

# Latin America, Middle East & Africa Smart Shoes Market (2019 - 2025)

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## Abstracts

The Latin America, Middle East and Africa Smart Shoes Market would witness market growth of 10.8% CAGR during the forecast period (2019 – 2025).

Smart shoes are providing personalized feedback to users: from measuring athletic performance to tracking fitness and evaluating health metrics. Efforts are on to engineer traditional shoes with integrated technology to boost comfort, convenience, and good health. Smart shoes feature insoles which act as a Bluetooth-connected accessory and can link activity or position to a smartphone app. They can be operated as a high-tech brain.

Manufacturers of smart shoes are taking various initiatives such as the development of artificial intelligence (AI) health coach to increase the sales of smart shoes. In recent years, the demand for technology has been growing and intelligent products have been even more popular. The assistance provided earlier for blind people were as particular hardware devices such as talking OCR Products, identifying the color, barcode readers; that hardware was expensive and limited capabilities due to rapid change in hardware. Smart shoes, by using IOT and its application, will be enriched with various sensors with numerous features to help blind persons make their way to the destination.

Based on Product, the market is segmented into Smart Running Shoes, Smart Walking Shoes and Smart Sports Shoes market. Based on End User, the market is segmented into Men and Women. Further, the market has been segmented on the basis of Distribution Channel into Supermarket/ Hypermarket, Specialty Stores and Online Stores. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nike Inc., Li-Ning Company Limited, Adidas AG, PUMA SE, Under Armour, Inc., 361 Degrees International Limited, Daphne international Holdings limited, SOLE POWER LLC, DIGITSOLE and Ducere Technologies Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Product

Smart Running Shoes

Smart Walking Shoes

Smart Sports Shoes

By End User

Men

Women

By Distribution Channel

Supermarket/ Hypermarket

Specialty Store

Online Store

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Nike Inc.

Li-Ning Company Limited

Adidas AG

PUMA SE

Under Armour, Inc.

361 Degrees International Limited

Daphne international Holdings limited

SOLE POWER LLC

DIGITSOLE

Ducere Technologies PVT. LTD.

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