

North America Anti-Fatigue Cosmetics Market (2019-2025)

<https://marketpublishers.com/r/N207CF56897FEN.html>

Date: January 2020

Pages: 71

Price: US\$ 1,500.00 (Single User License)

ID: N207CF56897FEN

Abstracts

The North America Anti-Fatigue Cosmetics Market would witness market growth of 4.15% CAGR during the forecast period (2019-2025).

Fatigue, a typical primary care symptom, has an adverse effect on work performance, family life, and social relations. The differential fatigue diagnosis includes problems with the physical conditions, lifestyle, mental disorders, and complications of treatment. Fatigue can be classified as secondary to other physiological, or chronic, medical conditions. Given the high consumer purchasing power in this region's countries, premium products have grown to be a lucrative industry precisely in North America.

Over recent years, customers have shown a bias for natural and organic beauty products over synthetic chemical products. As a result, manufacturers have integrated natural products and ingredients into their portfolios. Seaweed, pomegranate, cucumber, almond, aloe vera, guarana, and citron are among the natural ingredients widely used in this market. For example, Ren Clean Skincare's range of anti-fatigue cosmetics, including body cream, body wash, and exfoliating body scrub, is enriched with Atlantic kelp, geranium, sage, cypress, rosemary, and other energizing ingredients.

The growth of the e-commerce industry and the rising consumer preference for the purchase of anti-fatigue and other cosmetics and personal care products online have led to a significant rise in the market. Social media also plays a crucial role in the marketing of such products, targeting an increasing millennial and young consumer base. Digital marketing across outlets such as YouTube, Instagram, and Beauty Blogs has become an effective strategy for customers to connect, influence, and expand their base.

Based on Product, the market is segmented into Cream, Oil, Gel, Serum, Lotion and Other Products. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Unilever PLC, Shiseido Company, Limited, Estee Lauder Companies, Inc., LVMH SE (Christian Dior), Revlon, Inc. (MacAndrews & Forbes), Bio Veda Action Research Company (Biotique), Nuxe Group, Mesoestetic Pharma Group SL, and Clarins Group SA.

SCOPE OF THE STUDY

Market Segmentation:

By Products

Cream

Oil

Gel

Serum

Lotion

Other Products

By Distribution Channel

Offline

Online

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

L'Oreal Group

Unilever PLC

Shiseido Company, Limited

Estee Lauder Companies, Inc.

LVMH SE (Christian Dior)

Revlon, Inc. (MacAndrews & Forbes)

Bio Veda Action Research Company (Biotique)

Nuxe Group

Mesoestetic Pharma Group SL

Clarins Group SA

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Anti-Fatigue Cosmetics Market, by Products
 - 1.4.2 North America Anti-Fatigue Cosmetics Market, by Distribution Channel
 - 1.4.3 North America Anti-Fatigue Cosmetics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS – GLOBAL SCENARIO

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2019-Mar – 2017-Jun) Leading Players

CHAPTER 4. NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT

- 4.1 North America Cream Market by Country

- 4.2 North America Oil Market by Country
- 4.3 North America Gel Market by Country
- 4.4 North America Serum Market by Country
- 4.5 North America Lotion Market by Country
- 4.6 North America Other Products Market by Country

CHAPTER 5. NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL

- 5.1 North America Offline Market by Country
- 5.2 North America Online Market by Country

CHAPTER 6. NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY COUNTRY

- 6.1 USA Anti-Fatigue Cosmetics Market
 - 6.1.1 USA Anti-Fatigue Cosmetics Market by Product
 - 6.1.2 USA Anti-Fatigue Cosmetics Market by Distribution Channel
- 6.2 Canada Anti-Fatigue Cosmetics Market
 - 6.2.1 Canada Anti-Fatigue Cosmetics Market by Product
 - 6.2.2 Canada Anti-Fatigue Cosmetics Market by Distribution Channel
- 6.3 Mexico Anti-Fatigue Cosmetics Market
 - 6.3.1 Mexico Anti-Fatigue Cosmetics Market by Product
 - 6.3.2 Mexico Anti-Fatigue Cosmetics Market by Distribution Channel
- 6.4 Rest of North America Anti-Fatigue Cosmetics Market
 - 6.4.1 Rest of North America Anti-Fatigue Cosmetics Market by Product
 - 6.4.2 Rest of North America Anti-Fatigue Cosmetics Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

- 7.1 L'Oreal Group
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Segmental and Regional Analysis
 - 7.1.4 Research & Development Expense
 - 7.1.5 Recent strategies and developments:
 - 7.1.5.1 Acquisition and Mergers:
 - 7.1.5.2 Product Launches and Product Expansions:
- 7.2 Unilever PLC

- 7.2.1 Company Overview
- 7.2.2 Financial Analysis
- 7.2.3 Segmental and Regional Analysis
- 7.2.4 Research & Development Expense
- 7.3 Shiseido Company, Limited
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Regional Analysis
 - 7.3.4 Recent strategies and developments:
 - 7.3.4.1 Partnerships, Collaborations, and Agreements:
 - 7.3.4.2 Acquisition and Mergers:
- 7.4 Estee Lauder Companies, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Regional Analysis
 - 7.4.4 Research & Development Expense
 - 7.4.5 Recent strategies and developments:
 - 7.4.5.1 Acquisition and Mergers:
 - 7.4.5.2 Product Launches and Product Expansions:
 - 7.4.5.3 Geographical Expansions:
- 7.5 LVMH SE (Christian Dior)
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Recent strategies and developments:
 - 7.5.4.1 Product Launches and Product Expansions:
- 7.6 Revlon, Inc. (MacAndrews & Forbes)
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
 - 7.6.4 Research & Development Expense
 - 7.6.5 Recent strategies and developments:
 - 7.6.5.1 Product Launches and Product Expansions:
- 7.7 Bio Veda Action Research Company (Biotique)
 - 7.7.1 Company Overview
- 7.8 Nuxe Group
 - 7.8.1 Company Overview
 - 7.8.2 Recent strategies and developments:
 - 7.8.2.1 Product Launches and Product Expansions:

