

Latin America, Middle East & Africa Video Editing Software Market (2019-2025)

<https://marketpublishers.com/r/LC050F2F77FBEN.html>

Date: January 2020

Pages: 86

Price: US\$ 1,500.00 (Single User License)

ID: LC050F2F77FBEN

Abstracts

The Latin America, Middle East and Africa Video Editing Software Market would witness market growth of 4.5% CAGR during the forecast period (2019-2025).

Technology has come a long way, building a competitive market for video editing software. Organizations are adopting new innovations in their approach as well as improving their third-party app. Video streaming market has gained popularity because of the expanded live-streaming user-base. This section of population has emerged due to various factors ranging from flexible schedule, need for extra income, and work satisfaction, less investment, global and regional fame, and the aim to maintain a work-life balance. In addition, the busy lifestyles of working professionals, where they move from home to workplace and school to work, use video streaming as a source of entertainment during travel. They use free video content that is provided by platforms like YouTube and Daily Motion, and also other pay-as-you-go platforms like Netflix and Amazon Prime that have made their own space.

Cloud-based video editing software offers various advantages to end-users such as easy import, quick sharing and storage, and collaboration with editors. The functional design of this software often removes the need for in-depth knowledge of the technology. Such advantages of cloud-based video editing software might enable end-users to migrate to a cloud-based delivery model and thus drive the growth of the video editing software market. Digital content consumption and generation have increased due to factors such as growing mobile usage, increasing Internet speeds and widespread use of social media platforms. Digital marketers and influencers use different types of video editing software to distinguish their content.

Based on Application, the market is segmented into Commercial, Personal and Others.

Based on Type, the market is segmented into On-Premise and Cloud-Based. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Autodesk, Inc., Adobe, Inc., CyberLink Corporation, Corel Corporation, Apple, Inc., Avid Technology, Inc., TechSmith Corporation, Magix Software GmbH, ArcSoft, Inc., Wondershare technology Group Co., Ltd.

SCOPE OF THE STUDY

Market Segmentation:

By Application

Commercial

Personal

Others

By Type

On-Premise

Cloud-Based

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Autodesk, Inc.

Adobe, Inc.

CyberLink Corporation

Corel Corporation

Apple, Inc.

Avid Technology, Inc.

TechSmith Corporation

Magix Software GmbH

ArcSoft, Inc.

Wondershare technology Group Co., Ltd.

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