

# North America API Management Market (2018 - 2024)

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## Abstracts

The North America API Management Market would witness market growth of 26.8% CAGR during the forecast period (2018 – 2024). The main factor in increasing demand for API management is mobility and application proliferation. With a rapidly increasing number of mobile subscribers, an increase in social media and penetration of e-commerce, vendors from various sectors are now able to provide their consumers with information in an interactive manner along with increasing their sales. The advancement of the Internet of Things and Big Data and the cost and functional benefits also contribute to the worldwide API market. Moreover, since API management helps to systematically implement policies and visualize insightful analytics, demand will increase from several organizations who intend to increase their productivity.

Based on Component, the market is segmented into Solution and Services. Solution is further bifurcated in API Platform, API Analytics, and Security. API Platform is further bifurcated in API Portal, API Gateway, API Administration, and Others. Services is further bifurcated in Integration & Consulting, Training & Education, and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Media & Entertainment, Telecom & IT, Government, Retail & Consumer Goods, and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Software AG, Axway Software SA, Mulesoft (Salesforce.com), Amazon web services, Vista Equity Partners (Tibco Software), Microsoft Corporation, Dell Boomi, IBM Corporation, Google Inc., and Oracle Corporation.

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