7.9 Mesoestetic Pharma Group SL

7.9.1 Company Overview

7.9.2 Recent strategies and developments:

7.9.2.1 Product Launches and Product Expansions:

7.1 Clarins Group SA

7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET, 2015 - 2018, USD THOUSANDS

TABLE 2 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET, 2019 - 2025, USD THOUSANDS

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– ANTI-FATIGUE COSMETICS MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– ANTI-FATIGUE COSMETICS MARKET'

TABLE 5 GEOGRAPHICAL EXPANSIONS– ANTI-FATIGUE COSMETICS MARKET

TABLE 6 MERGERS & ACQUISITIONS – ANTI-FATIGUE COSMETICS MARKET

TABLE 7 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2015 - 2018, USD THOUSANDS

TABLE 8 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2019 - 2025, USD THOUSANDS

TABLE 9 NORTH AMERICA CREAM MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 10 NORTH AMERICA CREAM MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 11 NORTH AMERICA OIL MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 12 NORTH AMERICA OIL MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 13 NORTH AMERICA GEL MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 14 NORTH AMERICA GEL MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 15 NORTH AMERICA SERUM MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 16 NORTH AMERICA SERUM MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 17 NORTH AMERICA LOTION MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 18 NORTH AMERICA LOTION MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 19 NORTH AMERICA OTHER PRODUCTS MARKET BY COUNTRY, 2015 -

2018, USD THOUSANDS

TABLE 20 NORTH AMERICA OTHER PRODUCTS MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 21 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD THOUSANDS

TABLE 22 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD THOUSANDS

TABLE 23 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 24 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 25 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 26 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 27 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY COUNTRY, 2015 - 2018, USD THOUSANDS

TABLE 28 NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY COUNTRY, 2019 - 2025, USD THOUSANDS

TABLE 29 USA ANTI-FATIGUE COSMETICS MARKET, 2015 - 2018, USD THOUSANDS

TABLE 30 USA ANTI-FATIGUE COSMETICS MARKET, 2019 - 2025, USD THOUSANDS

TABLE 31 USA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2015 - 2018, USD THOUSANDS

TABLE 32 USA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2019 - 2025, USD THOUSANDS

TABLE 33 USA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD THOUSANDS

TABLE 34 USA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD THOUSANDS

TABLE 35 CANADA ANTI-FATIGUE COSMETICS MARKET, 2015 - 2018, USD THOUSANDS

TABLE 36 CANADA ANTI-FATIGUE COSMETICS MARKET, 2019 - 2025, USD THOUSANDS

TABLE 37 CANADA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2015 - 2018, USD THOUSANDS

TABLE 38 CANADA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2019 - 2025, USD THOUSANDS

TABLE 39 CANADA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD THOUSANDS

TABLE 40 CANADA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD THOUSANDS

TABLE 41 MEXICO ANTI-FATIGUE COSMETICS MARKET, 2015 - 2018, USD THOUSANDS

TABLE 42 MEXICO ANTI-FATIGUE COSMETICS MARKET, 2019 - 2025, USD THOUSANDS

TABLE 43 MEXICO ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2015 - 2018, USD THOUSANDS

TABLE 44 MEXICO ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2019 - 2025, USD THOUSANDS

TABLE 45 MEXICO ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD THOUSANDS

TABLE 46 MEXICO ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD THOUSANDS

TABLE 47 REST OF NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET, 2015 - 2018, USD THOUSANDS

TABLE 48 REST OF NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET, 2019 - 2025, USD THOUSANDS

TABLE 49 REST OF NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2015 - 2018, USD THOUSANDS

TABLE 50 REST OF NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY PRODUCT, 2019 - 2025, USD THOUSANDS

TABLE 51 REST OF NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD THOUSANDS

TABLE 52 REST OF NORTH AMERICA ANTI-FATIGUE COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD THOUSANDS

TABLE 53 KEY INFORMATION – L'OREAL GROUP

TABLE 54 KEY INFORMATION – UNILEVER PLC

TABLE 55 KEY INFORMATION – SHISEIDO COMPANY LIMITED

TABLE 56 KEY INFORMATION – ESTEE LAUDER COMPANIES, INC.

TABLE 57 KEY INFORMATION – LVMH SE

TABLE 58 KEY INFORMATION – REVLON, INC.

TABLE 59 KEY INFORMATION – BIO VEDA ACTION RESEARCH COMPANY

TABLE 60 KEY INFORMATION – NUXE GROUP

TABLE 61 KEY INFORMATION – MESOESTETIC PHARMA GROUP SL

TABLE 62 KEY INFORMATION – CLARINS GROUP SA

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2019-MAR – 2017-JUN) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: L'OREAL GROUP

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: ESTEE LAUDER COMPANIES, INC.

I would like to order

Product name: North America Anti-Fatigue Cosmetics Market (2019-2025)

Product link: <https://marketpublishers.com/r/N207CF56897FEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N207CF56897FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970