

# Latin America, Middle East & Africa Packed Pickles Market (2019-2025)

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## Abstracts

The LAMEA Packaged Pickles Market is expected to grow at a CAGR of 4.6% during 2019 -2025. The Brazil market dominated the LAMEA Packed Pickles Market by Country in 2018, and would continue to be a dominant market till 2025; thereby, growing at a CAGR of 3.7% during the forecast period.

Pickles are widely consumed in meals as taste enhancers. With the use of brine or vinegar solution, fruits and vegetables are pickled to improve durability. To get the perfect taste, the ingredients go through a pickling process. Pickling applies primarily to a process wherein vegetables, fruits, and even meat are sourced or acidified. Such types of products can be pickled in a variety of ways. Pickling vinegar is one of today's most common ways of making pickles.

A major trend in the food industry is the changing consumer preference and increased demand for organic products. In line with this, organic vegetables and fruits are used by packed pickle manufacturers to satisfy consumer demand. A northeast Indian marketing group—Sikkim State Co-operative Supply and Marketing Federation Ltd (SIMFED)—introduced a wide range of organic food items including packed pickles in November 2017. For this project, SIMFED collaborated with Qseal Agritech Pvt Ltd., an Indian organic farming organization. Developments like these are projected to play an important role in promoting the popularity of packed products over the coming years. The packed fruit pickles segment held a dominant share across the global market in 2018. Some of the most commonly pickled fruits across the globe are pears, mangoes, grapes, olives, apples, peaches, currants, plums, and tomatoes. Unripe fruits provide a distinctive taste and texture, which makes them popular among consumers.

Increasing global demand for cross-cultural cuisine has played a crucial role in the expansion of packed pickles' consumer reach over the years. From the first agricultural communities to the full-fledged industrial societies of the twenty-first century, food has always influenced the human relationship with the environment. The long-established

processes of food production, preparation, and service, transmitted over different generations are part of the cultural heritage. Both tangible and intangible essentials are a source of cultural identity and pride, representing a unique history, culture, values, and beliefs. However, culinary practices have not remained unchanged. Instead, they have managed to cross continents and acted as gateways to cross-cultural discourse.

Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, Specialty Stores and Online. Based on Product, the market is segmented into Fruit Pickles, Vegetable Pickles and Meat & Seafood Pickles. Based on Packaging, the market is segmented into Jars, Pouches and Other Packaging. The report also covers geographical segmentation of LAMEA Packed Pickles market. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key companies profiled in the report include ADF Foods Ltd., Conagra Brands, Inc. (Pinnacle Foods, Inc.), Del Monte Foods, Inc. (Nutri-Asia, Inc.), Reitzel S.A., Mt. Olive Pickle Company Inc., Mitoku Company Ltd., Peter Piper's Pickle Palace Inc., Orkla ASA (MTR Foods), Nilons Enterprises Pvt. Ltd. and The Kraft Heinz Company.

## Scope of the Study

### Market Segmentation:

#### By Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Specialty Stores and

Online

#### By Product

Fruit Pickles

Vegetable Pickles and

## Meat & Seafood Pickles

### By Packaging

Jars

Pouches and

Other Packaging

### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

ADF Foods Ltd.

Conagra Brands, Inc. (Pinnacle Foods, Inc.)

Del Monte Foods, Inc. (Nutri-Asia, Inc.)

Reitzel S.A.

Mt. Olive Pickle Company Inc.

Mitoku Company Ltd.

Peter Piper's Pickle Palace Inc.

Orkla ASA (MTR Foods)

Nilons Enterprises Pvt. Ltd. and

The Kraft Heinz Company

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