

Latin America, Middle East & Africa Ready to Drink Shakes Market (2018 - 2024)

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Abstracts

The Latin America, Middle East and Africa Ready to Drink Shakes Market would witness market growth of 7.7% CAGR during the forecast period (2018 – 2024).

Changing retail environment in Latin American region is expected to provide an up thrust to the intake of ready-to-drink products in this area. Flourishing food service segment in this region can further boost demand for RTD products. Plant-based foods are becoming progressively common across LAMEA among customers who are interested in non-dairy protein-consuming options. The most common plant-based ingredients currently used in drink formulation are pea and brown rice proteins, but food and beverage developers are also experimenting with less traditional algae and mushroom sources of protein.

Based on Packaging type, the market is segmented into Bottles, Cans, and Tetra Packs. Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, and Online. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Abbott Laboratories, Kellogg Company, The Coca Cola Company, PepsiCo, Inc., Nestle S.A., Hormel Foods Corporation, Danone S.A., Campbell Soup Company, KeHE Distributors, LLC, and Huel GmbH.

Scope of the Study

Market Segmentation:

By Packaging type

Bottles

Cans

Tetra Packs

By Distribution channel

Supermarkets & Hypermarkets

Convenience Stores

Online

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Abbott Laboratories

Kellogg Company

The Coca Cola Company

PepsiCo, Inc.

Nestle S.A.

Hormel Foods Corporation

Danone S.A.

Campbell Soup Company

KeHE Distributors, LLC

Huel GmbH

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