

Latin America, Middle East & Africa Optical Character Recognition Market (2019-2025)

<https://marketpublishers.com/r/L2158B0A060EN.html>

Date: July 2019

Pages: 133

Price: US\$ 1,500.00 (Single User License)

ID: L2158B0A060EN

Abstracts

The Latin America, Middle East and Africa Optical Character Recognition Market would witness market growth of 15.5% CAGR during the forecast period (2019-2025).

Computer technology innovations have enabled OCR's recognition part to be fully implemented in software packages that operate on personal computers. Desktop-based OCR can be discovered online as well as being easy to use and very simple. The 'Free Online OCR' is great because it supports 46 languages including Italian, Portuguese, Spanish, Japanese and Chinese. Mobile-based OCR is used to reuse text instantly, e.g. to store captured text as notes, to apply text to expression, to send details via mail or to send a message to the service. Its primary aim is on whiteboards or blackboards to digitize notes. The cloud OCR system uses optical character recognition technology and provides the millions of company users and clients with some of the finest market solutions.

OCR technology is also commonly used across a number of sectors, assisting several businesses to ease data access, save staff time, and increase productivity. Such technology-related advantages are anticipated to drive the development of the market for optical character recognition.

Based on Component, the market is segmented into Software and Services. Software segment is further segmented into Desktop Based, Mobile Based, Cloud Based and Others. Services segment is further bifurcated into Integration & Deployment, Advisory & Consulting and Support & Maintenance. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Energy & Utilities, Education & Legal, Telecom & IT, Government & Public Sector and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria,

and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google, Inc., Nuance Communications, Inc., Adobe, Inc., Accusoft Corporation, Ricoh Company Limited, Anyline GmbH, NTT Data Corporation and LEAD Technologies, Inc.

Scope of the Study

Market Segmentation:

By Component

Software

Desktop Based

Mobile Based

Cloud Based

Others

Services Type

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By End User

BFSI

Healthcare & Life Sciences

Energy & Utilities

Education & Legal

Telecom & IT

Government & Public Sector

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

IBM Corporation

Microsoft Corporation

Google, Inc.

Nuance Communications, Inc.

Adobe, Inc.

Accusoft Corporation

Ricoh Company Limited

Anyline GmbH

NTT Data Corporation

LEAD Technologies, Inc.

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