

North America Application Hosting Market Analysis (2017-2023)

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Abstracts

The North America Application Hosting Market would witness market growth of 10% CAGR during the forecast period (2017 – 2023). Application Hosting Services are computing platforms enabling the delivery of software over the Internet. Application Hosting Services could offer operational platform to virtually all kinds of software applications. Content management applications, web development applications, database applications and email management applications are some of the on-demand software solutions that can be hosted over the Internet. Application Hosting Services incorporate Managed Hosting Services, providing better services to end users, as compared to standard Application Hosting Services. Regionally, North America would be the leading region with maximum market share, as major application hosting providers are housed in the region, and the adoption of cloud hosting in the region is the highest. Startups and large enterprises alike are choosing the cloud as a potential option for hosting applications.

Based on Type, the market report segments the market into Solution and Services. Solution Type is further segmented into Managed Hosting, Cloud Hosting, and Colocation Hosting. Based on Organization Size, the Application Hosting market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Application Type, the market report segments the market into Mobile Based and Web Based. Based on Vertical, the market report segments the market into BFSI, Media & Entertainment, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the Application Hosting market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Application Hosting Market. Key companies profiled in the report include

Amazon.com, Inc. (Amazon Web Services), IBM Corporation, Rackspace, Google Inc., Microsoft Corporation, DXC Technology, Apprenda, Navisite, Sungard Availability Services LP, and Liquid Web Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Application Hosting Market, by Type
 - 1.4.2 North America Application Hosting Market, by Organization Size
 - 1.4.3 North America Application Hosting Market, by Application Type
 - 1.4.4 North America Application Hosting Market, by Vertical
 - 1.4.5 North America Application Hosting Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA APPLICATION HOSTING MARKET

- 3.1 North America Application Hosting Market by Type
 - 3.1.1 North America Application Hosting Solution Market by Country
 - 3.1.2 North America Application Hosting Market by Solution Type
 - 3.1.2.1 North America Managed Hosting Solution Market by Country
 - 3.1.2.2 North America Cloud Hosting Market by Country
 - 3.1.2.3 North America Colocation Hosting Market by Country
 - 3.1.3 North America Application Hosting Services Market by Country

CHAPTER 4. NORTH AMERICA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE

- 4.1 Introduction
 - 4.1.1 North America Small & Medium Enterprises Application Hosting Market by Country
 - 4.1.2 North America Large Enterprises Application Hosting Market by Country

CHAPTER 5. NORTH AMERICA APPLICATION HOSTING MARKET BY APPLICATION TYPE

5.1 Introduction

5.1.1 North America Mobile Based Deployment Application Hosting Market by Country

5.1.2 North America Web Based Deployment Application Hosting Market by Country

CHAPTER 6. NORTH AMERICA APPLICATION HOSTING MARKET BY VERTICAL

6.1 Introduction

6.1.1 North America Application Hosting in BFSI Market by Country

6.1.2 North America Application Hosting in Media & Entertainment Market by Country

6.1.3 North America Application Hosting in Energy & Utilities Market by Country

6.1.4 North America Application Hosting in Healthcare Market by Country

6.1.5 North America Application Hosting in Manufacturing Market by Country

6.1.6 North America Application Hosting in Retail Market by Country

6.1.7 North America Application Hosting in Telecom & IT Market by Country

6.1.8 North America Application Hosting in Education Market by Country

6.1.9 North America Application Hosting in Others Market by Country

CHAPTER 7. NORTH AMERICA APPLICATION HOSTING MARKET BY COUNTRY

7.1 Introduction

7.2 US Application Hosting Market

7.2.1 US Application Hosting Market by Type

7.2.1.1 US Application Hosting Market by Solution Type

7.2.2 US Application Hosting Market by Organization Size

7.2.3 US Application Hosting Market by Application Type

7.2.4 US Application Hosting Market by Vertical

7.3 Canada Application Hosting Market

7.3.1 Canada Application Hosting Market by Type

7.3.1.1 Canada Application Hosting Market by Solution Type

7.3.2 Canada Application Hosting Market by Organization Size

7.3.3 Canada Application Hosting Market by Application Type

7.3.4 Canada Application Hosting Market by Vertical

7.4 Mexico Application Hosting Market

7.4.1 Mexico Application Hosting Market by Type

7.4.1.1 Mexico Application Hosting Market by Solution Type

- 7.4.2 Mexico Application Hosting Market by Organization Size
- 7.4.3 Mexico Application Hosting Market by Application Type
- 7.4.4 Mexico Application Hosting Market by Vertical
- 7.5 Rest of North America Application Hosting Market
 - 7.5.1 Rest of North America Application Hosting Market by Type
 - 7.5.1.1 Rest of North America Application Hosting Market by Solution Type
 - 7.5.2 Rest of North America Application Hosting Market by Organization Size
 - 7.5.3 Rest of North America Application Hosting Market by Application Type
 - 7.5.4 Rest of North America Application Hosting Market by Vertical

