

Latin America, Middle East & Africa Project Portfolio Management Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Project Portfolio Management Market would witness market growth of 18.8% CAGR during the forecast period (2019-2025).

An important factor which would contribute significantly to the expansion of the market is the increasing adoption of cloud-based services for remote monitoring of assignments. Rise in activities like automation and digitalization across industries like healthcare, government, BFSI, telecommunications, and engineering & construction has prompted the need for monitoring and analytical solutions to boost productivity and business efficiency. It strongly encourages project and portfolio management approaches to be introduced. There are further anticipations that the growing penetration of connected devices in emerging economies will sustain the growth prospects of the industry.

It is important to look for resources that reduce cost, manual labor, and unnecessary paperwork while opting for a tool that features streamlined layout, easy usability, and a mobile application that allows everyone in the company to access the tool wherever they are. A good management tool for the enterprise portfolio should offer robust reporting options. Report data offers the viewpoint of executives and managers which allows them to determine which tasks that need additional resources by identifying active projects or situations that may conflict with organizational objectives. PPM reporting tools also allow organizations to actively monitor the current and potential activities of each facet of the enterprise, including budgeting, forecasting and risk/reward assessment.

Based on Platform, the market is segmented into Software and Services. Based on Solutions, the market is segmented into Information Technology, New Product

Development and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, IT & Telecom, Government, Engineering & Construction and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hewlett Packard Enterprise Company (HP Development Company L.P.), SAP SE, Microsoft Corporation, Oracle Corporation, Hexagon AB, Broadcom, Inc., ServiceNow, Inc., Workfront, Inc., Planview, Inc., and ChangePoint Corporation.

Scope of the Study

Market Segmentation:

By Platform

Software

Services

By Solutions

Information Technology

New Product Development

Others

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

BFSI

IT & Telecom

Government

Engineering & Construction

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Hewlett Packard Enterprise Company (HP Development Company L.P.)

SAP SE

Microsoft Corporation

Oracle Corporation

Hexagon AB

Broadcom, Inc.

ServiceNow, Inc.

Workfront, Inc.

Planview, Inc.

Changepoint Corporation

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: HEWLETT PACKARD ENTERPRISE COMPANY (HP DEVELOPMENT COMPANY L.P)

FIG 7 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE

FIG 9 SWOT ANALYSIS: SAP SE

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 11 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 13 SWOT ANALYSIS: ORACLE CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: BROADCOM, INC.

FIG 15 SWOT ANALYSIS: BROADCOM, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: PLANVIEW, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: CHANGEPOINT CORPORATION

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