

# Latin America, Middle East & Africa Ready to Drink Shakes Market (2018 - 2024)

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## Abstracts

The Latin America, Middle East and Africa Ready to Drink Shakes Market would witness market growth of 7.7% CAGR during the forecast period (2018 – 2024).

Changing retail environment in Latin American region is expected to provide an up thrust to the intake of ready-to-drink products in this area. Flourishing food service segment in this region can further boost demand for RTD products. Plant-based foods are becoming progressively common across LAMEA among customers who are interested in non-dairy protein-consuming options. The most common plant-based ingredients currently used in drink formulation are pea and brown rice proteins, but food and beverage developers are also experimenting with less traditional algae and mushroom sources of protein.

Based on Packaging type, the market is segmented into Bottles, Cans, and Tetra Packs. Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, and Online. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Abbott Laboratories, Kellogg Company, The Coca Cola Company, PepsiCo, Inc., Nestle S.A., Hormel Foods Corporation, Danone S.A., Campbell Soup Company, KeHE Distributors, LLC, and Huel GmbH.

Scope of the Study

Market Segmentation:

## By Packaging type

Bottles

Cans

Tetra Packs

## By Distribution channel

Supermarkets & Hypermarkets

Convenience Stores

Online

## By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

Abbott Laboratories

Kellogg Company

The Coca Cola Company

PepsiCo, Inc.

Nestle S.A.

Hormel Foods Corporation

Danone S.A.

Campbell Soup Company

KeHE Distributors, LLC

Huel GmbH

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Ready to Drink Shakes Market, by Packaging type
  - 1.4.2 LAMEA Ready to Drink Shakes Market, by Distribution channel
  - 1.4.3 LAMEA Ready to Drink Shakes Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
  - 2.1.4 Players Outlook for the Market
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. MARKET ANALYSIS**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches
  - 3.2.3 Mergers, Expansions & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
  - 3.3.2 Key Strategic Move: Leading Players

### **CHAPTER 4. LAMEA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE**

- 4.1 Introduction
  - 4.1.1 LAMEA Ready to Drink Shakes Bottles Market by Country

- 4.1.1.1 Overview
- 4.1.1.2 Market scenario and forecast
- 4.1.2 LAMEA Ready to Drink Shakes Cans Market by Country
  - 4.1.2.1 Overview
  - 4.1.2.2 Market scenario and forecast
- 4.1.3 LAMEA Ready to Drink Shakes Tetra Packs Market by Country
  - 4.1.3.1 Overview
  - 4.1.3.2 Market scenario and forecast

## **CHAPTER 5. LAMEA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL**

- 5.1 Introduction
  - 5.1.1 LAMEA Ready to Drink Shakes Supermarkets & Hypermarkets Market by Country
    - 5.1.1.1 Overview
    - 5.1.1.2 Market scenario and forecast
  - 5.1.2 LAMEA Ready to Drink Shakes Convenience Stores Market by Country
    - 5.1.2.1 Overview
    - 5.1.2.2 Market scenario and forecast
  - 5.1.3 LAMEA Online Distribution Channel Ready to Drink Shakes Market by Country
    - 5.1.3.1 Overview
    - 5.1.3.2 Market scenario and forecast

## **CHAPTER 6. LAMEA READY TO DRINK SHAKES MARKET BY COUNTRY**

- 6.1 Introduction
  - 6.1.1 Overview
  - 6.1.2 Market scenario and forecast
- 6.2 Brazil Ready to Drink Shakes Market
  - 6.2.1 Overview
  - 6.2.2 Market scenario and forecast
  - 6.2.3 Brazil Ready to Drink Shakes Market by Packaging Type
  - 6.2.4 Brazil Ready to Drink Shakes Market by Distribution Channel
- 6.3 Argentina Ready to Drink Shakes Market
  - 6.3.1 Overview
  - 6.3.2 Market scenario and forecast
  - 6.3.3 Argentina Ready to Drink Shakes Market by Packaging Type
  - 6.3.4 Argentina Ready to Drink Shakes Market by Distribution Channel

