

# Latin America, Middle East & Africa Video Editing Software Market (2019-2025)

<https://marketpublishers.com/r/LC050F2F77FBEN.html>

Date: January 2020

Pages: 86

Price: US\$ 1,500.00 (Single User License)

ID: LC050F2F77FBEN

## Abstracts

The Latin America, Middle East and Africa Video Editing Software Market would witness market growth of 4.5% CAGR during the forecast period (2019-2025).

Technology has come a long way, building a competitive market for video editing software. Organizations are adopting new innovations in their approach as well as improving their third-party app. Video streaming market has gained popularity because of the expanded live-streaming user-base. This section of population has emerged due to various factors ranging from flexible schedule, need for extra income, and work satisfaction, less investment, global and regional fame, and the aim to maintain a work-life balance. In addition, the busy lifestyles of working professionals, where they move from home to workplace and school to work, use video streaming as a source of entertainment during travel. They use free video content that is provided by platforms like YouTube and Daily Motion, and also other pay-as-you-go platforms like Netflix and Amazon Prime that have made their own space.

Cloud-based video editing software offers various advantages to end-users such as easy import, quick sharing and storage, and collaboration with editors. The functional design of this software often removes the need for in-depth knowledge of the technology. Such advantages of cloud-based video editing software might enable end-users to migrate to a cloud-based delivery model and thus drive the growth of the video editing software market. Digital content consumption and generation have increased due to factors such as growing mobile usage, increasing Internet speeds and widespread use of social media platforms. Digital marketers and influencers use different types of video editing software to distinguish their content.

Based on Application, the market is segmented into Commercial, Personal and Others.

Based on Type, the market is segmented into On-Premise and Cloud-Based. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Autodesk, Inc., Adobe, Inc., CyberLink Corporation, Corel Corporation, Apple, Inc., Avid Technology, Inc., TechSmith Corporation, Magix Software GmbH, ArcSoft, Inc., Wondershare technology Group Co., Ltd.

## **SCOPE OF THE STUDY**

Market Segmentation:

By Application

Commercial

Personal

Others

By Type

On-Premise

Cloud-Based

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Autodesk, Inc.

Adobe, Inc.

CyberLink Corporation

Corel Corporation

Apple, Inc.

Avid Technology, Inc.

TechSmith Corporation

Magix Software GmbH

ArcSoft, Inc.

Wondershare technology Group Co., Ltd.

### Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Latin America, Middle East and Africa (LAMEA) Video Editing Software Market, by Application
  - 1.4.2 Latin America, Middle East and Africa (LAMEA) Video Editing Software Market, by Type
  - 1.4.3 Latin America, Middle East and Africa (LAMEA) Video Editing Software Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Product Expansions
  - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
  - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2019-Sep – 2016-Sep) Leading Players

### **CHAPTER 4. LAMEA VIDEO EDITING SOFTWARE MARKET BY APPLICATION**

- 4.1 LAMEA Commercial Video Editing Software Market by Country
- 4.2 LAMEA Personal Video Editing Software Market by Country
- 4.3 LAMEA Video Editing Software Others Market by Country

## **CHAPTER 5. LAMEA VIDEO EDITING SOFTWARE MARKET BY TYPE**

- 5.1 LAMEA On-Premise Video Editing Software Market by Country
- 5.2 LAMEA Cloud-Based Video Editing Software Market by Country

