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Latin America, Middle East & Africa Procurement Analytics Market (2018 - 2024)

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Abstracts

The Latin America, Middle East and Africa Procurement Analytics Market would witness market growth of 23.4% CAGR during the forecast period (2018 – 2024).

Procurement analytics is the method of using quantitative techniques to obtain actionable ideas and results from data. It includes capturing and using information to promote fact-based decision-making and acquiring competitive benefit. It typically reports on what has happened in the past and creates estimates, using historical data-based predictive analytics to ascertain what will happen in the future. The massive growth of data is enabling managers to make decisions which provide a competitive-edge to companies. At the same time, making sense of this invasion relies on the ability to analyze data at a speed, volume, and complexity which is vastly varied for humans, or for previous technical solutions. Organizations are questioned not only to surpass their rivals, but also to make choices to optimize their own company operations and workflows. Providing perspectives from information has the ability to change inner procedures of businesses and reduce costs.

Based on Component, the market is segmented into Solution and Services. Services is further bifurcated into Integration & Deployment, Training & Consulting, and Support & Maintenance. Based on Organization size, the market is segmented into large enterprises and Small & Medium Sized enterprises. Based on Deployment mode, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Energy & Utilities, Telecom & IT, Manufacturing, Government & Defense, and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

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The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Simfoni Analytics Ltd., Proactis Holdings PLC., JAGGAER Inc., Zycus Inc., SAP SE, Oracle Corporation, IBM Corporation, Coupa Software Incorporated, Genpact Limited, and Rosslyn Data Technologies.

Scope of the Study

Market Segmentation:

By Component

- Solution
- Services
  - Integration & Deployment
  - Training & Consulting
  - Support & Maintenance

By Organization Size

- Large Enterprises
- Small & Medium-Sized Enterprises

By Deployment mode

- On Premise
- Cloud

By End User

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Retail & Ecommerce

Healthcare & Life Sciences

Energy & Utilities

Telecom & IT

Manufacturing

Government & Defense

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Simfoni Analytics Ltd.

Proactis Holdings PLC.

JAGGAER Inc.

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Zycus Inc.

SAP SE

Oracle Corporation

IBM Corporation

Coupa Software Incorporated

Genpact Limited

Rosslyn Data Technologies.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition
1.2 Objectives
1.3 Market Scope
1.4 Segmentation
  1.4.1 LAMEA Procurement Analytics Market, by Component
  1.4.2 LAMEA Procurement Analytics Market, by Organization Size
  1.4.3 LAMEA Procurement Analytics Market, by Deployment mode
  1.4.4 LAMEA Procurement Analytics Market, by End User
  1.4.5 LAMEA Procurement Analytics Market, by Country
1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction
  2.1.1 Overview
  2.1.2 Executive Summary
  2.1.3 Market Composition and Scenario
  2.1.4 Players Outlook for the Market
2.2 Key Factors Impacting the Market
  2.2.1 Market Drivers
  2.2.2 Market Restraints

CHAPTER 3. MARKET ANALYSIS

3.1 KBV Cardinal Matrix
3.2 Recent Industry Wide Strategic Developments
  3.2.1 Partnerships, Collaborations and Agreements
  3.2.2 Product Launches
  3.2.3 Mergers & Acquisitions
3.3 Top Winning Strategies
  3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
  3.3.2 Key Strategic Move: Leading Players

CHAPTER 4. LAMEA PROCUREMENT ANALYTICS MARKET BY COMPONENT

+44 20 8123 2220
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4.1 Introduction
4.1.1 LAMEA Procurement Analytics Solution Market by Country
4.1.1.1 Overview
4.1.1.2 Market scenario and forecast
4.1.2 LAMEA Procurement Analytics Services Market by Country
4.1.2.1 Overview
4.1.2.2 Market scenario and forecast
4.1.2.3 LAMEA Procurement Analytics Market by Services Type
4.1.2.3.1 LAMEA Procurement Analytics Integration & Deployment Market by Country
4.1.2.3.2 Market scenario and forecast
4.1.2.3.3 LAMEA Procurement Analytics Training & Consulting Market by Country
4.1.2.3.4 Market scenario and forecast
4.1.2.3.5 LAMEA Procurement Analytics Support & Maintenance Market by Country
4.1.2.3.6 Market scenario and forecast

