

# North America Active Wear Market Analysis (2018-2024)

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## Abstracts

The North America Activewear Market would witness market growth of 6% CAGR during the forecast period (2018 – 2024).

Active wear is utility apparel, used to enhance the performance of athletes which improves the body movement. Additionally, many of the activewears are used in preventing muscle sprains and other ligament & muscle-related injuries. The activewear apparels come with excellent fitting and perfect support.

The market growth is primarily driven by the increasing trend of athleisure wear and significant rise in the disposable income. Furthermore, growing health consciousness people across all age groups and a major shift from formal attire to comfort-oriented casual attire has led major brands to offer various niche offerings is further accelerating the activewear market growth.

Based on the Product type, the Active wear market is segmented into Ready to Wear, Fashion Outer, Pants, & T-Shirts, Rash Guard, Wet Suit, & Swim Wear, Shoes and Fashion Brand. Based on the Fabric Type, the market is segmented into Polyester, Nylon, Neoprene, Polypropylene, Spandex, Cotton and Others Fabrics. Based on countries, the market is segmented into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include are Adidas AG, Columbia Sportswear Company, Asics Corporation, Nike, Inc., Gap Inc., Puma Se, Under Armour, Inc., Dick's Sporting Goods, Inc., North Face, Inc., and PVH Corp.

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