

# Latin America, Middle East & Africa Smart Labels Market (2017 - 2023)

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## Abstracts

The Smart Labels Market in Latin America, Middle East and Africa is expected to register a CAGR of 19.9% during the forecast period (2017 – 2023). The smart labels are digital technology and smart devices which are transparent in nature, enabling consumers to access detailed information about respective products. The use of digital technology and smart devices in the smart labels has led to an unprecedented level of market adoption smart labels in the packaging industry. In addition, growing demand for smart labels globally is majorly driven due to its capabilities to offer real-time tracking of products. With the rise in consolidated industries and technological advancements in the various sectors such as healthcare, & pharmaceuticals, logistics, retail inventory, food & beverages, and others, have contributed to the growth of smart labels market.

Based on the Product Types, the Smart Labels market is segmented into RFID, Electronic Article Surveillance Label, Sensing Label, and Others. The Applications market is segmented into Retail Inventory, Perishable Goods, and Others. Based on the End Users, the market is segmented into Logistics, Retail, Food & Beverages, FMCG, Healthcare & Manufacturing, Automotive, and Others. Based on Countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The report covers the analysis of key stake holders of the smart labels market. Key companies profiled in the report include Advantech U.S. Inc., Alien Technology Inc., Avery Dennison Corporation, CCL Industries Ltd., Graphic Label Inc., Invengo Information Technology Co Ltd., Muehlbauer Holding Ag & Co., Thinfilm Electronics, Sato Holdings, and Zebra Technologies Corporation.

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