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# North America AI in Asset Management Market By Technology (Machine Learning, Natural Language Processing and Others), By Deployment Mode (On-Premise and Cloud), By Application (Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others), By End User (BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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## Abstracts

The North America AI In Asset Management Market would witness market growth of 39.7% CAGR during the forecast period (2020-2026).
Artificial intelligence (AI) is extensively considered as an innovation driver. In the wealth management sector, AI adoption has led to the expansion of digital wealth managing platforms and their services. The process of wealth allocation can also be executed and customized adoption of AI. This continually monitors the all possible portfolio that ultimately reduces the time required for traditional wealth allocation process. Automated investment solutions are presently limited to mutual funds, shares, bonds, and exchange-traded funds. Though, looking at the AI growth in the financial sector, it is likely to see that automation will be helpful in structured investments in real-time. Furthermore, the increasing trend of data-driven financial decisions has become the significant factors driving the global AI in assets management market. Moreover, the rising adoption of technologies such as blockchain, big data analytics, etc. in financial services is another factor contributing to the growth of AI in the asset management

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market in the given analysis period.

Increasing the implementation of artificial intelligence in asset management in order to provide accurate and faster services to clients, is driving the growth of the AI in Asset Management Market Ecosystem. This is because AI helps organizations in increasing their productivity and efficiency of work. Predictive analysis is mainly used to analyze unexpected breakdowns. So, companies mainly focus on providing industrial predictive monitoring and management.

Based on Technology, the market is segmented into Machine Learning, Natural Language Processing and Others. Based on Deployment Mode, the market is segmented into On-Premise and Cloud. Based on Application, the market is segmented into Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others. Based on End User, the market is segmented into BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Genpact Limited, Infosys Limited, Amazon.com, Inc., BlackRock, Inc. (PNC Financial Services Group), IPsoft, Inc., Salesforce.com, Inc., Lexalytics, Inc. and Narrative Science, Inc.

Scope of the Study

Market Segmentation:

By Technology

Machine Learning

Natural Language Processing

Others

By Deployment Mode

On-Premise

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- Cloud

By Application

- Portfolio Optimization
- Risk & Compliance
- Conversational Platform
- Process Automation
- Data Analysis
- Others

By End User

- BFSI
- Automotive
- Healthcare
- Retail & eCommerce
- Energy & Utilities
- Media & Entertainment
- Others

By Country

- US

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Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

Microsoft Corporation

Genpact Limited

Infosys Limited

Amazon.com, Inc.

BlackRock, Inc. (PNC Financial Services Group)

IPsoft, Inc.

Salesforce.com, Inc.

Lexalytics, Inc.

Narrative Science, Inc.

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