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Latin America, Middle East & Africa Sports Analytics Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Sports Analytics Market would witness market growth of 30.4% CAGR during the forecast period (2019-2025).

Sport analytics implementation has been around for decades, and yet recent progress in data collection and management technology has significantly expanded its scope even further. In most major sports, the adoption of data and statistics has become widespread. Sports analytics is basically the practice of applying mathematical and statistical principles to peripheral sports and related activities.

Several factors and priorities are related to this industry; however, sports analytics use the basic standardized methods as any other category of data analyst. The analysis process is based on the establishment of measurement criteria, such as hit or fumble frequency, and the consistent collection of data from a broad sample. Although there are many industry-specific factors and priorities, sports analysts are using the same basic methods and approach as any other data analyst. The analysis process is based on the establishment of measurement criteria, such as hit or fumble frequency, and the consistent collection of data from a broad sample. All such data is then curated and optimized to enhance the results' usability and accuracy.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Player Analysis, Team Analysis, Health Assessment, Video Analysis and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key

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companies profiled in the report include IBM Corporation, SAP SE, SAS Institute, Inc., Salesforce.com, Inc., (Tableau Software, Inc.), Oracle Corporation, Experfy, Inc., Stats Perform Group, Sportradar AG, Deltatre SpA and Catapult Group International Limited.

Scope of the Study

Market Segmentation:

By Component

- Software
- Services

By Application

- Player Analysis
- Team Analysis
- Health Assessment
  - Video Analysis
- Others

By Deployment Type

- On-premise
- Cloud

By Country

- Brazil

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Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

IBM Corporation

SAP SE

SAS Institute, Inc.

Salesforce.com, Inc. (Tableau Software, Inc.)

Oracle Corporation

Experfy, Inc.

Stats Perform Group

Sportradar AG

Deltatre SpA

Catapult Group International Limited

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