

Latin America, Middle East & Africa Meal Replacement Products Market (2019-2025)

<https://marketpublishers.com/r/L4BCAB6834DCEN.html>

Date: November 2019

Pages: 89

Price: US\$ 1,500.00 (Single User License)

ID: L4BCAB6834DCEN

Abstracts

The LAMEA Meal Replacement Products Market is expected to grow at a CAGR of 7.8% during 2019 -2025. The Brazil market dominated the LAMEA Meal Replacement Products Market by Country 2018, thereby, growing at a CAGR of 6.9 % during the forecast period.

The per capita disposable income measures the willingness of a person to purchase goods or services. As disposable income increases, customers are more likely to increase their purchases of discretionary items, such as meal replacement products. Nevertheless, the industry is competing against more costly weight loss products, including pills and diet food delivery services, and in times of tight spending, it is attracting some weight-conscious consumers. In the coming years, disposable income is expected to rise, creating a potential opportunity for the industry.

With e-commerce rising, manufacturers find it easy to reach out at minimal cost to a wider audience. This drives companies to create their own websites and create contracts to drive online sales to major e-commerce platforms. In fact, virtual word-of-the-mouth marketing is seeing significant growth due to various fitness blogs and vlogs. What's more, manufacturers are making major investments in web advertisements and digital marketing strategies for expanding their customer base and encouraging them to purchase their products. This is expected to contribute across online distribution channels to the rapid sales of meal replacement products.

Meal replacement products should do not have to completely substitute all meals when it comes to nutrition. Also, there's no need for them to replace the consumption of whole foods, particularly fruits and vegetables, as they are unique sources of antioxidants and phytochemicals and are available in a form where most nutrients are bioavailable.

A majority of meal replacement products are labeled as weight management aids, meal replacements, or power boosters when it comes to marketing. Meal replacement items aimed at weight loss break away from misleading nutritional claims such as "low calorie"

or "reduced sugar", and instead emphasize the healthy, functional advantages of meal replacement.

Increased rate of diabetes, obesity, and cardiovascular diseases among others is expected to raise consumer awareness about weight loss and weight management diets, which will drive demand in turn. Meal replacement products contain 200 to 400 calories along with fiber, protein, and other essential nutrients, making them an all-inclusive and convenient food choice. This aspect is expected to drive the growth of the market further.

Based on Product, the market is segmented into Powder, Ready to Drink and Protein Bar. Based on Distribution Channel, the market is segmented into Online and Offline. The report also covers geographical segmentation of Meal Replacement Products market. The countries included in the report are Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key companies profiled in the report include Abbott Laboratories (Abbott Nutrition), Glanbia PLC, General Mills, Inc., Bob's Red Mill Natural Foods, Inc., Unilever PLC, Nestle S.A., Herbalife International Inc., Kellogg Company, The Kraft Heinz Company and Blue Diamond Growers, Inc.

Scope of the Study

Market Segmentation:

By Product

Powder

Ready to Drink and

Protein Bar

By Distribution Channel

Online and

Offline

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Abbott Laboratories (Abbott Nutrition)

Glanbia PLC

General Mills, Inc.

Bob's Red Mill Natural Foods, Inc.

Unilever PLC

Nestle S.A.

Herbalife International Inc.

Kellogg Company

The Kraft Heinz Company and

Blue Diamond Growers, Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Meal Replacement Products Market, by Product
 - 1.4.2 LAMEA Meal Replacement Products Market, by Distribution Channel
 - 1.4.3 LAMEA Meal Replacement Products Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. GLOBAL MEAL REPLACEMENT PRODUCTS MARKET – COMPETITION ANALYSIS

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2019-Jun – 2016-Mar) Leading Players

