

# Latin America, Middle East & Africa Powdered Sugar Market (2019-2025)

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## Abstracts

The LAMEA Powdered Sugar Market is expected to grow at a CAGR of 5.2% during 2019 -2025. Powdered sugar is primarily used on cookies as its natural embedded properties make powdered sugar dissolve in these items better. Due to unpredictable climatic conditions, sugar-producing locations worldwide such as India, Brazil, and many other EU countries have seen slow growth in 2016. The agricultural yield has been relatively low, which further affected the global sugar market's organic growth. The standard sugar production flow has been hit and broken globally, affecting the growth of the powdered sugar market. Despite the industry's struggle with the unfavorable conditions, market participants are attempting to build a path to continue a free flow of exports and imports.

Among the conventional and organic products, the conventional segment is expected to emerge as the dominant category over the forecast period. The conventional product is made from sugar cane or beets of sugar. Therefore, it has been estimated that easy production processes and comparatively low prices drive their demand, which would eventually escalate the segment growth. Moreover, bakery and confectionery manufacturers mostly prefer conventional powdered sugar to maintain the food products' proper color and texture.

The most common and finest size of powdered sugar is 10X. Because sugar is very hygroscopic, cornstarch is added at around 3 percent to prevent clumping. It is ideal for the icing, dusting, frosting, and other decoration as it easily dissolves in liquid to create a thick substance that can be spread. To offer a denser texture, it can be used in cakes and cookies. In baking, a person cannot replace granulated sugar with powdered sugar because it works differently when mixed (less aerates in batters and doughs), and the cornstarch may change the texture.

Based on Product, the market is segmented into Conventional and Organic. Based on Application, the market is segmented into Bakery, Dairy, Confectionery and Others.

Based on Regions, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The major industry participants active throughout the global market are Tate & Lyle Sugars; S?dzucker United Kingdom Ltd.; Cargill, Inc.; Nordic Sugar A/S; Imperial Sugar; American Crystal Sugar Company; Taikoo Sugar Ltd.; Domino Foods, Inc.; Nanning Sugar Industry Co., Ltd.; Wholesome Sweeteners, Inc.; and COFCO International. In order to strengthen their market presence, these companies are more focused on product innovation.

### Scope of the Study

#### Market Segmentation:

##### By Product

Conventional

Organic

##### By Application

Bakery

Dairy

Confectionery

Others

##### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Sudzucker AG

Tate & Lyle PLC

Cargill Corporation

Louis Dreyfus Company B.V. (Imperial Sugars)

Nordzucker AG (Nordic Sugar A/S)

American Crystal Sugar Company

American Sugar Refining, Inc. (Domino Foods, Inc.)

Swire Pacific Ltd. (Taikoo Sugar Limited)

COFCO Corporation

Nanning Sugar Industry Co., Ltd.

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