

# North America Acidity Regulators Market (2017 - 2023)

<https://marketpublishers.com/r/NBAC3AAC9BCEN.html>

Date: June 2017

Pages: 47

Price: US\$ 1,500.00 (Single User License)

ID: NBAC3AAC9BCEN

## Abstracts

The North America Acidity Regulators Market is expected to register a CAGR of 6.5% during the forecast period (2017 – 2023). Acidity regulators are also known as acidifying agents or sour agents. These regulators are mainly used to give sour flavor to the food. In terms of food, acidity regulators are used as bulking agents, or preservatives, color fixatives, and antioxidants. Acidity regulators provide various benefits such as absorption & digestion of nutrients and reducing harmful bacteria. An acidity regulator usually is indicated by an E number.

Demand for processed foods has been steadily growing over the past years. Increasing work related stress has altered the structure of families in big cities all over the world. Time limitation and increase in the number of nuclear families have increased the demand for processed foods. Processed food is largely consumed all over the world. Hence, it is important to preserve these foods for longer period of time. Acidity regulators are capable of providing long shelf life to the products. In the coming years, the demand for processed foods would ultimately bring opportunities for the growth of North America Acidity Regulators Market.

The market has been segmented on the basis of products, applications, and country. Based on Products, the market is segmented into citric acid, phosphoric acid, acetic acid, maleic acid, and lactic acid. Based on Application, the market is segmented into Confectionery, Bakery, Processed Food, Sauces, Condiments, and Dressings, and Beverages. The countries included in the report are US, Mexico, Canada, and Rest of North America.

The key players operating in the acidity regulator market are Archer Daniels Midland Company (Wild Flavors), Junbunzlauer, ATP Group, Celrich Products Pvt Ltd, Chemelco International B.V., F.B.C Industries Inc., Fuerst Day Lawson Ltd., and Mylan N.V. (Bertek Ingredient Incorporation).

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Acidity Regulators Market, by Types
  - 1.4.2 North America Acidity Regulators Market, by Applications
  - 1.4.3 North America Acidity Regulators Market, by Countries
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Drivers and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. NORTH AMERICA ACIDITY REGULATORS MARKET**

- 3.1 North America Acidity Regulators Market by Type
  - 3.1.1 North America Citric Acid Market by Country
  - 3.1.2 North America Phosphoric Acid Market by Country
  - 3.1.3 North America Acetic Acid Market by Country
  - 3.1.4 North America Maleic Acid Market by Country
  - 3.1.5 North America Lactic Acid Market by Country

### **CHAPTER 4. NORTH AMERICA ACIDITY REGULATORS MARKET BY APPLICATION**

- 4.1 Introduction
  - 4.1.1 North America Acidity Regulators in Beverages Market by Country
  - 4.1.2 North America Acidity Regulators in Bakery & Confectionery Market by Country
  - 4.1.3 North America Acidity Regulators in Sauces, Condiments, & Dressings Market by Country
  - 4.1.4 North America Acidity Regulators in Others Market by Country

## **CHAPTER 5. NORTH AMERICA ACIDITY REGULATORS MARKET BY COUNTRY**

- 5.1 Introduction
- 5.2 US Acidity Regulators Market
  - 5.2.1 US Acidity Regulators Market by Type
  - 5.2.2 US Acidity Regulators Market by Application
- 5.3 Canada Acidity Regulators Market
  - 5.3.1 Canada Acidity Regulators Market by Type
  - 5.3.2 Canada Acidity Regulators Market by Application
- 5.4 Mexico Acidity Regulators Market
  - 5.4.1 Mexico Acidity Regulators Market by Type
  - 5.4.2 Mexico Acidity Regulators Market by Application
- 5.5 Rest of North America Acidity Regulators Market
  - 5.5.1 Rest of North America Acidity Regulators Market by Type
  - 5.5.2 Rest of North America Acidity Regulators Market by Application

## **CHAPTER 6. COMPANY PROFILES**

- 6.1 Archer Daniels Midland Company (Wild Flavors)
  - 6.1.1 Company Overview
  - 6.1.2 Financial Analysis
  - 6.1.3 Segmental and Regional Analysis
  - 6.1.4 Research & Development Expense
- 6.2 Jungbunzlauer
  - 6.2.1 Company Overview
- 6.3 ATP Group
  - 6.3.1 Company Overview
- 6.4 Celrich Products Pvt Ltd
  - 6.4.1 Company Overview
- 6.5 Chemelco International B.V.
  - 6.5.1 Company Overview
- 6.6 F.B.C Industries Inc.
  - 6.6.1 Company Overview
- 6.7 Fuerst Day Lawson Ltd.
  - 6.7.1 Company Overview
- 6.8 Mylan N.V. (Bertek Ingredient Incorporation)
  - 6.8.1 Company Overview
  - 6.8.2 Financial Analysis
  - 6.8.3 Regional Analysis

