

Latin America, Middle East & Africa Push to Talk Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Push to Talk Market would witness market growth of 13.3% CAGR during the forecast period (2019-2025).

The applications of push-to-talk use 2G, 3G, 4G, and Wi-Fi technologies for efficient and undisturbed communications. Furthermore, the advent of 5G and other next-generation wireless networks would further boost the demand for the application. The application provides instant access to the digital network over which an individual is working. PTT ensures clear and instant communication by avoiding the disturbances with its half-duplex mode feature. The devices designed for push-to-talk can bear with hazardous, stressful, and other situations.

Constant product innovations and the increased demand for PTT over cellular technology are projected to lead to substantial market growth. Other than conventional applications like emergency response, the PTT technology has also made an impact on the commercial and household applications. Newer applications are instant communication in warehouses, mining applications, off-shore oil drilling applications, and many more. Furthermore, the inexpensive alternatives to help parents keep in touch with children during fairs or picnics have also influenced the growth rate for the push-to-talk market. The increased demand for the technology, novel innovations like AI natural language processing, as well as extensive applications is projected to boost significant opportunities for players over the forecast period.

Based on Component, the market is segmented into Hardware, Solutions and Services. Based on Network Type, the market is segmented into Land Mobile Radio and Cellular. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Industry Vertical, the market is segmented into

Public Safety, Transportation & Logistics, Construction, Manufacturing, Government & Defense, Travel & Hospitality, Commercial and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include AT&T, Inc., Ericsson AB, Motorola Solutions, Inc., Qualcomm, Inc., Zebra Technologies Corporation, Verizon Communications, Inc., Sprint Corporation (Softbank Group), Azetti Networks AG, Kyocera Corporation, Zello, Inc., and BCE, Inc.

SCOPE OF THE STUDY

Market Segmentation:

By Component

Hardware

Solutions

Services

By Network Type

Land Mobile Radio

Cellular

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Industry Vertical

Public Safety

Transportation & Logistics

Construction

Manufacturing

Government & Defense

Travel & Hospitality

Commercial

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

AT&T, Inc.

Ericsson AB

Motorola Solutions, Inc.

Qualcomm, Inc.

Zebra Technologies Corporation

Verizon Communications, Inc.

Sprint Corporation (SoftBank Group)

Azetti Networks AG

Kyocera Corporation

Zello, Inc.

BCE, Inc.

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