## 6.4 UAE Ready to Drink Shakes Market

### 6.4.1 Overview

### 6.4.2 Market scenario and forecast

### 6.4.3 UAE Ready to Drink Shakes Market by Packaging Type

### 6.4.4 UAE Ready to Drink Shakes Market by Distribution Channel

## 6.5 Saudi Arabia Ready to Drink Shakes Market

### 6.5.1 Overview

### 6.5.2 Market scenario and forecast

### 6.5.3 Saudi Arabia Ready to Drink Shakes Market by Packaging Type

### 6.5.4 Saudi Arabia Ready to Drink Shakes Market by Distribution Channel

## 6.6 South Africa Ready to Drink Shakes Market

### 6.6.1 Overview

### 6.6.2 Market scenario and forecast

### 6.6.3 South Africa Ready to Drink Shakes Market by Packaging Type

### 6.6.4 South Africa Ready to Drink Shakes Market by Distribution Channel

## 6.7 Nigeria Ready to Drink Shakes Market

### 6.7.1 Market scenario and forecast

### 6.7.2 Nigeria Ready to Drink Shakes Market by Packaging Type

### 6.7.3 Nigeria Ready to Drink Shakes Market by Distribution Channel

## 6.8 Rest of LAMEA Ready to Drink Shakes Market

### 6.8.1 Market scenario and forecast

### 6.8.2 Rest of LAMEA Ready to Drink Shakes Market by Packaging Type

### 6.8.3 Rest of LAMEA Ready to Drink Shakes Market by Distribution Channel

## **CHAPTER 7. COMPANY PROFILES**

### 7.1 Abbott Laboratories

#### 7.1.1 Company Overview

#### 7.1.2 Financial Analysis

#### 7.1.3 Segmental and Regional Analysis

#### 7.1.4 Research & Development Expense

#### 7.1.5 Recent strategies and developments:

##### 7.1.5.1 Product launch:

### 7.2 Kellogg Company

#### 7.2.1 Company Overview

#### 7.2.2 Financial Analysis

#### 7.2.3 Segmental and Regional Analysis

#### 7.2.4 Research & Development Expense

#### 7.2.5 Recent strategies and developments:

- 7.2.5.1 Collaborations, partnerships and agreements:
- 7.2.5.2 Acquisitions and mergers:
- 7.2.6 SWOT Analysis
- 7.3 The Coca-Cola Company
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis
  - 7.3.3 Segmental and Regional Analysis
  - 7.3.4 Recent strategies and developments:
    - 7.3.4.1 Collaborations, partnerships and agreements:
    - 7.3.4.2 Product launch:
    - 7.3.4.3 Acquisitions and mergers:
  - 7.3.5 SWOT Analysis:
- 7.4 PepsiCo Inc.
  - 7.4.1 Company Overview
  - 7.4.2 Financial Analysis
  - 7.4.3 Regional Analysis
  - 7.4.4 Research & Development Expense
  - 7.4.5 Recent strategies and developments:
    - 7.4.5.1 Collaborations, partnerships and agreements:
    - 7.4.5.2 Product launch:
    - 7.4.5.3 Acquisitions and mergers:
  - 7.4.6 SWOT Analysis
- 7.5 Nestle S.A.
  - 7.5.1 Company Overview
  - 7.5.2 Financial Analysis
  - 7.5.3 Segmental and Regional Analysis
  - 7.5.4 Research & Development Expense
  - 7.5.5 Recent strategies and developments:
    - 7.5.5.1 Product launch:
    - 7.5.5.2 Expansion:
- 7.6 Hormel Foods Corporation
  - 7.6.1 Company Overview
  - 7.6.2 Financial Analysis
  - 7.6.3 Segmental Analysis
  - 7.6.4 Research & Development Expense
  - 7.6.5 Recent strategies and developments:
    - 7.6.5.1 Collaborations, partnerships and agreements:
    - 7.6.5.2 Product launch:
- 7.7 Danone SA.

- 7.7.1 Company Overview
- 7.7.2 Financial Analysis
- 7.7.3 Segmental and Regional Analysis
- 7.7.4 Recent strategies and developments:
  - 7.7.4.1 Collaborations, partnerships and agreements:
  - 7.7.4.2 Product launch:
  - 7.7.4.3 Acquisitions and mergers:
- 7.8 Campbell Soup Company (Wm. Bolthouse Farms, Inc.)
  - 7.8.1 Company Overview
  - 7.8.2 Financial Analysis
  - 7.8.3 Segmental and Regional Analysis
  - 7.8.4 Research & Development Expense
  - 7.8.5 Recent strategies and developments:
    - 7.8.5.1 Product launch:
  - 7.8.6 SWOT Analysis
- 7.9 KeHE Distributors, LLC (Nature's Best Inc.)
  - 7.9.1 Company Overview
  - 7.9.2 Recent strategies and developments:
    - 7.9.2.1 Collaborations, partnerships and agreements:
- 7.1 Huel GmbH
  - 7.10.1 Company Overview
  - 7.10.2 Recent strategies and developments:
    - 7.10.2.1 Product launch:



## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 2 LAMEA READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– READY TO DRINK SHAKES MARKET

TABLE 4 PRODUCT LAUNCHES – READY TO DRINK SHAKES MARKET

TABLE 5 MERGERS, EXPANSIONS & ACQUISITIONS – READY TO DRINK SHAKES MARKET

TABLE 6 LAMEA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 7 LAMEA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 8 LAMEA READY TO DRINK SHAKES BOTTLES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 9 LAMEA READY TO DRINK SHAKES BOTTLES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 10 LAMEA READY TO DRINK SHAKES CANS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 11 LAMEA READY TO DRINK SHAKES CANS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 12 LAMEA READY TO DRINK SHAKES TETRA PACKS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 13 LAMEA READY TO DRINK SHAKES TETRA PACKS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 14 LAMEA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 15 LAMEA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 16 LAMEA READY TO DRINK SHAKES SUPERMARKETS & HYPERMARKETS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 17 LAMEA READY TO DRINK SHAKES SUPERMARKETS & HYPERMARKETS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 18 LAMEA READY TO DRINK SHAKES CONVENIENCE STORES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 19 LAMEA READY TO DRINK SHAKES CONVENIENCE STORES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 20 LAMEA ONLINE DISTRIBUTION CHANNEL READY TO DRINK SHAKES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 21 LAMEA ONLINE DISTRIBUTION CHANNEL READY TO DRINK SHAKES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 22 LAMEA READY TO DRINK SHAKES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 23 LAMEA READY TO DRINK SHAKES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 24 BRAZIL READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 25 BRAZIL READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 26 BRAZIL READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 27 BRAZIL READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 28 BRAZIL READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 29 BRAZIL READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 30 ARGENTINA READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 31 ARGENTINA READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 32 ARGENTINA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 33 ARGENTINA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 34 ARGENTINA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 35 ARGENTINA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 36 UAE READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 37 UAE READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 38 UAE READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 39 UAE READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 40 UAE READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 41 UAE READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL,

2018 - 2024, USD MILLION

TABLE 42 SAUDI ARABIA READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 43 SAUDI ARABIA READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 44 SAUDI ARABIA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 45 SAUDI ARABIA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 46 SAUDI ARABIA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 47 SAUDI ARABIA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 48 SOUTH AFRICA READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 49 SOUTH AFRICA READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 50 SOUTH AFRICA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 51 SOUTH AFRICA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 52 SOUTH AFRICA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 53 SOUTH AFRICA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 54 NIGERIA READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 55 NIGERIA READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 56 NIGERIA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 57 NIGERIA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 58 NIGERIA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 59 NIGERIA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 60 REST OF LAMEA READY TO DRINK SHAKES MARKET, 2014 - 2017, USD MILLION

TABLE 61 REST OF LAMEA READY TO DRINK SHAKES MARKET, 2018 - 2024, USD MILLION

TABLE 62 REST OF LAMEA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2014 - 2017, USD MILLION

TABLE 63 REST OF LAMEA READY TO DRINK SHAKES MARKET BY PACKAGING TYPE, 2018 - 2024, USD MILLION

TABLE 64 REST OF LAMEA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 65 REST OF LAMEA READY TO DRINK SHAKES MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 66 KEY INFORMATION – ABBOTT LABORATORIES

TABLE 67 KEY INFORMATION –KELLOGG COMPANY

TABLE 68 KEY INFORMATION – THE COCA-COLA COMPANY

TABLE 69 KEY INFORMATION - PEPSICO INC.

TABLE 70 KEY INFORMATION – NESTLE S.A.

TABLE 71 KEY INFORMATION –HORMEL FOODS CORPORATION

TABLE 72 KEY INFORMATION – DANONE S.A.

TABLE 73 KEY INFORMATION – CAMPBELL SOUP COMPANY

TABLE 74 KEY INFORMATION –KEHE DISTRIBUTORS, LLC

TABLE 75 KEY INFORMATION – HUEL GMBH

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 SWOT ANALYSIS: KELLOGG COMPANY

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: THE COCA COLA COMPANY

FIG 7 SWOT ANALYSIS: THE COCA COLA COMPANY

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: PEPSICO INC.

FIG 9 SWOT ANALYSIS: PEPSICO INC.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: NESTLE S.A.

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: HORMEL FOODS  
CORPORATION

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: DANONE S.A.

FIG 13 SWOT ANALYSIS: CAMPBELL SOUP COMPANY

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