CHAPTER 5. LAMEA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE

5.1 Introduction
5.1.1 LAMEA Large Enterprises Procurement Analytics Market by Country
5.1.1.1 Overview
5.1.1.2 Market scenario and forecast
5.1.2 LAMEA Small & Medium-Sized Enterprises Procurement Analytics Market by Country
5.1.2.1 Overview
5.1.2.2 Market scenario and forecast

CHAPTER 6. LAMEA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE

6.1 Introduction
6.1.1 LAMEA On-Premise Procurement Analytics Market by Country
6.1.1.1 Market scenario and forecast
6.1.2 LAMEA Cloud Procurement Analytics Market by Country
6.1.2.1 Overview
6.1.2.2 Market scenario and forecast

CHAPTER 7. LAMEA PROCUREMENT ANALYTICS MARKET BY END USER

+44 20 8123 2220
info@marketpublishers.com

7.1 Introduction
7.1.1 LAMEA Retail & Ecommerce Procurement Analytics Market by Country
7.1.1.1 Overview
7.1.1.2 Market scenario and forecast
7.1.2 LAMEA Healthcare & Life Sciences Procurement Analytics Market by Country
7.1.2.1 Overview
7.1.2.2 Market scenario and forecast
7.1.3 LAMEA Energy & Utilities Procurement Analytics Market by Country
7.1.3.1 Market scenario and forecast
7.1.4 LAMEA Telecom & IT Procurement Analytics Market by Country
7.1.4.1 Market scenario and forecast
7.1.5 LAMEA Manufacturing Procurement Analytics Market by Country
7.1.5.1 Market scenario and forecast
7.1.6 LAMEA Government & Defense Procurement Analytics Market by Country
7.1.6.1 Overview
7.1.6.2 Market scenario and forecast
7.1.7 LAMEA Others Procurement Analytics Market by Country
7.1.7.1 Market scenario and forecast

CHAPTER 8. LAMEA PROCUREMENT ANALYTICS MARKET BY COUNTRY

8.1 Introduction
8.1.1 Overview
8.1.2 Market scenario and forecast
8.2 Brazil Procurement Analytics Market
8.2.1 Overview
8.2.2 Market scenario and forecast
8.2.3 Brazil Procurement Analytics Market by Component
8.2.3.1 Brazil Procurement Analytics Market by Services Type
8.2.4 Brazil Procurement Analytics Market by Organization Size
8.2.5 Brazil Procurement Analytics Market by Deployment Mode
8.2.6 Brazil Procurement Analytics Market by End User
8.3 Argentina Procurement Analytics Market
8.3.1 Overview
8.3.2 Market scenario and forecast
8.3.3 Argentina Procurement Analytics Market by Component
8.3.3.1 Argentina Procurement Analytics Market by Services Type
8.3.4 Argentina Procurement Analytics Market by Organization Size