CHAPTER 8. COMPANY PROFILES

- 8.1 IBM Corporation
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Segmental and Regional Analysis
 - 8.1.4 Research & Development Expense
 - 8.1.5 Strategies at a Glance
 - 8.1.5.1 Partnerships, Collaborations and Agreements
- 8.2 Amazon.com, Inc. (Amazon Web Services)
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Regional Analysis
- 8.3 Rackspace
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Regional Analysis
 - 8.3.4 Research & Development Expense
 - 8.3.5 Strategies at a Glance
 - 8.3.5.1 Partnerships, Collaborations and Agreements
- 8.4 Google Inc.
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
 - 8.4.3 Segmental and Regional Analysis
 - 8.4.4 Research & Development Expense
- 8.5 Microsoft Corporation
 - 8.5.1 Company Overview
 - 8.5.2 Financial Analysis
 - 8.5.3 Segmental and Regional Analysis

- 8.5.4 Research & Development Expense
- 8.6 DXC Technology
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Segmental and Regional Analysis
- 8.7 Apprenda
 - 8.7.1 Company Overview
- 8.8 Navisite
 - 8.8.1 Company Overview
- 8.9 Sungard Availability Services LP
 - 8.9.1 Company Overview
- 8.1 Liquid Web Inc.
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA APPLICATION HOSTING SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA APPLICATION HOSTING SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA MANAGED HOSTING SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA MANAGED HOSTING SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA CLOUD HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA CLOUD HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA COLOCATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA COLOCATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA APPLICATION HOSTING SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA APPLICATION HOSTING SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA APPLICATION HOSTING MARKET BY ORGANIZATION

SIZE, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA SMALL & MEDIUM ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA SMALL & MEDIUM ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA LARGE ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA LARGE ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 25 NORTH AMERICA MOBILE BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 NORTH AMERICA MOBILE BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 NORTH AMERICA WEB BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 NORTH AMERICA WEB BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 NORTH AMERICA APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 30 NORTH AMERICA APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 31 NORTH AMERICA APPLICATION HOSTING IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 NORTH AMERICA APPLICATION HOSTING IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 NORTH AMERICA APPLICATION HOSTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 NORTH AMERICA APPLICATION HOSTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 NORTH AMERICA APPLICATION HOSTING IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 NORTH AMERICA APPLICATION HOSTING IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 NORTH AMERICA APPLICATION HOSTING IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 NORTH AMERICA APPLICATION HOSTING IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 NORTH AMERICA APPLICATION HOSTING IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 NORTH AMERICA APPLICATION HOSTING IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 NORTH AMERICA APPLICATION HOSTING IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 NORTH AMERICA APPLICATION HOSTING IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 NORTH AMERICA APPLICATION HOSTING IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 NORTH AMERICA APPLICATION HOSTING IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 NORTH AMERICA APPLICATION HOSTING IN EDUCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 NORTH AMERICA APPLICATION HOSTING IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 NORTH AMERICA APPLICATION HOSTING IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 NORTH AMERICA APPLICATION HOSTING IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 NORTH AMERICA APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 NORTH AMERICA APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 US APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 52 US APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 53 US APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 54 US APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 55 US APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 56 US APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 57 US APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 58 US APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 -

2023, USD MILLION

Table 59 US APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 60 US APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 61 US APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 62 US APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 63 CANADA APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 64 CANADA APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 65 CANADA APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 CANADA APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 CANADA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 68 CANADA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 69 CANADA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 70 CANADA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 71 CANADA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 72 CANADA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 73 CANADA APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 74 CANADA APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 75 MEXICO APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 76 MEXICO APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 77 MEXICO APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 78 MEXICO APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 79 MEXICO APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 80 MEXICO APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 81 MEXICO APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 82 MEXICO APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 83 MEXICO APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 84 MEXICO APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 85 MEXICO APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 86 MEXICO APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 87 REST OF NORTH AMERICA APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 88 REST OF NORTH AMERICA APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 89 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 90 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 91 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 92 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 93 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 94 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 95 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 96 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 97 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 98 REST OF NORTH AMERICA APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 99 KEY INFORMATION – IBM CORPORATION

Table 100 KEY INFORMATION - AMAZON.COM, INC. (AMAZON WEB SERVICES)

Table 101 KEY INFORMATION – RACKSPACE

Table 102 KEY INFORMATION – GOOGLE INC.

Table 103 KEY INFORMATION – MICROSOFT CORPORATION

Table 104 KEY INFORMATION – DXC TECHNOLOGY

Table 105 KEY INFORMATION – APPRENDA

Table 106 KEY INFORMATION – NAVISITE

Table 107 KEY INFORMATION – SUNGARD AVAILABILITY SERVICES LP

Table 108 KEY INFORMATION – LIQUID WEB INC.

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