

# North America Application Lifecycle Management (ALM) Market Analysis (2017-2023)

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## Abstracts

The North America Application Lifecycle Management (ALM) Market would witness market growth of 6.4% CAGR during the forecast period (2017 – 2023). Application management software is gaining prominence within the retail and eCommerce sector. Various products and items have been showcased across multiple departments, portfolios, and price bands, to address customer needs. Various applications are developed to connect online customers, employees, and logistics vendors in real-time, to build brand loyalty among the customer, handle warranty and replacement of products, and increase customer retention.

Based on Solution, the Application Lifecycle Management (ALM) market segments the market into Software and Services. Service includes Professional and Managed Services. Based on Platform, the market report segments the market into Mobile Based Applications and Web Based Applications. Based on Deployment Type, the Application Lifecycle Management (ALM) market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into Telecom & IT, Manufacturing, Healthcare, Media & Entertainment, Retail, BFSI, Energy & Utilities, and Others. Based on Countries, the Application Lifecycle Management (ALM) market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Application Lifecycle Management (ALM) Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Micro Focus, CollabNet, CA Technologies, Inc., Digité, Inflectra, Inland Software, Siemens AG, and Atlassian.

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