

Latin America, Middle East & Africa Voice assistant application market (2018 - 2024)

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Abstracts

The Latin America, Middle East and Africa Voice Assistant Application Market would witness market growth of 32.4% CAGR during the forecast period (2018 – 2024).

Virtual assistants or intelligent personal assistant is a software agent which performs tasks or services for individuals on the basis of verbal commands. Voice assistants are digital assistants that make use of voice recognition, natural language processing, and speech synthesis for providing help to users through phones and voice recognition applications.

Due to the significant business development policy of the main suppliers, the Latin American voice assistant industry is expected to encounter enormous growth in the future. Amazon's opening announcements to Alexa in Latin America that would speak Mexican and Spanish and would further boost demand for Latin America's voice assistants. In the coming years, Brazil will probably have a high requirement for voice assistants. In the future, due to the use of smart home technology, the Middle East and African voice assistant markets are anticipated to increase. This global economy and a considerable market share is anticipated to be influenced by the UAE.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into Mobile Application, Web application and Devices. Based on Organization size, the market is segmented into large enterprises and Small & Medium Enterprises. Based on Deployment mode, the market is segmented into Cloud and On-Premise. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Manufacturing & Automotive, Telecom & IT, BFSI, Media & Entertainment, and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria,

and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nuance Communications Inc., Amazon.com, Inc., Google Inc., Microsoft Corporation, Apple Inc., SAP SE, Oracle Corporation, Salesforce.com, Inc., Orange S.A., and Samsung Electronics Co. Ltd

Scope of the Study

Market Segmentation:

By Component

Solution

Services

By Application

Mobile Application

Web Application

Devices

By Organization Size

Large Enterprises

Small & Medium Enterprises

By Deployment mode

Cloud

On-Premise

By End User

Retail & Ecommerce

Healthcare & Life Sciences

Manufacturing & Automotive

Telecom & IT

BFSI

Media & Entertainment

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Nuance Communications Inc.

Amazon.com, Inc.

Google Inc.

Microsoft Corporation

Apple Inc.

SAP SE

Oracle Corporation

Salesforce.com, Inc.

Orange S.A.

Samsung Electronics Co. Ltd

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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