+44 20 8123 2220
info@marketpublishers.com

8.3.5 Argentina Procurement Analytics Market by Deployment Mode
8.3.6 Argentina Procurement Analytics Market by End User
8.4 UAE Procurement Analytics Market
8.4.1 Overview
8.4.2 Market scenario and forecast
8.4.3 UAE Procurement Analytics Market by Component
8.4.3.1 UAE Procurement Analytics Market by Services Type
8.4.4 UAE Procurement Analytics Market by Organization Size
8.4.5 UAE Procurement Analytics Market by Deployment Mode
8.4.6 UAE Procurement Analytics Market by End User
8.5 Saudi Arabia Procurement Analytics Market
8.5.1 Overview
8.5.2 Market scenario and forecast
8.5.3 Saudi Arabia Procurement Analytics Market by Component
8.5.3.1 Saudi Arabia Procurement Analytics Market by Services Type
8.5.4 Saudi Arabia Procurement Analytics Market by Organization Size
8.5.5 Saudi Arabia Procurement Analytics Market by Deployment Mode
8.5.6 Saudi Arabia Procurement Analytics Market by End User
8.6 South Africa Procurement Analytics Market
8.6.1 Overview
8.6.2 Market scenario and forecast
8.6.3 South Africa Procurement Analytics Market by Component
8.6.3.1 South Africa Procurement Analytics Market by Services Type
8.6.4 South Africa Procurement Analytics Market by Organization Size
8.6.5 South Africa Procurement Analytics Market by Deployment Mode
8.6.6 South Africa Procurement Analytics Market by End User
8.7 Nigeria Procurement Analytics Market
8.7.1 Overview
8.7.2 Market scenario and forecast
8.7.3 Nigeria Procurement Analytics Market by Component
8.7.3.1 Nigeria Procurement Analytics Market by Services Type
8.7.4 Nigeria Procurement Analytics Market by Organization Size
8.7.5 Nigeria Procurement Analytics Market by Deployment Mode
8.7.6 Nigeria Procurement Analytics Market by End User
8.8 Rest of LAMEA Procurement Analytics Market
8.8.1 Market scenario and forecast
8.8.2 Rest of LAMEA Procurement Analytics Market by Component
8.8.2.1 of LAMEA Procurement Analytics Market by Services Type
8.8.3 Rest of LAMEA Procurement Analytics Market by Organization Size

+44 20 8123 2220
info@marketpublishers.com

8.8.4 Rest of LAMEA Procurement Analytics Market by Deployment Mode
8.8.5 Rest of LAMEA Procurement Analytics Market by End User

CHAPTER 9. COMPANY PROFILES

9.1 Simfoni Analytics Ltd.
9.1.1 Company Overview
9.2 Proactis Holdings PLC.
9.2.1 Company Overview
9.2.2 Financial Analysis
9.2.3 Segmental and Regional Analysis
9.2.4 Research & Development Expense
9.2.5 Recent strategies and developments:
9.2.5.1 Acquisitions and Mergers:
9.2.5.2 Product Launch:
9.2.6 Swot Analysis
9.3 JAGGAER Inc.
9.3.1 Company Overview
9.3.2 Recent strategies and developments:
9.3.2.1 Partnerships, Collaborations and Agreements:
9.3.2.2 Acquisitions and Mergers:
9.3.2.3 Product Launch:
9.4 Zycus Inc.
9.4.1 Company Overview
9.4.2 Recent strategies and developments:
9.4.2.1 Partnerships, Collaborations and Agreements:
9.5 SAP SE
9.5.1 Company Overview
9.5.2 Financial Analysis
9.5.3 Segmental and Regional Analysis
9.5.4 Research & Development Expense
9.5.5 Recent strategies and developments:
9.5.5.1 Partnerships, Collaborations and Agreements:
9.5.5.2 Product Launch:
9.5.5.3 Acquisitions and Mergers:
9.5.6 SWOT Analysis
9.6 Oracle Corporation
9.6.1 Company Overview
9.6.2 Financial Analysis

+44 20 8123 2220
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9.6.3 Segmental and Regional Analysis
9.6.4 Research & Development Expense
9.6.5 Recent strategies and developments:
9.6.5.1 Collaborations, Partnerships and Agreement:
9.6.5.2 Product Launch:
9.6.5.3 Acquisitions and Mergers:
9.6.6 SWOT Analysis
9.7 IBM Corporation
9.7.1 Company Overview
9.7.2 Financial Analysis
9.7.3 Regional & Segmental Analysis
9.7.4 Research & Development
9.7.5 Recent strategies and developments:
9.7.5.1 Collaborations, Partnerships and Agreements:
9.7.6 SWOT Analysis
9.8 Coupa Software Incorporated
9.8.1 Company overview
9.8.2 Financial Analysis
9.8.3 Regional Analysis
9.8.4 Research & Development Expenses
9.8.5 Recent strategies and developments:
9.8.5.1 Collaborations, Partnerships and Agreements:
9.8.5.2 Product Launch:
9.8.5.3 Acquisitions and Mergers:
9.8.6 SWOT Analysis
9.9 Genpact Limited
9.9.1 Company overview
9.9.2 Financial Analysis
9.9.3 Regional Analysis
9.9.4 Recent strategies and developments:
9.9.4.1 Collaborations, Partnerships and Agreements:
9.9.4.2 Product Launch:
9.9.4.3 Acquisitions and Mergers:
9.9.5 SWOT Analysis
9.1 Rosslyn Data Technologies
9.10.1 Financial Analysis
9.10.2 Regional Analysis
9.10.3 Research & Development Expenses
9.10.4 Recent strategies and developments:

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9.10.4.1 Collaborations, Partnerships and Agreements:
9.10.4.2 Product Launch:
9.10.4.3 Acquisitions and Mergers:
9.10.5 SWOT Analysis

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List Of Tables

LIST OF TABLES

TABLE 1 LAMEA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 2 LAMEA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION
TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– PROCUREMENT ANALYTICS MARKET
TABLE 4 PRODUCT LAUNCHES – PROCUREMENT ANALYTICS MARKET
TABLE 5 MERGERS & ACQUISITIONS – PROCUREMENT ANALYTICS MARKET
TABLE 6 LAMEA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 7 LAMEA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 8 LAMEA PROCUREMENT ANALYTICS SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 9 LAMEA PROCUREMENT ANALYTICS SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 10 LAMEA PROCUREMENT ANALYTICS SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 11 LAMEA PROCUREMENT ANALYTICS SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 12 LAMEA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 13 LAMEA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION
TABLE 14 LAMEA PROCUREMENT ANALYTICS INTEGRATION & DEPLOYMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 15 LAMEA PROCUREMENT ANALYTICS INTEGRATION & DEPLOYMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 16 LAMEA PROCUREMENT ANALYTICS TRAINING & CONSULTING MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 17 LAMEA PROCUREMENT ANALYTICS TRAINING & CONSULTING MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 18 LAMEA PROCUREMENT ANALYTICS SUPPORT & MAINTENANCE MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 19 LAMEA PROCUREMENT ANALYTICS SUPPORT & MAINTENANCE MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 20 LAMEA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE,

+44 20 8123 2220
info@marketpublishers.com

2014 - 2017, USD MILLION
TABLE 21 LAMEA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 22 LAMEA LARGE ENTERPRISES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 23 LAMEA LARGE ENTERPRISES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 24 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 25 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 26 LAMEA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION
TABLE 27 LAMEA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION
TABLE 28 LAMEA ON-PREMISE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 29 LAMEA ON-PREMISE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 30 LAMEA CLOUD PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 31 LAMEA CLOUD PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 32 LAMEA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 33 LAMEA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 34 LAMEA RETAIL & ECOMMERCE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 35 LAMEA RETAIL & ECOMMERCE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 36 LAMEA HEALTHCARE & LIFE SCIENCES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 37 LAMEA HEALTHCARE & LIFE SCIENCES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 38 LAMEA ENERGY & UTILITIES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 39 LAMEA ENERGY & UTILITIES PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

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TABLE 40 LAMEA TELECOM & IT PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 41 LAMEA TELECOM & IT PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 42 LAMEA MANUFACTURING PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 43 LAMEA MANUFACTURING PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 44 LAMEA GOVERNMENT & DEFENSE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 45 LAMEA GOVERNMENT & DEFENSE PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 46 LAMEA OTHERS PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 47 LAMEA OTHERS PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 48 LAMEA PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION
TABLE 49 LAMEA PROCUREMENT ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION
TABLE 50 BRAZIL PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 51 BRAZIL PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION
TABLE 52 BRAZIL PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 53 BRAZIL PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 54 BRAZIL PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 55 BRAZIL PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION
TABLE 56 BRAZIL PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION
TABLE 57 BRAZIL PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 58 BRAZIL PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION
TABLE 59 BRAZIL PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT

+44 20 8123 2220
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MODE, 2018 - 2024, USD MILLION
TABLE 60 BRAZIL PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 61 BRAZIL PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 62 ARGENTINA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 63 ARGENTINA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION
TABLE 64 ARGENTINA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 65 ARGENTINA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 66 ARGENTINA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 67 ARGENTINA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION
TABLE 68 ARGENTINA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION
TABLE 69 ARGENTINA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 70 ARGENTINA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION
TABLE 71 ARGENTINA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION
TABLE 72 ARGENTINA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 73 ARGENTINA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 74 UAE PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 75 UAE PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION
TABLE 76 UAE PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 77 UAE PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 78 UAE PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 79 UAE PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

+44 20 8123 2220
info@marketpublishers.com

TABLE 80 UAE PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION
TABLE 81 UAE PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 82 UAE PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION
TABLE 83 UAE PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION
TABLE 84 UAE PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 85 UAE PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 86 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 87 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION
TABLE 88 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 89 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 90 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 91 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION
TABLE 92 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION
TABLE 93 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 94 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION
TABLE 95 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION
TABLE 96 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 97 SAUDI ARABIA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 98 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 99 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET, 2018 - 2024,

+44 20 8123 2220
info@marketpublishers.com

USD MILLION
TABLE 100 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 101 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 102 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 103 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION
TABLE 104 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION
TABLE 105 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 106 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION
TABLE 107 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION
TABLE 108 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 109 SOUTH AFRICA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 110 NIGERIA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 111 NIGERIA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION
TABLE 112 NIGERIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 113 NIGERIA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 114 NIGERIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 115 NIGERIA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION
TABLE 116 NIGERIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION
TABLE 117 NIGERIA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 118 NIGERIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION

+44 20 8123 2220
info@marketpublishers.com

TABLE 119 NIGERIA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION
TABLE 120 NIGERIA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 121 NIGERIA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 122 REST OF LAMEA PROCUREMENT ANALYTICS MARKET, 2014 - 2017, USD MILLION
TABLE 123 REST OF LAMEA PROCUREMENT ANALYTICS MARKET, 2018 - 2024, USD MILLION
TABLE 124 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION
TABLE 125 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION
TABLE 126 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION
TABLE 127 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION
TABLE 128 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION
TABLE 129 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION
TABLE 130 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2014 - 2017, USD MILLION
TABLE 131 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY DEPLOYMENT MODE, 2018 - 2024, USD MILLION
TABLE 132 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION
TABLE 133 REST OF LAMEA PROCUREMENT ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION
TABLE 134 KEY INFORMATION – SIMFONI ANALYTICS LTD.
TABLE 135 KEY INFORMATION – PROACTIS HOLDINGS PLC.
TABLE 136 KEY INFORMATION – JAGGAER INC.
TABLE 137 KEY INFORMATION –ZYCUS INC.
TABLE 138 KEY INFORMATION – SAP SE
TABLE 139 KEY INFORMATION – COUPA SOFTWARE
TABLE 140 KEY INFORMATION – GENPACT LIMITED
TABLE 141 KEY INFORMATION – ROSSLYN DATA TECHNOLOGIES

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List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH
FIG 2 KBV CARDINAL MATRIX
FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)
FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS
FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: PROACTIS HOLDINGS PLC.
FIG 6 SWOT ANALYSIS: PROACTIS HOLDINGS PLC.
FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: JAGGAER INC.
FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE
FIG 9 SWOT ANALYSIS: SAP SE
FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION
FIG 11 SWOT ANALYSIS: ORACLE CORPORATION
FIG 12 SWOT ANALYSIS: IBM CORPORATION
FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: COUPA SOFTWARE INCORPORATED
FIG 14 SWOT ANALYSIS: COUPA SOFTWARE INCORPORATED
FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: GENPACT LIMITED
FIG 16 SWOT ANALYSIS: GENPACT LIMITED
FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: ROSSLYN DATA TECHNOLOGIES
FIG 18 SWOT ANALYSIS: ROSSLYN DATA TECHNOLOGIES

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