

# North America Air Fryer Market By Product (Digital and Manual), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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## Abstracts

The North America Air Fryer Market would witness market growth of 10.57% CAGR during the forecast period (2020-2026).

In the current situation, a surge is observed in demand for smart air fryers in the worldwide market, giving educated and tech-savvy customers a new motivation to purchase this item. In spite of the fact that smart air fryers are sold at high costs, producers are seeing this segment as a chance to create traction in the coming years. However, there are a couple of settled players with a solid distribution network across various regions. Organizations are reinforcing their position by consistently putting resources into research and development (R&D) to come up with answers to fulfill the needs and requirements of customers.

A customary deep fryer requires about a gallon of cooking oil to work. However, air fryers require potentially up to a tablespoon of oil

Based on the food and recipe. The primary advantages of utilizing less oil when cooking with an air fryer are many. Firstly, we know Less cooking oil simply means it is less expensive for cooking. Secondly, the cleaning process is little easier when compare to deep fryers as limited oil usage leads to low waste and hence, the cleaning got easier. Thirdly, the wastage of oil due to spilling is very rare as the Air Fryers generally requires a little oil for cooking or frying any food. Lastly, Cooking and eating less oil simply means fewer calories and less fat.

Based on Product, the market is segmented into Digital and Manual. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North

America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., Koninklijke Philips N.V., Stanley Black & Decker, Inc., Breville Group Limited, Groupe SEB, SharkNinja Operating LLC (CDH Private Equity), Cuisinart Corporation (Conair Corporation), Meyer Manufacturing Company Limited, GoWISE USA and NuWave, LLC.

Scope of the Study

Market Segmentation:

By Product

Digital

Manual

By Distribution Channel

Online

Offline

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Newell Brands, Inc.

Koninklijke Philips N.V.

Stanley Black & Decker, Inc.

Breville Group Limited

Groupe SEB

SharkNinja Operating LLC (CDH Private Equity)

Cuisinart Corporation (Conair Corporation)

Meyer Manufacturing Company Limited

GoWISE USA

NuWave, LLC

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Air Fryer Market, by Product
  - 1.4.2 North America Air Fryer Market, by Distribution Channel
  - 1.4.3 North America Air Fryer Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. RECENT DEVELOPMENTS IN AIR FRYERS MARKET - GLOBAL**

### **CHAPTER 4. NORTH AMERICA AIR FRYER MARKET BY PRODUCT**

- 4.1 North America Digital Market by Country
- 4.2 North America Manual Market by Country

### **CHAPTER 5. NORTH AMERICA AIR FRYER MARKET BY DISTRIBUTION CHANNEL**

- 5.1 North America Online Market by Country
- 5.2 North America Offline Market by Country

### **CHAPTER 6. NORTH AMERICA AIR FRYER MARKET BY COUNTRY**

- 6.1 USA Air Fryer Market
  - 6.1.1 USA Air Fryer Market by Product

- 6.1.2 USA Air Fryer Market by Distribution Channel
- 6.2 Canada Air Fryer Market
  - 6.2.1 Canada Air Fryer Market by Product
  - 6.2.2 Canada Air Fryer Market by Distribution Channel
- 6.3 Mexico Air Fryer Market
  - 6.3.1 Mexico Air Fryer Market by Product
  - 6.3.2 Mexico Air Fryer Market by Distribution Channel
- 6.4 Rest of North America Air Fryer Market
  - 6.4.1 Rest of North America Air Fryer Market by Product
  - 6.4.2 Rest of North America Air Fryer Market by Distribution Channel

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 Newell Brands, Inc.
  - 7.1.1 Company Overview
  - 7.1.2 Financial Analysis
  - 7.1.3 Regional & Segmental Analysis
  - 7.1.4 Research & Development Expenses
  - 7.1.5 Recent strategies and developments:
    - 7.1.5.1 Product Launches and Product Expansions:
- 7.2 Koninklijke Philips N.V.
  - 7.2.1 Company Overview
  - 7.2.2 Financial Analysis
  - 7.2.3 Segmental and Regional Analysis
  - 7.2.4 Research & Development Expenses
  - 7.2.1 Recent strategies and developments:
    - 7.2.1.1 Product Launches and Product Expansions:
- 7.3 Stanley Black & Decker, Inc.
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis
  - 7.3.3 Segmental and Regional Analysis
  - 7.3.4 Research and Development Expense
  - 7.3.5 Recent strategies and developments:
    - 7.3.5.1 Partnerships, Collaborations, and Agreements:
- 7.4 Breville Group Limited
  - 7.4.1 Company Overview
  - 7.4.2 Financial Analysis
  - 7.4.3 Segmental Analysis
  - 7.4.4 Research & Development Expense

