

# Latin America, Middle East & Africa Procurement Analytics Market (2018 - 2024)

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## Abstracts

The Latin America, Middle East and Africa Procurement Analytics Market would witness market growth of 23.4% CAGR during the forecast period (2018 – 2024).

Procurement analytics is the method of using quantitative techniques to obtain actionable ideas and results from data. It includes capturing and using information to promote fact-based decision-making and acquiring competitive benefit. It typically reports on what has happened in the past and creates estimates, using historical data-based predictive analytics to ascertain what will happen in the future. The massive growth of data is enabling managers to make decisions which provide a competitive-edge to companies. At the same time, making sense of this invasion relies on the ability to analyze data at a speed, volume, and complexity which is vastly varied for humans, or for previous technical solutions. Organizations are questioned not only to surpass their rivals, but also to make choices to optimize their own company operations and workflows. Providing perspectives from information has the ability to change inner procedures of businesses and reduce costs.

Based on Component, the market is segmented into Solution and Services. Services is further bifurcated into Integration & Deployment, Training & Consulting, and Support & Maintenance. Based on Organization size, the market is segmented into large enterprises and Small & Medium Sized enterprises. Based on Deployment mode, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Energy & Utilities, Telecom & IT, Manufacturing, Government & Defense, and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Simfoni Analytics Ltd., Proactis Holdings PLC., JAGGAER Inc., Zycus Inc., SAP SE, Oracle Corporation, IBM Corporation, Coupa Software Incorporated, Genpact Limited, and Rosslyn Data Technologies.

Scope of the Study

Market Segmentation:

By Component

Solution

Services

Integration & Deployment

Training & Consulting

Support & Maintenance

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Deployment mode

On Premise

Cloud

By End User

Retail & Ecommerce

Healthcare & Life Sciences

Energy & Utilities

Telecom & IT

Manufacturing

Government & Defense

Others

#### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

#### Companies Profiled

Simfoni Analytics Ltd.

Proactis Holdings PLC.

JAGGAER Inc.

Zycus Inc.

SAP SE

Oracle Corporation

IBM Corporation

Coupa Software Incorporated

Genpact Limited

Rosslyn Data Technologies.

#### Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

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