

Latin America, Middle East & Africa Network Security Software Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Network Security Software Market would witness market growth of 15.1% CAGR during the forecast period (2019-2025).

The network architecture today is complex and is witnessing a threat environment that constantly changes. At the same time, attackers are always making attempts to find and exploit the vulnerabilities of networks. The weakness of network architecture is spread across several areas like devices, applications, data, users, and locations. Consequently, there are various network security management tools and applications that are used today to address individual threats, exploits, and regulatory non-compliance. If only a few minutes of downtime can cause extensive disturbance and massive damage to the bottom line and reputation of an organization, it is vital that these measures are in place.

SMEs are moving rapidly towards cloud-based network security software to improve operational productivity, taking into account the reduced operating costs associated with their deployment. As the proportion of SMEs grows, the utilization of network security software solutions and services is also anticipated to improve. The cost-saving benefit is one of the primary factors expected to boost the growth of the SME segment in the network security software market.

Based on Component, the market is segmented into Solution and Services. Solutions segment is further bifurcated across Firewall, Antivirus/Antimalware, Data Loss Prevention & DDoS Mitigation, Unified Threat Management, Intrusion Detection System/Intrusion Prevention System, Network Access Control & Secure Web Gateways, Vulnerability Scanning & Sandboxing and Others. Services segment is further categorized into Integration & Deployment, Advisory & Consulting and Support &

Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into Government & Public Sector, Healthcare & Life Sciences, Energy & Utilities, Aerospace & Defense, Telecom & IT, BFSI and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cisco Systems, Inc., SolarWinds Corporation, Symantec Corporation, FireEye, Inc., Avast PLC, Qualys, Inc., Juniper Networks, Inc., FireMon LLC, IBM Corporation and AT&T, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

Firewall

Antivirus/Antimalware

Data Loss Prevention and DDoS Mitigation

Unified Threat Management

Intrusion Detection System/Intrusion Prevention System

Network Access Control and Secure Web Gateways

Vulnerability Scanning and Sandboxing

Others

Services

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Deployment Type

On Premise

Cloud

By End User

Government & Public Sector

Healthcare & Life Sciences

Energy & Utilities

Aerospace and Defense

Telecom & IT

BFSI

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Cisco Systems, Inc.

SolarWinds Corporation

Symantec Corporation

FireEye, Inc.

Avast PLC

Qualys, Inc.

Juniper Networks, Inc.

FireMon LLC

IBM Corporation

AT&T, Inc.

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