#### 6.8.4 Research & Development Expense

## List Of Tables

### LIST OF TABLES

Table 1 NORTH AMERICA ACIDITY REGULATORS MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA ACIDITY REGULATORS MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA ACIDITY REGULATORS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA ACIDITY REGULATORS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA CITRIC ACID MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA CITRIC ACID MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA PHOSPHORIC ACID MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA PHOSPHORIC ACID MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA ACETIC ACID MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA ACETIC ACID MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA MALEIC ACID MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA MALEIC ACID MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA LACTIC ACID MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA LACTIC ACID MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA ACIDITY REGULATORS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA ACIDITY REGULATORS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA ACIDITY REGULATORS IN BEVERAGES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA ACIDITY REGULATORS IN BEVERAGES MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA ACIDITY REGULATORS IN BAKERY &  
CONFECTIONERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA ACIDITY REGULATORS IN BAKERY &  
CONFECTIONERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA ACIDITY REGULATORS IN SAUCES, CONDIMENTS, &  
DRESSINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA ACIDITY REGULATORS IN SAUCES, CONDIMENTS, &  
DRESSINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA ACIDITY REGULATORS IN OTHERS MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA ACIDITY REGULATORS IN OTHERS MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 25 NORTH AMERICA ACIDITY REGULATORS MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

Table 26 NORTH AMERICA ACIDITY REGULATORS MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

Table 27 US ACIDITY REGULATORS MARKET, 2013 - 2016, USD MILLION

Table 28 US ACIDITY REGULATORS MARKET, 2017 - 2023, USD MILLION

Table 29 US ACIDITY REGULATORS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 30 US ACIDITY REGULATORS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 31 US ACIDITY REGULATORS MARKET BY APPLICATION, 2013 - 2016, USD  
MILLION

Table 32 US ACIDITY REGULATORS MARKET BY APPLICATION, 2017 - 2023, USD  
MILLION

Table 33 CANADA ACIDITY REGULATORS MARKET, 2013 - 2016, USD MILLION

Table 34 CANADA ACIDITY REGULATORS MARKET, 2017 - 2023, USD MILLION

Table 35 CANADA ACIDITY REGULATORS MARKET BY TYPE, 2013 - 2016, USD  
MILLION

Table 36 CANADA ACIDITY REGULATORS MARKET BY TYPE, 2017 - 2023, USD  
MILLION

Table 37 CANADA ACIDITY REGULATORS MARKET BY APPLICATION, 2013 - 2016,  
USD MILLION

Table 38 CANADA ACIDITY REGULATORS MARKET BY APPLICATION, 2017 - 2023,  
USD MILLION

Table 39 MEXICO ACIDITY REGULATORS MARKET, 2013 - 2016, USD MILLION

Table 40 MEXICO ACIDITY REGULATORS MARKET, 2017 - 2023, USD MILLION

Table 41 MEXICO ACIDITY REGULATORS MARKET BY TYPE, 2013 - 2016, USD  
MILLION

Table 42 MEXICO ACIDITY REGULATORS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 43 MEXICO ACIDITY REGULATORS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 44 MEXICO ACIDITY REGULATORS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 45 REST OF NORTH AMERICA ACIDITY REGULATORS MARKET, 2013 - 2016, USD MILLION

Table 46 REST OF NORTH AMERICA ACIDITY REGULATORS MARKET, 2017 - 2023, USD MILLION

Table 47 REST OF NORTH AMERICA ACIDITY REGULATORS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 48 REST OF NORTH AMERICA ACIDITY REGULATORS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 49 REST OF NORTH AMERICA ACIDITY REGULATORS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 50 REST OF NORTH AMERICA ACIDITY REGULATORS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 51 KEY INFORMATION – ARCHER DANIELS MIDLAND COMPANY(WILD FLAVORS)

Table 52 KEY INFORMATION – JUNGBUNZLAUER

Table 53 KEY INFORMATION – ATP GROUP

Table 54 KEY INFORMATION – CELRICH PRODUCTS PVT LTD

Table 55 KEY INFORMATION – CHEMELCO INTERNATIONAL B.V.

Table 56 KEY INFORMATION – F.B.C INDUSTRIES INC.

Table 57 KEY INFORMATION – FUERST DAY LAWSON LTD.

Table 58 KEY INFORMATION – MYLAN N.V. (BERTEK INGREDIENT INCORPORATION)

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