## 7.5 Groupe SEB

### 7.5.1 Company Overview

### 7.5.2 Financial Analysis

### 7.5.3 Recent strategies and developments:

#### 7.5.3.1 Geographical Expansions:

## 7.6 SharkNinja Operating LLC (CDH Private Equity)

### 7.6.1 Company Overview

### 7.6.2 Recent strategies and developments:

#### 7.6.2.1 Product Launches and Product Expansions:

## 7.7 Cuisinart Corporation(Conair Corporation)

### 7.7.1 Company Overview

### 7.7.2 Recent strategies and developments:

#### 7.7.2.1 Product Launches and Product Expansions:

## 7.8 Meyer Manufacturing Company Limited

### 7.8.1 Company Overview

## 7.9 GoWISE USA

### 7.9.1 Company Overview

## 7.10. NuWave, LLC

### 7.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA AIR FRYER MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA AIR FRYER MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA AIR FRYER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA AIR FRYER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA DIGITAL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA DIGITAL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA MANUAL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA MANUAL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA AIR FRYER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA AIR FRYER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 USA AIR FRYER MARKET, 2016 - 2019, USD MILLION

TABLE 18 USA AIR FRYER MARKET, 2020 - 2026, USD MILLION

TABLE 19 USA AIR FRYER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 20 USA AIR FRYER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 21 USA AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019,

*North America Air Fryer Market By Product (Digital and Manual), By Distribution Channel (Online and Offline),...*

USD MILLION

TABLE 22 USA AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026,  
USD MILLION

TABLE 23 CANADA AIR FRYER MARKET, 2016 - 2019, USD MILLION

TABLE 24 CANADA AIR FRYER MARKET, 2020 - 2026, USD MILLION

TABLE 25 CANADA AIR FRYER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 26 CANADA AIR FRYER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 27 CANADA AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2016 -  
2019, USD MILLION

TABLE 28 CANADA AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2020 -  
2026, USD MILLION

TABLE 29 MEXICO AIR FRYER MARKET, 2016 - 2019, USD MILLION

TABLE 30 MEXICO AIR FRYER MARKET, 2020 - 2026, USD MILLION

TABLE 31 MEXICO AIR FRYER MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 32 MEXICO AIR FRYER MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 33 MEXICO AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2016 -  
2019, USD MILLION

TABLE 34 MEXICO AIR FRYER MARKET BY DISTRIBUTION CHANNEL, 2020 -  
2026, USD MILLION

TABLE 35 REST OF NORTH AMERICA AIR FRYER MARKET, 2016 - 2019, USD  
MILLION

TABLE 36 REST OF NORTH AMERICA AIR FRYER MARKET, 2020 - 2026, USD  
MILLION

TABLE 37 REST OF NORTH AMERICA AIR FRYER MARKET BY PRODUCT, 2016 -  
2019, USD MILLION

TABLE 38 REST OF NORTH AMERICA AIR FRYER MARKET BY PRODUCT, 2020 -  
2026, USD MILLION

TABLE 39 REST OF NORTH AMERICA AIR FRYER MARKET BY DISTRIBUTION  
CHANNEL, 2016 - 2019, USD MILLION

TABLE 40 REST OF NORTH AMERICA AIR FRYER MARKET BY DISTRIBUTION  
CHANNEL, 2020 - 2026, USD MILLION

TABLE 41 KEY INFORMATION – NEWELL BRANDS, INC.

TABLE 42 KEY INFORMATION – KONINKLIJKE PHILIPS N.V.

TABLE 43 KEY INFORMATION – STANLEY BLACK & DECKER, INC.

TABLE 44 KEY INFORMATION – BREVILLE GROUP LIMITED

TABLE 45 KEY INFORMATION – GROUPE SEB

TABLE 46 KEY INFORMATION – SHARKNINJA OPERATING LLC

TABLE 47 KEY INFORMATION – CUISINART CORPORATION

TABLE 48 KEY INFORMATION – MEYER MANUFACTURING COMPANY LIMITED



TABLE 49 KEY INFORMATION – GOWISE USA  
TABLE 50 KEY INFORMATION – NUWAVE, LLC

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

## I would like to order

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