

Latin America, Middle East & Africa Medical Spa Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Medical Spa Market would witness market growth of 13.43% CAGR during the forecast period (2019-2025).

Medical spas have become a major trend among men and women alike. A medical spa can be understood as a mix of both traditional spa and a medical clinic. These spas are a perfect blend of the soothing spa experience and clinically driven procedures performed by medical experts. Generally, medical spa services range from the treatment of aging skin, acne, hair removal, and more. Some other offerings include laser and light treatments, injectable like Restalyne and Botox, as well as chemical peels. In a medical spa, clients can also avail of luxurious treatments that are provided at a traditional day spa. These include massage, seaweed wraps, salt glows, and facials.

Laser hair removal procedures are the hair removal operation done by exposing the hair shaft to laser light pulses that destroy the hair follicle. It has been carried out experimentally for about 20 years before the first commercial lasers for these treatments were approved by the FDA in 1997. This treatment is relatively new, which is why experts expect this treatment to carry along some amount of risk every time. Despite this, there is still hope of increases in revenue. Although population maturity is a significant trend for the medical spa industry, demand for anti-aging treatments is by no means limited to retirement-age individuals. Nonetheless, younger generations have an increasing desire to take advantage of treatments that have been designed to prolong their youth.

Based on Services, the market is segmented into Facial Treatment, Body Shaping & Contouring, Hair Removal, Scar Revision, Tattoo Removal and Other Services. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hologic, Inc. (Cynosure, Inc.), Lumenis Ltd. (XIO Group), Sciton, Inc., Canyon Ranch, Inc., Clinique LA Prairie SA, Hyatt Hotels Corporation, Syneron Medical Ltd. (Apax Partners), Chiva-Som International Health Resorts Co., Ltd., Allure MedSpa and Biovital Medspa.

Scope of the Study

Market Segmentation:

By Services

Facial Treatment

Body Shaping & Contouring

Hair Removal

Scar Revision

Tattoo Removal

Other Services

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Hologic, Inc. (Cynosure, Inc.)

Lumenis Ltd. (XIO Group)

Sciton, Inc.

Canyon Ranch, Inc.

Clinique LA Prairie SA

Hyatt Hotels Corporation

Syneron Medical Ltd. (Apax Partners)

Chiva-Som International Health Resorts Co., Ltd.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Medical Spa Market, by Services
 - 1.4.2 LAMEA Medical Spa Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA MEDICAL SPA MARKET BY SERVICES

- 3.1 LAMEA Facial Treatment Market by Country
- 3.2 LAMEA Body Shaping & Contouring Market by Country
- 3.3 LAMEA Hair Removal Market by Country
- 3.4 LAMEA Scar Revision Market by Country
- 3.5 LAMEA Tattoo Removal Market by Country
- 3.6 LAMEA Other Services Market by Country

CHAPTER 4. LAMEA MEDICAL SPA MARKET BY COUNTRY

- 4.1 Brazil Medical Spa Market
 - 4.1.1 Brazil Medical Spa Market by Services
- 4.2 Argentina Medical Spa Market
 - 4.2.1 Argentina Medical Spa Market by Services
- 4.3 UAE Medical Spa Market
 - 4.3.1 UAE Medical Spa Market by Services
- 4.4 Saudi Arabia Medical Spa Market
 - 4.4.1 Saudi Arabia Medical Spa Market by Services

- 4.5 South Africa Medical Spa Market
 - 4.5.1 South Africa Medical Spa Market by Services
- 4.6 Nigeria Medical Spa Market
 - 4.6.1 Nigeria Medical Spa Market by Services
- 4.7 Rest of LAMEA Medical Spa Market
 - 4.7.1 Rest of LAMEA Medical Spa Market by Services

CHAPTER 5. COMPANY PROFILES

- 5.1 Hologic, Inc. (Cynosure, Inc.)
 - 5.1.1 Company Overview
 - 5.1.2 Financial Analysis
 - 5.1.3 Regional Analysis
 - 5.1.4 Research & Development Expense
- 5.2 Lumenis Ltd. (XIO Group)
 - 5.2.1 Company Overview
- 5.3 Sciton, Inc.
 - 5.3.1 Company Overview
- 5.4 Canyon Ranch, Inc.
 - 5.4.1 Company Overview
- 5.5 Clinique LA Prairie SA
 - 5.5.1 Company Overview
- 5.6 Hyatt Hotels Corporation
 - 5.6.1 Company Overview
 - 5.6.2 Financial Analysis
 - 5.6.3 Segmental and Regional Analysis
- 5.7 Syneron Medical Ltd. (Apax Partners)
 - 5.7.1 Company Overview
- 5.8 Chiva-Som International Health Resorts Co., Ltd.
 - 5.8.1 Company Overview
- 5.9 Allure MedSpa
 - 5.9.1 Company Overview
- 5.1 Biovital Medspa
 - 5.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 3 LAMEA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 4 LAMEA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 5 LAMEA FACIAL TREATMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 LAMEA FACIAL TREATMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 7 LAMEA BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 LAMEA BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 9 LAMEA HAIR REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 LAMEA HAIR REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 LAMEA SCAR REVISION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 LAMEA SCAR REVISION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 LAMEA TATTOO REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 LAMEA TATTOO REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 LAMEA OTHER SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 LAMEA OTHER SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 LAMEA MEDICAL SPA MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 LAMEA MEDICAL SPA MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 BRAZIL MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 20 BRAZIL MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 21 BRAZIL MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD

MILLION

TABLE 22 BRAZIL MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD
MILLION

TABLE 23 ARGENTINA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 24 ARGENTINA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 25 ARGENTINA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD
MILLION

TABLE 26 ARGENTINA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD
MILLION

TABLE 27 UAE MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 28 UAE MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 29 UAE MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 30 UAE MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 31 SAUDI ARABIA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 32 SAUDI ARABIA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 33 SAUDI ARABIA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD
MILLION

TABLE 34 SAUDI ARABIA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD
MILLION

TABLE 35 SOUTH AFRICA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 36 SOUTH AFRICA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 37 SOUTH AFRICA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018,
USD MILLION

TABLE 38 SOUTH AFRICA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025,
USD MILLION

TABLE 39 NIGERIA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 40 NIGERIA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 41 NIGERIA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD
MILLION

TABLE 42 NIGERIA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD
MILLION

TABLE 43 REST OF LAMEA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 44 REST OF LAMEA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 45 REST OF LAMEA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018,
USD MILLION

TABLE 46 REST OF LAMEA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025,
USD MILLION

TABLE 47 KEY INFORMATION – HOLOGIC, INC.

TABLE 48 KEY INFORMATION – LUMENIS LTD.

TABLE 49 KEY INFORMATION – SCITON, INC.

TABLE 50 KEY INFORMATION – CANYON RANCH, INC.

TABLE 51 KEY INFORMATION – CLINIQUE LA PRAIRIE SA

TABLE 52 KEY INFORMATION – HYATT HOTELS CORPORATION

TABLE 53 KEY INFORMATION – SYNERON MEDICAL LTD.

TABLE 54 KEY INFORMATION – CHIVA-SOM INTERNATIONAL HEALTH RESORTS
CO., LTD.

TABLE 55 KEY INFORMATION – ALLURE MEDSPA

TABLE 56 KEY INFORMATION – BIOVITAL MEDSPA

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

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