

# Latin America, Middle East & Africa Mobile Phone Accessories Market (2017 - 2023)

<https://marketpublishers.com/r/L98B3C3C4ADEN.html>

Date: June 2017

Pages: 79

Price: US\$ 1,500.00 (Single User License)

ID: L98B3C3C4ADEN

## Abstracts

From power banks to phone cases, there are various kinds of mobile phone accessories available in the market. Mobile phone accessories are made up of software or hardware which increases the appearances and functionality of mobile phones. A well picked accessory could enhance the usability of the mobile phones. Mobile phone accessories can be used for various functions, such as accessing web, capturing images, listening to music, storing data, phone charging and so on. From design to protection, accessories such as batteries, power banks, cables, and chargers solve many day to day concerns of the consumers. Other products such as phone cases, portable chargers, Bluetooth speakers, car docks, camera lens, memory cards, selfie sticks and others are also trending accessories today. These products are high on demand due to their functionalities; for example, phone cases and mobile skins protect phones from scratches or cuts.

Growing sales volume of smartphones has driven the demand for power banks. Most of the smartphones come with limited battery backup. A power bank is essential for such devices. Additionally, smart phone protective cases have also boosted the demand for smart phone accessories. Market participants have adopted the strategy of launching new products with cheaper prices, which has led to incased sales of the mobile phone accessories.

Based on the Price Ranges, the Mobile Phone Accessories market is segmented into Mid-Range, Low Range, and Premium Range. Based on the Sales Channels, the market is segmented into Multi-Brand Store, Single-Brand Store, and Online Store. Based on Product Types, the market is segmented into Mobile Cases, Earphones & Headphones, Battery & Charger, Portable Speakers, Memory Cards, Power Banks, and Others.

Based on Country, Mobile Phone Accessories market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, Middle East & Africa (LAMEA). Brazil remained the dominant Country in the Latin America, Middle East and Africa Mobile Phone Accessories market in 2016.

The report covers the analysis of key stake holders of the Mobile Phone Accessories market. Key companies profiled in the report include Sony Corporation, Samsung Electronics Co. Ltd., Apple Inc., Jvc Kenwood Corporation, Panasonic Corporation, Energizer Holdings Inc., Bose Corporation, and Sennheiser Electronic GmbH & Co. KG.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

#### 1.1 Market Definition

#### 1.2 Objectives

#### 1.3 Market Scope

#### 1.4 Segmentation

1.4.1 Latin America, Middle East and Africa Mobile Phone Accessories Market, by Price Ranges

1.4.2 Latin America, Middle East and Africa Mobile Phone Accessories Market, by Sales Channels

1.4.3 Latin America, Middle East and Africa Mobile Phone Accessories Market, by Product Types

1.4.4 Latin America, Middle East and Africa Mobile Phone Accessories Market, by Countries

#### 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

#### 2.1 Introduction

#### 2.2 Drivers and Restraints

##### 2.2.1 Market Drivers

##### 2.2.2 Market Restraints

### **CHAPTER 3. LAMEA MOBILE PHONE ACCESSORIES MARKET**

#### 3.1 LAMEA Mobile Phone Accessories Market by Price Range

##### 3.1.1 LAMEA Mid-Range Mobile Phone Accessories Market by Country

##### 3.1.2 LAMEA Premium Range Mobile Phone Accessories Market by Country

##### 3.1.3 LAMEA Low Range Mobile Phone Accessories Market by Country

### **CHAPTER 4. LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL**

#### 4.1 Introduction

##### 4.1.1 LAMEA Multi-Brand Store Mobile Phone Accessories Market by Country

##### 4.1.2 LAMEA Single-Brand Store Mobile Phone Accessories Market by Country

##### 4.1.3 LAMEA Online Store Mobile Phone Accessories Market by Country

## **CHAPTER 5. LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE**

### **5.1 Introduction**

- 5.1.1 LAMEA Mobile Phone Cases Market by Country
- 5.1.2 LAMEA Earphones & Headphones Market by Country
- 5.1.3 LAMEA Mobile Phone Battery & Charger Market by Country
- 5.1.4 LAMEA Portable Speakers Market by Country
- 5.1.5 LAMEA Memory Cards for Mobile Phones Market by Country
- 5.1.6 LAMEA Power Banks Market by Country
- 5.1.7 LAMEA Other Mobile Phone Accessories Market by Country

## **CHAPTER 6. LAMEA MOBILE PHONE ACCESSORIES MARKET BY COUNTRY**

### **6.1 Introduction**

#### **6.2 Brazil Mobile Phone Accessories Market**

- 6.2.1 Brazil Mobile Phone Accessories Market by Price Range
- 6.2.2 Brazil Mobile Phone Accessories Market by Sales Channel
- 6.2.3 Brazil Mobile Phone Accessories Market by Product Type

#### **6.3 Argentina Mobile Phone Accessories Market**

- 6.3.1 Argentina Mobile Phone Accessories Market by Price Range
- 6.3.2 Argentina Mobile Phone Accessories Market by Sales Channel
- 6.3.3 Argentina Mobile Phone Accessories Market by Product Type

#### **6.4 UAE Mobile Phone Accessories Market**

- 6.4.1 UAE Mobile Phone Accessories Market by Price Range
- 6.4.2 UAE Mobile Phone Accessories Market by Sales Channel
- 6.4.3 UAE Mobile Phone Accessories Market by Product Type

#### **6.5 Saudi Arabia Mobile Phone Accessories Market**

- 6.5.1 Saudi Arabia Mobile Phone Accessories Market by Price Range
- 6.5.2 Saudi Arabia Mobile Phone Accessories Market by Sales Channel
- 6.5.3 Saudi Arabia Mobile Phone Accessories Market by Product Type

