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North America Application Platform Market Analysis (2018-2024)

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Abstracts

The North America Application Platform Market would witness market growth of 5.1% CAGR during the forecast period (2018 – 2024).

North America would be the leading region with the adoption for Application Platform Market. Emerging trends such as Bring Your Own Application (BYOA) initiatives, mobility, and DevOps, have helped enterprises in the region to realize the importance of application platform software. Open-source platforms would limit the growth of the market, and would be a major restraining factor during the forecast period. However, recent developments, new product launches, and mergers and acquisitions would boost the market growth.

Based on Type, the market is segmented into Software and Services. Software Type includes Application Platform Software and Transaction Processing Monitor Software. Services Type includes Professional and Managed Services. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Application Platform-As-A-Service and On-Premise. Based on Countries, the market is segmented into US, Canada, Mexico, and Rest of North America.

The market research report has exhaustive quantitative insights providing a clear picture of the market potential in various segments across the countries in the region. The key impacting factors of the North America Application Platform Market have been discussed in the report with the elaborated company profiles IBM Corporation, SAP SE, NEC Corporation, Oracle Corporation, Microsoft Corporation, Micro Focus, Fujitsu Limited, Hitachi, LTD., Huawei Technologies Co., Ltd. and Akamai Technologies, Inc.

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