

North America Air Fryer Market By Product (Digital and Manual), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Air Fryer Market would witness market growth of 10.57% CAGR during the forecast period (2020-2026).

In the current situation, a surge is observed in demand for smart air fryers in the worldwide market, giving educated and tech-savvy customers a new motivation to purchase this item. In spite of the fact that smart air fryers are sold at high costs, producers are seeing this segment as a chance to create traction in the coming years. However, there are a couple of settled players with a solid distribution network across various regions. Organizations are reinforcing their position by consistently putting resources into research and development (R&D) to come up with answers to fulfill the needs and requirements of customers.

A customary deep fryer requires about a gallon of cooking oil to work. However, air fryers require potentially up to a tablespoon of oil

Based on the food and recipe. The primary advantages of utilizing less oil when cooking with an air fryer are many. Firstly, we know Less cooking oil simply means it is less expensive for cooking. Secondly, the cleaning process is little easier when compare to deep fryers as limited oil usage leads to low waste and hence, the cleaning got easier. Thirdly, the wastage of oil due to spilling is very rare as the Air Fryers generally requires a little oil for cooking or frying any food. Lastly, Cooking and eating less oil simply means fewer calories and less fat.

Based on Product, the market is segmented into Digital and Manual. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North

America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., Koninklijke Philips N.V., Stanley Black & Decker, Inc., Breville Group Limited, Groupe SEB, SharkNinja Operating LLC (CDH Private Equity), Cuisinart Corporation (Conair Corporation), Meyer Manufacturing Company Limited, GoWISE USA and NuWave, LLC.

Scope of the Study

Market Segmentation:

By Product

Digital

Manual

By Distribution Channel

Online

Offline

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Newell Brands, Inc.

Koninklijke Philips N.V.

Stanley Black & Decker, Inc.

Breville Group Limited

Groupe SEB

SharkNinja Operating LLC (CDH Private Equity)

Cuisinart Corporation (Conair Corporation)

Meyer Manufacturing Company Limited

GoWISE USA

NuWave, LLC

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