limit the growth of the market, and would be a major restraining factor during the forecast period. However, recent developments, new product launches, and mergers and acquisitions would boost the market growth.

Based on Type, the market is segmented into Software and Services. Software Type includes Application Platform Software and Transaction Processing Monitor Software. Services Type includes Professional and Managed Services. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Application Platform-As-A-Service and On-Premise. Based on Countries, the market is segmented into US, Canada, Mexico, and Rest of North America.

The market research report has exhaustive quantitative insights providing a clear picture of the market potential in various segments across the countries in the region. The key impacting factors of the North America Application Platform Market have been discussed in the report with the elaborated company profiles IBM Corporation, SAP SE, NEC Corporation, Oracle Corporation, Microsoft Corporation, Micro Focus, Fujitsu Limited, Hitachi, LTD., Huawei Technologies Co., Ltd. and Akamai Technologies, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Application Platform Market, by Type
 - 1.4.2 North America Application Platform Market, by Organization Size
 - 1.4.3 North America Application Platform Market, by Deployment Type
 - 1.4.4 North America Application Platform Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA APPLICATION PLATFORM MARKET

- 3.1 North America Application Platform Market by Type
 - 3.1.1 North America Application Platform Software Market by Country
 - 3.1.2 North America Application Platform Market by Software Type
 - 3.1.2.1 North America Application Platform Software Market by Country
 - 3.1.2.2 North America Transaction Processing Monitor Software Market by Country
 - 3.1.3 North America Application Platform Services Market by Country
 - 3.1.4 North America Application Platform Market by Service Type
 - 3.1.4.1 North America Application Platform Professional Services Market by Country
 - 3.1.4.2 North America Application Platform Managed Services Market by Country

CHAPTER 4. NORTH AMERICA APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE

- 4.1 Introduction
 - 4.1.1 North America Small & Medium Enterprises Application Platform Market by Country

4.1.2 North America Large Enterprises Application Platform Market by Country

CHAPTER 5. NORTH AMERICA APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE

5.1 Introduction

5.1.1 North America Application Platform-As-A-Service Deployment Application Platform Market by Country

5.1.2 North America On-Premise Deployment Application Platform Market by Country

CHAPTER 6. NORTH AMERICA APPLICATION PLATFORM MARKET BY COUNTRY

6.1 Introduction

6.2 US Application Platform Market

6.2.1 US Application Platform Market by Type

6.2.1.1 US Application Platform Market by Software Type

6.2.1.2 US Application Platform Market by Services Type

6.2.2 US Application Platform Market by Organization Size

6.2.3 US Application Platform Market by Deployment Type

6.3 Canada Application Platform Market

6.3.1 Canada Application Platform Market by Type

6.3.1.1 Canada Application Platform Market by Software Type

6.3.1.2 Canada Application Platform Market by Services Type

6.3.2 Canada Application Platform Market by Organization Size

6.3.3 Canada Application Platform Market by Deployment Type

6.4 Mexico Application Platform Market

6.4.1 Mexico Application Platform Market by Type

6.4.1.1 Mexico Application Platform Market by Software Type

6.4.1.2 Mexico Application Platform Market by Services Type

6.4.2 Mexico Application Platform Market by Organization Size

6.4.3 Mexico Application Platform Market by Deployment Type

6.5 Rest of North America Application Platform Market

6.5.1 Rest of North America Application Platform Market by Type

6.5.1.1 Rest of North America Application Platform Market by Software Type

6.5.1.2 Rest of North America Application Platform Market by Services Type

6.5.2 Rest of North America Application Platform Market by Organization Size

6.5.3 Rest of North America Application Platform Market by Deployment Type

CHAPTER 7. COMPANY PROFILES

7.1 IBM Corporation

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segmental and Regional Analysis

7.1.4 Research & Development Expense

7.1.5 Strategies at a Glance

7.1.5.1 Partnerships, Collaborations, and Agreements

7.1.5.2 Product Launch

7.2 SAP SE

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.2.4 Research & Development Expense