#### **6.6 South Africa Mobile Phone Accessories Market**

- 6.6.1 South Africa Mobile Phone Accessories Market by Price Range
- 6.6.2 South Africa Mobile Phone Accessories Market by Sales Channel
- 6.6.3 South Africa Mobile Phone Accessories Market by Product Type

#### **6.7 Nigeria Mobile Phone Accessories Market**

- 6.7.1 Nigeria Mobile Phone Accessories Market by Price Range
- 6.7.2 Nigeria Mobile Phone Accessories Market by Sales Channel

- 6.7.3 Nigeria Mobile Phone Accessories Market by Product Type
- 6.8 Rest of LAMEA Mobile Phone Accessories Market
  - 6.8.1 Rest of LAMEA Mobile Phone Accessories Market by Price Range
  - 6.8.2 Rest of LAMEA Mobile Phone Accessories Market by Sales Channel
  - 6.8.3 Rest of LAMEA Mobile Phone Accessories Market by Product Type

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 Sony Corporation
  - 7.1.1 Company Overview
  - 7.1.2 Financial Analysis
  - 7.1.3 Segmental and Regional Analysis
  - 7.1.4 Research & Development Expense
- 7.2 SAMSUNG ELECTRONICS CO. LTD.
  - 7.2.1 Company Overview
  - 7.2.2 Financial Analysis
  - 7.2.3 Segmental and Regional Analysis
  - 7.2.4 Research & Development
- 7.3 Apple Inc.
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis
  - 7.3.3 Segmental and Regional Analysis
  - 7.3.4 Research & Development Expense
- 7.4 JVC Kenwood Corporation
  - 7.4.1 Company Overview
  - 7.4.2 Financial Analysis
- 7.5 Panasonic Corporation
  - 7.5.1 Company Overview
  - 7.5.2 Financial Analysis
  - 7.5.3 Segmental and Regional Analysis
  - 7.5.1 Research & Development Expense
- 7.6 Energizer Holdings, Inc.
  - 7.6.1 Company Overview
  - 7.6.2 Financial Analysis
  - 7.6.3 Regional Analysis
  - 7.6.4 Research & Development Expense
- 7.7 Bose Corporation
  - 7.7.1 Company Overview
- 7.8 Sennheiser Electronic GmbH & Co. KG

### 7.8.1 Company Overview

## List Of Tables

### LIST OF TABLES

Table 1 LAMEA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 2 LAMEA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 3 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 4 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 5 LAMEA MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 LAMEA MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 LAMEA PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 LAMEA PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 LAMEA LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 LAMEA LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 12 LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 13 LAMEA MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 LAMEA MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 LAMEA SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 LAMEA SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 LAMEA ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 LAMEA ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

Table 19 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE,  
2013 - 2016, USD MILLION

Table 20 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE,  
2017 - 2023, USD MILLION

Table 21 LAMEA MOBILE PHONE CASES MARKET BY COUNTRY, 2013 - 2016, USD  
MILLION

Table 22 LAMEA MOBILE PHONE CASES MARKET BY COUNTRY, 2017 - 2023, USD  
MILLION

Table 23 LAMEA EARPHONES & HEADPHONES MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

Table 24 LAMEA EARPHONES & HEADPHONES MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

Table 25 LAMEA MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 26 LAMEA MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 27 LAMEA PORTable SPEAKERS MARKET BY COUNTRY, 2013 - 2016, USD  
MILLION

Table 28 LAMEA PORTable SPEAKERS MARKET BY COUNTRY, 2017 - 2023, USD  
MILLION

Table 29 LAMEA MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 30 LAMEA MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 31 LAMEA POWER BANKS MARKET BY COUNTRY, 2013 - 2016, USD  
MILLION

Table 32 LAMEA POWER BANKS MARKET BY COUNTRY, 2017 - 2023, USD  
MILLION

Table 33 LAMEA OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 34 LAMEA OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 35 LAMEA MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

Table 36 LAMEA MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

Table 37 BRAZIL MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD  
MILLION



Table 38 BRAZIL MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 39 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 40 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 41 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 42 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 43 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 44 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 45 ARGENTINA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 46 ARGENTINA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 47 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 48 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 49 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 50 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 51 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 52 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 53 UAE MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 54 UAE MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 55 UAE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 56 UAE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 57 UAE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 58 UAE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL,

2017 - 2023, USD MILLION

Table 59 UAE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 60 UAE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 61 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 62 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 63 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 64 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 65 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 66 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 67 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 68 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 69 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 70 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 71 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 72 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 73 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 74 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 75 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 76 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 77 NIGERIA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 78 NIGERIA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 79 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 80 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 81 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 82 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 83 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 84 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 85 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 86 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 87 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 88 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 89 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 90 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 91 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 92 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 93 KEY INFORMATION - SONY CORPORATION

Table 94 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 95 KEY INFORMATION - APPLE INC.

Table 96 KEY INFORMATION – JVC KENWOOD CORPORATION

Table 97 KEY INFORMATION – PANASONIC CORPORATION

Table 98 KEY INFORMATION - ENERGIZER HOLDINGS, INC.

Table 99 KEY INFORMATION - BOSE CORPORATION

Table 100 KEY INFORMATION - SENNHEISER ELECTRONIC GMBH & CO. KG

## I would like to order

Product name: Latin America, Middle East & Africa Mobile Phone Accessories Market (2017 - 2023)

Product link: <https://marketpublishers.com/r/L98B3C3C4ADEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L98B3C3C4ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970