

Latin America, Middle East & Africa Swimwear Market (2019 - 2025)

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Abstracts

The Latin America, Middle East and Africa Swimwear Market would witness market growth of 8.4% CAGR during the forecast period (2019 – 2025).

The increasing rate of the population across the region and product innovation to fulfill the need for a special type of clothing for various water sports and poolside or beachside vacations is driving the market. Growing fitness concerns among various age groups are fuelling the demand for swimming as a best physical exercise. This is, in turn, paving a roadmap for the purchase of swimwear products in large number. The growth of beauty and spa industries and growing demand for specialty swimwear by women are also driving the swimwear market to some extent.

Based on End User, the market is segmented into Women, Men and Children. Based on Distribution Channel, the market is segmented into Offline and Online. Further, based on Fabric used, the Swimwear market is segmented into Polyester, Nylon, Neoprene, Polypropylene, Spandex, Cotton and Other. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Haddow Group Plc., NIKE, Inc., Arena Italia S.p.A., Swimwear Anywhere, Inc., Adidas AG, DICK'S Sporting Goods, Inc., The Gap Inc., PVH Corp., Gottex Models Ltd., and Seafolly Pty. Limited.

Scope of the Study

Market Segmentation:

By End User

Women

Men

Children

By Distribution Channel

Offline

Online

By Fabric

Polyester

Nylon

Neoprene

Polypropylene

Spandex

Cotton

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Haddow Group Plc.

NIKE, Inc.

Arena Italia S.p.A.

Swimwear Anywhere, Inc.

Adidas AG

DICK'S Sporting Goods, Inc.

The Gap Inc.

PVH Corp.

Gottex Models Ltd.

Seafolly Pty. Limited

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