7.2.5 Strategies at a Glance

7.2.5.1 Partnerships, Collaborations, and Agreements

7.2.5.2 Product Launch

7.3 NEC Corporation

7.3.1 Company Overview

7.3.2 Financial Analysis

7.3.3 Strategies at a Glance

7.3.3.1 Product Launch

7.4 Oracle Corporation

7.4.1 Company Overview

7.4.2 Financial Analysis

7.4.3 Segmental and Regional Analysis

7.4.4 Research & Development Expense

7.4.5 Strategies at a Glance

7.4.5.1 Product Launch

7.5 Microsoft Corporation

7.5.1 Company Overview

7.5.2 Financial Analysis

7.5.3 Segmental and Regional Analysis

7.5.4 Research & Development Expense

7.5.5 Strategies at a Glance

7.5.5.1 Partnerships, Collaborations, and Agreements

7.6 Micro Focus

7.6.1 Company Overview

- 7.6.2 Financial Analysis
- 7.6.3 Segmental and Regional Analysis
- 7.6.4 Research & Development Expense
- 7.7 Fujitsu Limited
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Segmental and Regional Analysis
- 7.8 Hitachi, LTD.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental and Regional Analysis
- 7.9 Huawei Technologies Co., Ltd.
 - 7.9.1 Company overview
 - 7.9.2 Financial Analysis
 - 7.9.3 Segmental and Regional Analysis
 - 7.9.4 Research & Development Expense
 - 7.9.5 Strategies at a Glance
 - 7.9.5.1 Product Launch
- 7.1 Akamai Technologies, Inc.
 - 7.10.1 Company Overview
 - 7.10.2 Financial Analysis
 - 7.10.3 Research & Development Expense

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA APPLICATION PLATFORM MARKET, 2014 - 2017, USD MILLION

TABLE 2 NORTH AMERICA APPLICATION PLATFORM MARKET, 2018 - 2024, USD MILLION

TABLE 3 NORTH AMERICA APPLICATION PLATFORM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 4 NORTH AMERICA APPLICATION PLATFORM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 5 NORTH AMERICA APPLICATION PLATFORM SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 6 NORTH AMERICA APPLICATION PLATFORM SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 7 NORTH AMERICA APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2014 - 2017, USD MILLION

TABLE 8 NORTH AMERICA APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2018 - 2024, USD MILLION

TABLE 9 NORTH AMERICA APPLICATION PLATFORM SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 10 NORTH AMERICA APPLICATION PLATFORM SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 11 NORTH AMERICA TRANSACTION PROCESSING MONITOR SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 12 NORTH AMERICA TRANSACTION PROCESSING MONITOR SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 13 NORTH AMERICA APPLICATION PLATFORM SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 14 NORTH AMERICA APPLICATION PLATFORM SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 15 NORTH AMERICA APPLICATION PLATFORM MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

TABLE 16 NORTH AMERICA APPLICATION PLATFORM MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

TABLE 17 NORTH AMERICA APPLICATION PLATFORM PROFESSIONAL SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 18 NORTH AMERICA APPLICATION PLATFORM PROFESSIONAL

SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 19 NORTH AMERICA APPLICATION PLATFORM MANAGED SERVICES
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 20 NORTH AMERICA APPLICATION PLATFORM MANAGED SERVICES
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 21 NORTH AMERICA APPLICATION PLATFORM MARKET BY
ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 22 NORTH AMERICA APPLICATION PLATFORM MARKET BY
ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 23 NORTH AMERICA SMALL & MEDIUM ENTERPRISES APPLICATION
PLATFORM MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 24 NORTH AMERICA SMALL & MEDIUM ENTERPRISES APPLICATION
PLATFORM MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 25 NORTH AMERICA LARGE ENTERPRISES APPLICATION PLATFORM
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 26 NORTH AMERICA LARGE ENTERPRISES APPLICATION PLATFORM
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 27 NORTH AMERICA APPLICATION PLATFORM MARKET BY
DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

TABLE 28 NORTH AMERICA APPLICATION PLATFORM MARKET BY
DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

TABLE 29 NORTH AMERICA APPLICATION PLATFORM-AS-A-SERVICE
DEPLOYMENT APPLICATION PLATFORM MARKET BY COUNTRY, 2014 - 2017,
USD MILLION