## **CHAPTER 6. LAMEA VIDEO EDITING SOFTWARE MARKET BY COUNTRY**

- 6.1 Brazil Video Editing Software Market
  - 6.1.1 Brazil Video Editing Software Market by Application
  - 6.1.2 Brazil Video Editing Software Market by Type
- 6.2 Argentina Video Editing Software Market
  - 6.2.1 Argentina Video Editing Software Market by Application
  - 6.2.2 Argentina Video Editing Software Market by Type
- 6.3 UAE Video Editing Software Market
  - 6.3.1 UAE Video Editing Software Market by Application
  - 6.3.2 UAE Video Editing Software Market by Type
- 6.4 Saudi Arabia Video Editing Software Market
  - 6.4.1 Saudi Arabia Video Editing Software Market by Application
  - 6.4.2 Saudi Arabia Video Editing Software Market by Type
- 6.5 South Africa Video Editing Software Market
  - 6.5.1 South Africa Video Editing Software Market by Application
  - 6.5.2 South Africa Video Editing Software Market by Type
- 6.6 Nigeria Video Editing Software Market
  - 6.6.1 Nigeria Video Editing Software Market by Application
  - 6.6.2 Nigeria Video Editing Software Market by Type
- 6.7 Rest of LAMEA Video Editing Software Market
  - 6.7.1 Rest of LAMEA Video Editing Software Market by Application
  - 6.7.2 Rest of LAMEA Video Editing Software Market by Type

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 Autodesk, Inc.
  - 7.1.1 Company Overview
  - 7.1.2 Financial Analysis
  - 7.1.3 Product and Regional Analysis

- 7.1.4 Regional Analysis
- 7.1.5 Research & Development Expense
- 7.1.6 Recent strategies and developments:
  - 7.1.6.1 Partnerships, Collaborations, and Agreements:
  - 7.1.6.2 Product Launches and Product Expansions:
- 7.1.7 SWOT Analysis
- 7.2 Adobe, Inc.
  - 7.2.1 Company Overview
  - 7.2.2 Financial Analysis
  - 7.2.3 Research & Development Expense
  - 7.2.4 Recent strategies and developments:
    - 7.2.4.1 Partnerships, Collaborations, and Agreements:
    - 7.2.4.2 Product Launches and Product Expansions:
    - 7.2.4.3 Acquisition and Mergers:
  - 7.2.5 SWOT Analysis
- 7.3 CyberLink Corporation
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis
  - 7.3.3 Segmental and Regional Analysis
  - 7.3.4 Research & Development Expense
  - 7.3.5 Recent strategies and developments:
    - 7.3.5.1 Partnerships, Collaborations, and Agreements:
    - 7.3.5.2 Product Launches and Product Expansions:
  - 7.3.6 SWOT Analysis
- 7.4 Corel Corporation (KKR Capitals)
  - 7.4.1 Company Overview
  - 7.4.2 Recent strategies and developments:
    - 7.4.2.1 Product Launches and Product Expansions:
- 7.5 Apple, Inc.
  - 7.5.1 Company Overview
  - 7.5.2 Financial Analysis
  - 7.5.3 Product and Regional Analysis
  - 7.5.4 Research & Development Expense
  - 7.5.5 SWOT Analysis
- 7.6 Avid Technology, Inc.
  - 7.6.1 Company Overview
  - 7.6.2 Financial Analysis
  - 7.6.3 Regional Analysis
  - 7.6.4 Research & Development Expense

7.6.5 Recent strategies and developments:

7.6.5.1 Partnerships, Collaborations, and Agreements:

7.6.5.2 Product Launches and Product Expansions:

7.6.6 SWOT Analysis

7.7 TechSmith Corporation

7.7.1 Company Overview

7.7.2 Recent strategies and developments:

7.7.2.1 Partnerships, Collaborations, and Agreements:

7.7.2.2 Product Launches and Product Expansions:

7.8 Magix Software GmbH

7.8.1 Company Overview

7.8.2 Recent strategies and developments:

7.8.2.1 Product Launches and Product Expansions:

7.9 ArcSoft, Inc.

7.9.1 Company Overview

7.1 Wondershare Technology Group Co., Ltd.

7.10.1 Company Overview

7.10.2 Financial Analysis

7.10.3 Research & Development Expense



## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– VIDEO  
SPLICING SOFTWARE MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– VIDEO SPLICING  
SOFTWARE MARKET

TABLE 5 MERGERS & ACQUISITIONS – VIDEO SPLICING SOFTWARE MARKET

TABLE 6 LAMEA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 -  
2018, USD MILLION

TABLE 7 LAMEA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 -  
2025, USD MILLION

TABLE 8 LAMEA COMMERCIAL VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 LAMEA COMMERCIAL VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 LAMEA PERSONAL VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 LAMEA PERSONAL VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 LAMEA VIDEO EDITING SOFTWARE OTHERS MARKET BY COUNTRY,  
2015 - 2018, USD MILLION

