

Latin America, Middle East & Africa Protein Supplements Market (2019 - 2025)

<https://marketpublishers.com/r/L65D2753A9BEN.html>

Date: May 2019

Pages: 111

Price: US\$ 1,500.00 (Single User License)

ID: L65D2753A9BEN

Abstracts

The Latin America, Middle East and Africa Protein Supplements Market would witness market growth of 9.4% CAGR during the forecast period (2019 – 2025).

Factors such as hectic lifestyle, increasing population of working women, and rising adoption of western food are projected to boost the overall protein supplements market growth. What's more, functional advancement including muscle repair, boosting energy, and weight loss, rising usage of snack-based meal replacements, and the growing consumer demand for greater ingredient traceability and authenticity are likely to boost the demand for the product over the forecast period.

Plant-based proteins are regarded as healthy alternatives to dairy/animal proteins and this fact is promoting the growth of the plant-based proteins market. Furthermore, trends like rising demand for organic-based foods and increasing demand for healthier and premium food options are indirectly influencing the growth of the global market in a positive way.

Based on Raw Material, the market is segmented into Casein, Whey protein, Egg protein, Soy protein, and others. Based on Form, the market is segmented into Powder, RTD liquid, Protein Bar. Based on the source, the market is segmented into Animal and Plant based. On the basis of Age group, the market is segmented as Millennials, Generation X, and Baby Boomer. Further, according to the Distribution Channel, the protein supplements market is segmented into Super Markets, Online Stores, Direct to customer (DTC) and others. Based on the Gender, the market is also segmented into Male and Female segments. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Glanbia Plc., AMCO Proteins, ABBOTT Laboratories, Alticor Inc., GLAXOSMITHKLINE PLC (GSK), Herbalife International, Inc., RSP NutritionPost Holdings, Inc., NOW Foods, and PEPSICO Inc.

Scope of the Study

Market Segmentation:

By Raw Material

Casein

Whey protein

Egg protein

Soy protein

Other

By Form

Powder

RTD liquid

Protein Bar

By Source

Animal

Plant

By Gender

Male

Female

By Age Gender

Millennials

Generation x

Baby Boomer

By Distribution Channel

Super Markets

Online Stores

Direct to customer (DTC)

Other Channels

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Glanbia Plc.

AMCO Proteins

ABBOTT Laboratories

Alticor INC.

GLAXOSMITHKLINE PLC (GSK)

Herbalife International, Inc.

RSP Nutrition

Post Holdings, Inc.

NOW Foods

PepsiCo Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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