

Latin America, Middle East & Africa Thermal Paper Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Thermal Paper Market would witness market growth of 12.5% CAGR during the forecast period (2019-2025).

Thermal paper is a type of special paper used for digital printing and copying. Unlike traditional paper packaging options, environmentally friendly paper packaging solutions including BPA free thermal paper have come into use in recent years. BPA-free thermal paper is a specialty paper containing a chemical that changes color when exposed to heat. BPA-Free Thermal Paper Products offers a variety of solutions for POS systems, cash registers, and hand held instruments used across the gaming, financial, medical, hospitality, and government industries.

As it provides moisture resistance, barcode scan ability, and high temperature stability, thermal paper has always been widely used in POS terminals. In addition, the market is expected to be fuelled by exceptional features of thermal paper such as durability compared to traditional printed paper and expansion of POS terminals. The market growth can be attributed to the rising market for POS terminals and high demand for labels. In addition, rising food and beverage industries are expected to fuel demand in developing economies like the Middle East. It is also expected that the emergence of new supermarkets and hypermarkets and the growing use of thermal paper in cash registers, bill receipts and ATM rolls would increase the demand for the product.

Based on Technology, the market is segmented into Direct Thermal, Thermal Transfer and Others. Based on Application, the market is segmented into Point-of-Sales, Tags & Labels, Gaming & Lottery and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ricoh Company Limited, Oji Holdings Corporation (Mitsui Group), Appvion, Inc., Mitsubishi Paper Mills Ltd., Gold Huasheng

Paper Co., Ltd., Henan Province JiangHe Paper Co., Ltd., Thermal Solutions International, Inc., Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.), Rotolificio Bergamasco S.r.l. and Koehler Paper SE.

Scope of the Study

Market Segmentation:

By Technology

Direct Thermal

Thermal Transfer

Others

By Application

Point-of-Sales

Tags & Labels

Gaming & Lottery

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Ricoh Company Limited

Oji Holdings Corporation (Mitsui Group)

Appvion, Inc.

Mitsubishi Paper Mills Ltd.

Gold Huasheng Paper Co., Ltd.

Henan Province JiangHe Paper Co., Ltd.

Thermal Solutions International, Inc.

Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.)

Rotolificio Bergamasco S.r.l.

Koehler Paper SE

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