

Latin America, Middle East & Africa Paint Protection Film Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Paint Protection Film Market would witness market growth of 7.85% CAGR during the forecast period (2019-2025).

There are different styles of PPF (Paint Protection Film) installations. Installation with a plotter can be done by using software designed to create a pattern for the shape of the panel on which the film is installed. A plotter software pattern can be changed to suit the needs of the installer and/or its client. The most experienced installers may actually hand template panels, and then convert those templates to digital software formats, which ensures that any custom work can be converted to a digital prototype. Installation without a planner, by installing a roll film in bulk, is a risk, as the film is cut directly to the vehicle's surface.

As more people travel abroad every year, the demand for aircraft has also risen, with the ADS reporting a 39% rise in growth for the aerospace industry since 2012. It is estimated that 35,000 new aircraft will be needed over the next 20 years. With the increase in aircraft demand, there is a growing need to make any aspect of the aerospace industry as organized and efficient as possible, in order to maximize productivity and reduce the environmental impact. The costs involved are not only the price of materials and the labor of highly qualified staff but also the expense of lost flying time.

The product can also be used in sports equipment, jet skis, wakeboards, watches, ski helmets, and surfboards to safeguard surfaces against damage caused by environmental factors like dirt, rain, and heat. In addition, it is projected that increased demand for the product from the energy, medical devices, and construction industries would propel the market.

In order to improve product longevity, industry players are expected to invest in R&D as these films are mounted for a longer duration. Initiatives taken by manufacturers to produce flexible films that can be applied to specific shapes and are compliant with various qualities of paints applied to surfaces are expected to unfold growth opportunities for the demand for paint protection films.

Based on Application, the market is segmented into Automotive & Transportation, Aerospace & Defense, Electrical & Electronics and Other Application. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include 3M Company, Scorpion Window Film, BASF SE, Covestro AG, Eastman Chemical Company, Avery Dennison Corporation, Ziebart International Corporation, XPEL, Inc., Saint-Gobain Group (Saint-Gobain Solar Gard, LLC) and Hexis S.A.

Scope of the Study

Market Segmentation:

By Application

Automotive & Transportation

Aerospace & Defense

Electrical & Electronics and

Other Application

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

3M Company

Scorpion Window Film

BASF SE

Covestro AG

Eastman Chemical Company

Avery Dennison Corporation

Ziebart International Corporation

XPEL, Inc.

Saint-Gobain Group (Saint-Gobain Solar Gard, LLC) and

Hexis S.A.

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