TABLE 13 LAMEA VIDEO EDITING SOFTWARE OTHERS MARKET BY COUNTRY,  
2019 - 2025, USD MILLION

TABLE 14 LAMEA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018,  
USD MILLION

TABLE 15 LAMEA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025,  
USD MILLION

TABLE 16 LAMEA ON-PREMISE VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 LAMEA ON-PREMISE VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 LAMEA CLOUD-BASED VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2015 - 2018, USD MILLION

TABLE 19 LAMEA CLOUD-BASED VIDEO EDITING SOFTWARE MARKET BY  
COUNTRY, 2019 - 2025, USD MILLION

TABLE 20 LAMEA VIDEO EDITING SOFTWARE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 21 LAMEA VIDEO EDITING SOFTWARE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 22 BRAZIL VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD MILLION

TABLE 23 BRAZIL VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 24 BRAZIL VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 25 BRAZIL VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 26 BRAZIL VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 27 BRAZIL VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 28 ARGENTINA VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD MILLION

TABLE 29 ARGENTINA VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 30 ARGENTINA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 31 ARGENTINA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 32 ARGENTINA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 33 ARGENTINA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 34 UAE VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD MILLION

TABLE 35 UAE VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 36 UAE VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 37 UAE VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 38 UAE VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 39 UAE VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 40 SAUDI ARABIA VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD

MILLION

TABLE 41 SAUDI ARABIA VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 42 SAUDI ARABIA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 43 SAUDI ARABIA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 44 SAUDI ARABIA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 45 SAUDI ARABIA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 46 SOUTH AFRICA VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD MILLION

TABLE 47 SOUTH AFRICA VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 48 SOUTH AFRICA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 49 SOUTH AFRICA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 50 SOUTH AFRICA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 51 SOUTH AFRICA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 52 NIGERIA VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD MILLION

TABLE 53 NIGERIA VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 54 NIGERIA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 55 NIGERIA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 56 NIGERIA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 57 NIGERIA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 58 REST OF LAMEA VIDEO EDITING SOFTWARE MARKET, 2015 - 2018, USD MILLION

TABLE 59 REST OF LAMEA VIDEO EDITING SOFTWARE MARKET, 2019 - 2025, USD MILLION

TABLE 60 REST OF LAMEA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 61 REST OF LAMEA VIDEO EDITING SOFTWARE MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 62 REST OF LAMEA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 63 REST OF LAMEA VIDEO EDITING SOFTWARE MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 64 KEY INFORMATION – AUTODESK, INC.

TABLE 65 KEY INFORMATION – ADOBE, INC.

TABLE 66 KEY INFORMATION – CYBERLINK CORPORATION

TABLE 67 KEY INFORMATION – COREL CORPORATION

TABLE 68 KEY INFORMATION – APPLE, INC.

TABLE 69 KEY INFORMATION – AVID TECHNOLOGY, INC.

TABLE 70 KEY INFORMATION – TECHSMITH CORPORATION

TABLE 71 KEY INFORMATION – MAGIX SOFTWARE GMBH

TABLE 72 KEY INFORMATION – ARCSOFT, INC.

TABLE 73 KEY INFORMATION – WONDERSHARE TECHNOLOGY GROUP CO., LTD.

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT  
EXPANSIONS: 2019-SEP – 2016-SEP) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: AUTODESK, INC.

FIG 6 SWOT ANALYSIS: AUTODESK, INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: ADOBE, INC.

FIG 8 SWOT ANALYSIS: ADOBE, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: CYBERLINK CORPORATION

FIG 10 SWOT ANALYSIS: CYBERLINK CORPORATION

FIG 11 SWOT ANALYSIS: APPLE, INC.

FIG 12 SWOT ANALYSIS: AVID TECHNOLOGY, INC.

## I would like to order

Product name: Latin America, Middle East & Africa Video Editing Software Market (2019-2025)

Product link: <https://marketpublishers.com/r/LC050F2F77FBEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LC050F2F77FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970