

Latin America, Middle East & Africa Optical Brighteners Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Optical Brighteners Market would witness market growth of 6.95% CAGR during the forecast period (2019-2025).

The main chemical forms of optical brighteners available in the global optical brighteners market are coumarin, Stilbene, diphenyl pyrazoline, and others. The other types of chemicals are cinnamic acid and dicarboxylic acid. The stilbene category holds a significant market share, emitting blue rays and supplying fabrics of effective brightness. Stilbene also provides good resistance to thermals and chemicals. As a result, the fluorescent effect remains longer than other chemicals for a longer duration. Stilbene is the first chemical to be used as an optical brightener as well. Therefore, optical brightener manufacturers recommend chemical stilbene.

Optical brighteners are also called as optical brightening agents or fluorescent whitening agents. These are chemical compounds that absorb light in the electromagnetic spectrum's ultraviolet region; these re-emit light in the blue region with the help of fluorescence. Optical brighteners are applied by the whitening effect to enhance the appearance of paper and fabric.

In laundry detergents, optical brighteners are usually used to improve the appearance of clothes. They can also be used in cosmetics and high brightness papers. Several modern eyes and face powder products contain microspheres of optical brightener that help brighten dark areas of the skin. The paper industry requires bleaching as much as the textile industry needs it. The textile industry uses optical brighteners to achieve completely white papers since raw material contains impurities like scraps of bamboo sticks and wood.

Growth in industries like chemicals, paper, and textiles is responsible for the high demand for products, and this pattern is projected to continue over the forecast period. Market expansion is also fuelled by upcoming development projects in different countries in the chemical industry. A decline in oil prices led to fluctuations in the prices of raw materials and market volatility. Due to this trend, resellers and consumers of optical brighteners have experienced a reduction in margins.

Based on Application, the market is segmented into Paper, Fabric, Detergents & Soaps, Synthetics & Plastics and Others Applications. Based on End Use, the market is segmented into Consumer Product, Textiles & Apparel, Security & Safety, Packaging and Other End Use. The report also covers geographical segmentation of LAMEA Optical Brighteners market. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Huntsman Corporation, BASF SE, RPM International Inc., Eastman Chemical Company, 3V Sigma SpA (3V, Inc.), Archroma, Milliken & Company (Keystone Aniline Corporation), Teh Fong Min International Co., Ltd., Blankophor GmbH & Co. KG (Fengler Beteiligungs GmbH), Akzo Nobel N.V.

Scope of the Study

Market Segmentation:

By Application

Paper

Fabric

Detergents & Soaps

Synthetics & Plastics and

Others Applications

By End Use

Consumer Product

Textiles & Apparel

Security & Safety

Packaging and

Other End Use

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Huntsman Corporation

BASF SE

RPM International, Inc.

Eastman Chemical Company

3V Sigma SpA (3V, Inc.)

Archroma

Milliken & Company (Keystone Aniline Corporation)

Teh Fong Min International Co., Ltd.

Blankophor GmbH & Co. KG (Fengler Beteiligungs GmbH)

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