

Latin America, Middle East & Africa Rhinoplasty Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Rhinoplasty Market would witness market growth of 7.5% CAGR during the forecast period (2019-2025).

Rhinoplasty is right at the top of the Arab cosmetic surgery list as per the International Society for Esthetic Plastic Surgeons. Saudi Arabia is the region's largest country with a huge annual income per person. Therefore, it wasn't surprising to find that there are almost three times as many plastic surgery demands here as in other Arab nations. Brazil has a higher prevalence of cosmetic procedures in the world due to the ideals of cultural beauty. The Middle East and Africa are expected to see promising growth over the forecast period, which has been directly linked to rising medical tourism because of its affordability. Rhinoplasty was regarded as one of the most commonly performed aesthetic surgeries in the region, according to a research paper published in Plastic and Reconstructive Surgery in 2018.

Surgeons in the country are well known as celebrities on whom they operate and choosing one is as easy as finding a hairdresser. Procedures are inexpensive in public hospitals, they can be deducted as a tax write-off, and the Brazilian government subsidizes about half a million elective. Plastic surgeons have witnessed a sharp rise in people having a second nose job after being dissatisfied with their previous surgery. They say that many patients return to their offices in search of a rhinoplasty to fix a new or uncorrected defect. Some have functional reasons because of failed procedures, such as the loss of their nasal valve leaving them unable to breathe or the nose being crooked. But surgeons say a surprisingly large number of patients are asking for procedures because they got a mix of correcting procedures, which were peeking trends a long time ago and determined by celebrities and social media.



Based on Treatment Type, the market is segmented into Augmentation, Reduction, Revision, Reconstructive, Post Traumatic, Filler and Other Treatment Types. Based on Technique, the market is segmented into Open Rhinoplasty and Closed Rhinoplasty. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Stryker Corporation, Medartis AG, Allergan PLC, Sientra, Inc., Sunset Cosmetic Surgery, Implantech Associates, Inc., GC Aesthetics PLC, Surgiform Technology Ltd., New York Center for Facial Plastic & Laser Surgery, and Comeg Medical Technologies.

SCOPE OF THE STUDY		
Market Segmentation:		
By Treatment Type		
Augmentation		
Reduction		
Revision		
Reconstructive		
Post Traumatic		
Filler		
Other Treatment Types		
Du Tashaisus		

By Technique

Open Rhinoplasty

Closed Rhinoplasty



By Country Brazil Argentina UAE Saudi Arabia South Africa Nigeria Rest of LAMEA **Companies Profiled Stryker Corporation** Medartis AG Allergan PLC Sientra, Inc. Sunset Cosmetic Surgery Implantech Associates, Inc. GC Aesthetics PLC Surgiform Technology Ltd. New York Center for Facial Plastic & Laser Surgery Comeg Medical Technologies



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