CHAPTER 4. LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT

- 4.1 LAMEA Powder Market by Country

4.2 LAMEA Ready to Drink Market by Country

4.3 LAMEA Protein Bar Market by Country

CHAPTER 5. LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL

5.1 LAMEA Online Market by Country

5.2 LAMEA Offline Market by Country

CHAPTER 6. LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY COUNTRY

6.1 Brazil Meal Replacement Products Market

6.1.1 Brazil Meal Replacement Products Market by Product

6.1.2 Brazil Meal Replacement Products Market by Distribution Channel

6.2 Argentina Meal Replacement Products Market

6.2.1 Argentina Meal Replacement Products Market by Product

6.2.2 Argentina Meal Replacement Products Market by Distribution Channel

6.3 UAE Meal Replacement Products Market

6.3.1 UAE Meal Replacement Products Market by Product

6.3.2 UAE Meal Replacement Products Market by Distribution Channel

6.4 Saudi Arabia Meal Replacement Products Market

6.4.1 Saudi Arabia Meal Replacement Products Market by Product

6.4.2 Saudi Arabia Meal Replacement Products Market by Distribution Channel

6.5 South Africa Meal Replacement Products Market

6.5.1 South Africa Meal Replacement Products Market by Product

6.5.2 South Africa Meal Replacement Products Market by Distribution Channel

6.6 Nigeria Meal Replacement Products Market

6.6.1 South Africa Meal Replacement Products Market by Product

6.6.2 Nigeria Meal Replacement Products Market by Distribution Channel

6.7 Rest of LAMEA Meal Replacement Products Market

6.7.1 Rest of LAMEA Meal Replacement Products Market by Product

6.7.2 Rest of LAMEA Meal Replacement Products Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

7.1 Abbott Laboratories (Abbott Nutrition)

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segmental and Regional Analysis

7.1.4 Research & Development Expense

7.1.5 Recent strategies and developments:

7.1.5.1 Product Launches and Product Expansions:

7.2 Glanbia PLC

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.2.4 Research & Development Expense

7.2.1 Recent strategies and developments:

7.2.1.1 Partnerships, Collaborations, and Agreements:

7.2.1.2 Acquisition and Mergers:

7.2.1.3 Product Launches and Product Expansions:

7.3 General Mills, Inc.

7.3.1 Company Overview

7.3.2 Financial Analysis

7.3.3 Segmental and Regional Analysis

7.3.4 Research & Development Expense

7.3.5 Recent strategies and developments:

7.3.5.1 Product Launches and Product Expansions:

7.4 Bob's Red Mill Natural Foods, Inc.

7.4.1 Company Overview

7.4.2 Recent strategies and developments:

7.4.2.1 Product Launches and Product Expansions:

7.5 Unilever PLC

7.5.1 Company Overview

7.5.2 Financial Analysis

7.5.3 Segmental and Regional Analysis

7.5.4 Research & Development Expense

7.5.5 Recent strategies and developments:

7.5.5.1 Partnerships, Collaborations, and Agreements:

7.5.5.2 Acquisition and Mergers:

7.6 Nestle S.A.

7.6.1 Company Overview

7.6.2 Financial Analysis

7.6.3 Segmental and Regional Analysis

7.6.4 Research & Development Expense

7.6.5 Recent strategies and developments:

7.6.5.1 Product Launches and Product Expansions:

7.6.5.2 Geographic Expansions:

7.7 Herbalife International, Inc.

7.7.1 Company Overview

7.7.2 Financial Analysis

7.7.3 Segmental and Regional Analysis

7.7.4 Recent strategies and developments:

7.7.4.1 Product Launches and Product Expansions:

7.8 Kellogg Company

7.8.1 Company Overview

7.8.2 Financial Analysis

7.8.3 Segmental and Regional Analysis

7.8.4 Research & Development Expense

7.8.5 Recent strategies and developments:

7.8.5.1 Product Launches and Product Expansions:

7.8.5.2 Acquisition and Mergers:

7.9 The Kraft Heinz Company

7.9.1 Company Overview

7.9.2 Financial Analysis

7.9.3 Regional Analysis

7.9.4 Research & Development Expense

7.9.5 Recent strategies and developments:

7.9.5.1 Partnerships, Collaborations, and Agreements:

7.9.5.2 Acquisition and Mergers:

7.9.5.3 Product Launches and Product Expansions:

7.1 Blue Diamond Growers, Inc.

7.10.1 Company Overview

7.10.2 Recent strategies and developments:

7.10.2.1 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA MEAL REPLACEMENT PRODUCTS MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– MEAL REPLACEMENT PRODUCTS MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– MEAL REPLACEMENT PRODUCTS MARKET

TABLE 5 EXPANSIONS– MEAL REPLACEMENT PRODUCTS MARKET

TABLE 6 MERGERS & ACQUISITIONS – MEAL REPLACEMENT PRODUCTS MARKET

TABLE 7 LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2015 - 2018, USD MILLION

TABLE 8 LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2019 - 2025, USD MILLION