TABLE 30 NORTH AMERICA APPLICATION PLATFORM-AS-A-SERVICE
DEPLOYMENT APPLICATION PLATFORM MARKET BY COUNTRY, 2018 - 2024,
USD MILLION

TABLE 31 NORTH AMERICA ON-PREMISE DEPLOYMENT APPLICATION
PLATFORM MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 32 NORTH AMERICA ON-PREMISE DEPLOYMENT APPLICATION
PLATFORM MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 33 NORTH AMERICA APPLICATION PLATFORM MARKET BY COUNTRY,
2014 - 2017, USD MILLION

TABLE 34 NORTH AMERICA APPLICATION PLATFORM MARKET BY COUNTRY,
2018 - 2024, USD MILLION

TABLE 35 US APPLICATION PLATFORM MARKET, 2014 - 2017, USD MILLION

TABLE 36 US APPLICATION PLATFORM MARKET, 2018 - 2024, USD MILLION

TABLE 37 US APPLICATION PLATFORM MARKET BY TYPE, 2014 - 2017, USD
MILLION

TABLE 38 US APPLICATION PLATFORM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 39 US APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2014 - 2017, USD MILLION

TABLE 40 US APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2018 - 2024, USD MILLION

TABLE 41 US APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 42 US APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 43 US APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 44 US APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 45 US APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

TABLE 46 US APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

TABLE 47 CANADA APPLICATION PLATFORM MARKET, 2014 - 2017, USD MILLION

TABLE 48 CANADA APPLICATION PLATFORM MARKET, 2018 - 2024, USD MILLION

TABLE 49 CANADA APPLICATION PLATFORM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 50 CANADA APPLICATION PLATFORM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 51 CANADA APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2014 - 2017, USD MILLION

TABLE 52 CANADA APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2018 - 2024, USD MILLION

TABLE 53 CANADA APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 54 CANADA APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 55 CANADA APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 56 CANADA APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 57 CANADA APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

TABLE 58 CANADA APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE,

2018 - 2024, USD MILLION

TABLE 59 MEXICO APPLICATION PLATFORM MARKET, 2014 - 2017, USD MILLION

TABLE 60 MEXICO APPLICATION PLATFORM MARKET, 2018 - 2024, USD MILLION

TABLE 61 MEXICO APPLICATION PLATFORM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 62 MEXICO APPLICATION PLATFORM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 63 MEXICO APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2014 - 2017, USD MILLION

TABLE 64 MEXICO APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2018 - 2024, USD MILLION

TABLE 65 MEXICO APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 66 MEXICO APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 67 MEXICO APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 68 MEXICO APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 69 MEXICO APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

TABLE 70 MEXICO APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

TABLE 71 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET, 2014 - 2017, USD MILLION

TABLE 72 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET, 2018 - 2024, USD MILLION

TABLE 73 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 74 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 75 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2014 - 2017, USD MILLION

TABLE 76 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY SOFTWARE TYPE, 2018 - 2024, USD MILLION

TABLE 77 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

TABLE 78 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

TABLE 79 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

TABLE 80 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

TABLE 81 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

TABLE 82 REST OF NORTH AMERICA APPLICATION PLATFORM MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

TABLE 83 KEY INFORMATION – IBM CORPORATION

TABLE 84 KEY INFORMATION – SAP SE

TABLE 85 KEY INFORMATION – NEC CORPORATION

TABLE 86 KEY INFORMATION – ORACLE CORPORATION

TABLE 87 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 88 KEY INFORMATION – MICRO FOCUS

TABLE 89 KEY INFORMATION – FUJITSU LIMITED

TABLE 90 KEY INFORMATION – HITACHI, LTD.

TABLE 91 KEY INFORMATION – HUAWEI TECHNOLOGIES CO., LTD.

TABLE 92 KEY INFORMATION – AKAMAI TECHNOLOGIES, INC.

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