

# North America Acidity Regulators Market (2017 - 2023)

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## Abstracts

The North America Acidity Regulators Market is expected to register a CAGR of 6.5% during the forecast period (2017 – 2023). Acidity regulators are also known as acidifying agents or sour agents. These regulators are mainly used to give sour flavor to the food. In terms of food, acidity regulators are used as bulking agents, or preservatives, color fixatives, and antioxidants. Acidity regulators provide various benefits such as absorption & digestion of nutrients and reducing harmful bacteria. An acidity regulator usually is indicated by an E number.

Demand for processed foods has been steadily growing over the past years. Increasing work related stress has altered the structure of families in big cities all over the world. Time limitation and increase in the number of nuclear families have increased the demand for processed foods. Processed food is largely consumed all over the world. Hence, it is important to preserve these foods for longer period of time. Acidity regulators are capable of providing long shelf life to the products. In the coming years, the demand for processed foods would ultimately bring opportunities for the growth of North America Acidity Regulators Market.

The market has been segmented on the basis of products, applications, and country. Based on Products, the market is segmented into citric acid, phosphoric acid, acetic acid, maleic acid, and lactic acid. Based on Application, the market is segmented into Confectionery, Bakery, Processed Food, Sauces, Condiments, and Dressings, and Beverages. The countries included in the report are US, Mexico, Canada, and Rest of North America.

The key players operating in the acidity regulator market are Archer Daniels Midland Company (Wild Flavors), Junbunzlauer, ATP Group, Celrich Products Pvt Ltd, Chemelco International B.V., F.B.C Industries Inc., Fuerst Day Lawson Ltd., and Mylan N.V. (Bertek Ingredient Incorporation).

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