

# Latin America, Middle East & Africa Ready Meals Market (2017 - 2023)

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## Abstracts

The Latin America, Middle East and Africa Ready Meals Market size is expected to register a CAGR of 11.8% during the forecast period (2017 – 2023). Ready meals, also known as packed foods or instant ready meals are considered as cost-effective alternative for cooked meals. The preparation of these meals requires less time than cooking fresh meals and is considered fastest and convenient as one just needs to heat the food. Many customized ready meals have also gained popularity in the recent years. In terms of nutrition, ready meals are safe to consume and provide nutrition as well. These foods are available in various flavors, attracting a significant customer base.

It has been observed that online sales of ready to eat meals have been growing at a rapid pace. Changing preferences of consumers and constantly increasing online retailing of goods have also led to the growth of ready meals market. Many leading market players have started selling their products through the online medium. Millions of products have been added daily on different websites. Internet retailing of these goods has also become advantageous for startups.

Based on Distribution Channels, the market report segments the market into Supermarkets/ Hypermarkets, Convenience Stores, and Online Stores. Based on Types, the LAMEA Ready Meals Market is segmented into Frozen Pizza, Frozen Ready Meals, Prepared Salads, Dried Ready Meals, Canned/Preserved Ready Meals, Chilled Pizza, and Others. Based on Countries, the market report segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of Latin America, Middle East and Africa.

The report covers the analysis of key stake holders of the Ready Meals Market. Key companies profiled in the report include Bakkavor Group Limited, Conagra Brands, Inc.,

Greencore Group Plc., Kraft Heinz (JH Heinz Company Ltd.), Nestle SA, Fleury Michon, Unilever Group, Kerry Group, and Premier Foods Group Ltd.

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