

# North America Application Hosting Market Analysis (2017-2023)

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## Abstracts

The North America Application Hosting Market would witness market growth of 10% CAGR during the forecast period (2017 – 2023). Application Hosting Services are computing platforms enabling the delivery of software over the Internet. Application Hosting Services could offer operational platform to virtually all kinds of software applications. Content management applications, web development applications, database applications and email management applications are some of the on-demand software solutions that can be hosted over the Internet. Application Hosting Services incorporate Managed Hosting Services, providing better services to end users, as compared to standard Application Hosting Services. Regionally, North America would be the leading region with maximum market share, as major application hosting providers are housed in the region, and the adoption of cloud hosting in the region is the highest. Startups and large enterprises alike are choosing the cloud as a potential option for hosting applications.

Based on Type, the market report segments the market into Solution and Services. Solution Type is further segmented into Managed Hosting, Cloud Hosting, and Colocation Hosting. Based on Organization Size, the Application Hosting market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Application Type, the market report segments the market into Mobile Based and Web Based. Based on Vertical, the market report segments the market into BFSI, Media & Entertainment, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the Application Hosting market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Application Hosting Market. Key companies profiled in the report include

Amazon.com, Inc. (Amazon Web Services), IBM Corporation, Rackspace, Google Inc., Microsoft Corporation, DXC Technology, Apprenda, Navisite, Sungard Availability Services LP, and Liquid Web Inc.

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