

North America 3D Animation Market (2016 - 2022)

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Abstracts

North American market holds the largest market share and would be the dominant market throughout the forecast period. Strong economy, with leading market players investing heavily into R&D activities would drive the region to remain dominant throughout the forecast period. 3D animation is used to generate three-dimensional moving images within a digital environment. Highly skilled manipulation is used to project 3D models or objects within 3D software to export picture sequences and eventually output an illusion of moving objects. Pictures are displayed at the rate of 24 pictures per second to create the illusion necessary to show movements of an image. A video program or motion picture is among the most commonly used technology to present animation. Nevertheless, there are various other technologies which can be used for presenting animation.

Based on the technology type, the 3D Animation market is segmented into 3D Modelling, Motion Graphics, 3D Rendering, Visual Effects and Others. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Media & Entertainment, Construction & Architecture, Education, Manufacturing, Healthcare & Life Sciences and Others.

Based on Country, 3D Animation market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America 3D Animation market in 2015. Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the 3D Animation market. Key companies profiled in the report include Nvidia Corporation, Corel Corporation, Adobe Systems Inc., Autodesk Inc., Nemetschek, Newtek Inc., Trimble Navigation Ltd. and Pixologic Inc.

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