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Latin America, Middle East & Africa Network Analytics Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Network Analytics Market would witness market growth of 22.6% CAGR during the forecast period (2019-2025).
Network analytics systems capture wired packets, device data, wireless metrics, applications, and WAN data, and crunch all of these data at the same time to understand critical patterns and trends that affect the efficiency of the user network from virtually any viewpoint. These new analytics-based solutions are constantly looking at all parts of the network, watching and learning the behavior of customer transactions up and down the stack as they occur, historically storing this data to identify larger patterns and emerging trends.
Such programs are uniquely positioned to help IT be more efficient by learning how different components of the network work (or do not work) together. They then suggest what to do about it, providing a list of configuration recommendations for network managers to fix specific client incidents or systemic infrastructure issues that affect user performance across the entire infrastructure. Most infrastructure providers, especially those with Wi-Fi products, are starting to have an early version of network analytics.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Network Performance Management, Risk Management and Fault Detection, Customer Analysis, Quality Management, Compliance Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprise. Based on End User, the market is segmented into Telecom Providers, Managed Service Providers, Cloud Service Providers and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

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The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cisco Systems, Inc., Extreme Networks, Inc., IBM Corporation, Huawei Technologies Co., Ltd., SAS Institute, Inc., Nokia Corporation, Accenture Plc., Hewlett Packard Enterprise Company, NetScout Systems, Inc. and Ericsson AB.

Scope of the Study

Market Segmentation:

By Component

- Software
- Services

By Application

- Network Performance Management
- Risk Management and Fault Detection
- Customer Analysis
- Quality Management
- Compliance Management
- Others

By Deployment Type

- On-premise
- Cloud

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By Organization Size

- Large Enterprises
- Small & Medium Enterprises

By End User

- Telecom Providers
- Managed Service Providers
- Cloud Service Providers
- Others

By Country

- Brazil
- Argentina
- UAE
- Saudi Arabia
- South Africa
- Nigeria
- Rest of LAMEA

Companies Profiled

- Cisco Systems, Inc.

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Extreme Networks, Inc.

IBM Corporation

Huawei Technologies Co., Ltd.

SAS Institute, Inc.

Nokia Corporation

Accenture Plc.

Hewlett Packard Enterprise Company

NetScout Systems, Inc.

Ericsson AB

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FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: HEWLETT PACKARD ENTERPRISE COMPANY
FIG 15 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE COMPANY
FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: NETSCOUT SYSTEMS, INC.
FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: ERICSSON AB
FIG 18 SWOT ANALYSIS: ERICSSON AB

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