TABLE 9 LAMEA POWDER MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 LAMEA POWDER MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 LAMEA READY TO DRINK MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 LAMEA READY TO DRINK MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 LAMEA PROTEIN BAR MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 LAMEA PROTEIN BAR MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 16 LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 17 LAMEA ONLINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 LAMEA ONLINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 LAMEA OFFLINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 20 LAMEA OFFLINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 21 LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 BRAZIL MEAL REPLACEMENT PRODUCTS MARKET, 2015 - 2018, USD MILLION

TABLE 24 BRAZIL MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 25 BRAZIL MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2015 - 2018, USD MILLION

TABLE 26 BRAZIL MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2019 - 2025, USD MILLION

TABLE 27 BRAZIL MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 28 BRAZIL MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 29 ARGENTINA MEAL REPLACEMENT PRODUCTS MARKET, 2015 - 2018, USD MILLION

TABLE 30 ARGENTINA MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 31 ARGENTINA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2015 - 2018, USD MILLION

TABLE 32 ARGENTINA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2019 - 2025, USD MILLION

TABLE 33 ARGENTINA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 34 ARGENTINA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 35 UAE MEAL REPLACEMENT PRODUCTS MARKET, 2015 - 2018, USD MILLION

TABLE 36 UAE MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 37 UAE MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2015 - 2018, USD MILLION

TABLE 38 UAE MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2019 - 2025, USD MILLION

TABLE 39 UAE MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 40 UAE MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 41 SAUDI ARABIA MEAL REPLACEMENT PRODUCTS MARKET, 2015 -

2018, USD MILLION

TABLE 42 SAUDI ARABIA MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 43 SAUDI ARABIA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2015 - 2018, USD MILLION

TABLE 44 SAUDI ARABIA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2019 - 2025, USD MILLION

TABLE 45 SAUDI ARABIA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 46 SAUDI ARABIA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 47 SOUTH AFRICA MEAL REPLACEMENT PRODUCTS MARKET, 2015 - 2018, USD MILLION

TABLE 48 SOUTH AFRICA MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 49 SOUTH AFRICA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2015 - 2018, USD MILLION

TABLE 50 SOUTH AFRICA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2019 - 2025, USD MILLION

TABLE 51 SOUTH AFRICA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 52 SOUTH AFRICA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 53 NIGERIA MEAL REPLACEMENT PRODUCTS MARKET, 2015 - 2018, USD MILLION

TABLE 54 NIGERIA MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 55 NIGERIA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2015 - 2018, USD MILLION

TABLE 56 NIGERIA MEAL REPLACEMENT PRODUCTS MARKET BY PRODUCT, 2019 - 2025, USD MILLION

TABLE 57 NIGERIA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 58 NIGERIA MEAL REPLACEMENT PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 59 REST OF LAMEA MEAL REPLACEMENT PRODUCTS MARKET, 2015 - 2018, USD MILLION

TABLE 60 REST OF LAMEA MEAL REPLACEMENT PRODUCTS MARKET, 2019 - 2025, USD MILLION

TABLE 61 REST OF LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY
PRODUCT, 2015 - 2018, USD MILLION

TABLE 62 REST OF LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY
PRODUCT, 2019 - 2025, USD MILLION

TABLE 63 REST OF LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY
DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 64 REST OF LAMEA MEAL REPLACEMENT PRODUCTS MARKET BY
DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 65 KEY INFORMATION – ABBOTT LABORATORIES

TABLE 66 KEY INFORMATION – GLANBIA PLC

TABLE 67 KEY INFORMATION – GENERAL MILLS, INC.

TABLE 68 KEY INFORMATION – BOB'S RED MILL NATURAL FOODS, INC.

TABLE 69 KEY INFORMATION – UNILEVER PLC

TABLE 70 KEY INFORMATION – NESTLE S.A.

TABLE 71 KEY INFORMATION – HERBALIFE INTERNATIONAL, INC.

TABLE 72 KEY INFORMATION –KELLOGG COMPANY

TABLE 73 KEY INFORMATION – THE KRAFT HEINZ COMPANY

TABLE 74 KEY INFORMATION – BLUE DIAMOND GROWERS, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT
EXPANSIONS: 2019-JUN – 2016-MAR) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: GLANBIA PLC

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: UNILEVER PLC

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: NESTLE S.A.

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: KELLOGG COMPANY

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: THE KRAFT HEINZ
COMPANY

I would like to order

Product name: Latin America, Middle East & Africa Meal Replacement Products Market (2019-2025)

Product link: <https://marketpublishers.com/r/L4BCAB6834DCEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L4BCAB6834DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970