

Latin America, Middle East & Africa Liquid Detergent Market (2019 - 2025)

<https://marketpublishers.com/r/L4B134A224EEN.html>

Date: May 2019

Pages: 95

Price: US\$ 1,500.00 (Single User License)

ID: L4B134A224EEN

Abstracts

The Latin America, Middle East and Africa Liquid Detergent Market would witness market growth of 5.65% CAGR during the forecast period (2019 – 2025).

Stakeholders in the liquid detergent industry are now increasingly focusing on customer retention and engagement. In the past few years, upsurge in offers and discounts offered to customers have been witnessed. While offers and discounts have always been common, retaining customer loyalty has been a challenge for global manufacturers. LAMEA is projected to register significant growth due to rapid urbanization, increase in penetration of technology even in small cities, growth in disposable income, and improvement in the standard of living. In line with an increase in health-conscious consumers, a paradigm shift from conventional liquid detergent to organic liquid detergent has been witnessed in recent years. As a result, prominent manufacturers have ventured into the organic segment to capture lucrative opportunities in the segment. Furthermore, increasing demand for liquid laundry detergent in Latin America is expected to drive the demand for the market in the region.

Based on the Nature, the market is segmented into Organic and Conventional. Based on Application, the market is segmented into Laundry and Dish Washing. Based on Sales Channel, the market is segmented into Online Sales Channels, Supermarket & Hypermarket, Departmental & Convenience Stores and Independent Grocery Stores. Based on End User, the market is segmented into Residential and Commercial. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Procter and Gamble Company, Church and

Dwight Co. Inc., Henkel AG & Company, KGaA, UNILEVER PLC, S.C. JOHNSON AND SON, INC., RECKITT BENCKISER GROUP PLC, COLGATE PALMOLIVE, Jyothy laboratories Limited, Godrej Group (Godrej Consumer Products Limited) and Alticor Inc. (Amway Corporation).

Scope of the Study

Market Segmentation:

By Nature

Organic

Conventional

By Application

Laundry

Dish Washing

By Sales Channel

Online Sales Channels

Supermarket & Hypermarket

Departmental & Convenience Stores

Independent Grocery Stores

By End User

Residential

Commercial

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

THE PROCTER AND GAMBLE COMPANY

Church and Dwight Co. Inc.

Henkel AG & Company, KGaA

UNILEVER PLC

S.C. JOHNSON AND SON, INC.

RECKITT BENCKISER GROUP PLC

COLGATE PALMOLIVE

Jyothy laboratories Limited

Godrej Group (Godrej Consumer Products Limited)

Alticor Inc. (Amway Corporation)

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA Liquid Detergent Market, by Nature
 - 1.4.2 LAMEA Liquid Detergent Market, by Application
 - 1.4.3 LAMEA Liquid Detergent Market, by Sales Channel
 - 1.4.4 LAMEA Liquid Detergent Market, by End User
 - 1.4.5 LAMEA Liquid Detergent Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Executive Summary
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. LAMEA LIQUID DETERGENT MARKET - BY NATURE

- 3.1 Introduction
 - 3.1.1 LAMEA Organic Liquid Detergent Market - By Region
 - 3.1.2 LAMEA Conventional Liquid Detergent Market - By Region

CHAPTER 4. LAMEA LIQUID DETERGENT MARKET - BY APPLICATION

- 4.1 Introduction
 - 4.1.1 LAMEA Laundry Liquid Detergent Market - By Region
 - 4.1.2 LAMEA Dish Washing Liquid Detergent Market - By Region

CHAPTER 5. LAMEA LIQUID DETERGENT MARKET - BY SALES CHANNEL

- 5.1 Introduction

- 5.1.1 LAMEA Online Sales Channels Market - By Region
- 5.1.2 LAMEA Supermarket and Hypermarket Channel Market - By Region
- 5.1.3 LAMEA Departmental and Convenience Stores Market - By Region
- 5.1.4 LAMEA Independent Grocery Stores Market - By Region

CHAPTER 6. LAMEA LIQUID DETERGENT MARKET - BY END USER

6.1 Introduction

- 6.1.1 LAMEA Residential Liquid Detergent Market - By Region
- 6.1.2 LAMEA Commercial Liquid Detergent Market - By Region

CHAPTER 7. LAMEA LIQUID DETERGENT MARKET - BY REGION

7.1 Introduction

7.2 Brazil Liquid Detergent Market

- 7.2.1 Brazil Liquid Detergent Market - By Nature
- 7.2.2 Brazil Liquid Detergent Market - By Application
- 7.2.3 Brazil Liquid Detergent Market - By Sales Channel
- 7.2.4 Brazil Liquid Detergent Market - By End User

7.3 Argentina Liquid Detergent Market

- 7.3.1 Argentina Liquid Detergent Market - By Nature
- 7.3.2 Argentina Liquid Detergent Market - By Application
- 7.3.3 Argentina Liquid Detergent Market - By Sales Channel
- 7.3.4 Argentina Liquid Detergent Market - By End User

7.4 UAE Liquid Detergent Market

- 7.4.1 UAE Liquid Detergent Market - By Nature
- 7.4.2 UAE Liquid Detergent Market - By Application
- 7.4.3 UAE Liquid Detergent Market - By Sales Channel
- 7.4.4 UAE Liquid Detergent Market - By End User

7.5 Saudi Arabia Liquid Detergent Market

- 7.5.1 Saudi Arabia Liquid Detergent Market - By Nature
- 7.5.2 Saudi Arabia Liquid Detergent Market - By Application
- 7.5.3 Saudi Arabia Liquid Detergent Market - By Sales Channel
- 7.5.4 Saudi Arabia Liquid Detergent Market - By End User

7.6 South Africa Liquid Detergent Market

- 7.6.1 South Africa Liquid Detergent Market - By Nature
- 7.6.2 South Africa Liquid Detergent Market - By Application
- 7.6.3 South Africa Liquid Detergent Market - By Sales Channel
- 7.6.4 South Africa Liquid Detergent Market - By End User

7.7 Nigeria Liquid Detergent Market

- 7.7.1 Nigeria Liquid Detergent Market - By Nature
- 7.7.2 Nigeria Liquid Detergent Market - By Application
- 7.7.3 Nigeria Liquid Detergent Market - By Sales Channel
- 7.7.4 Nigeria Liquid Detergent Market - By End User

7.8 Rest of LAMEA Liquid Detergent Market

- 7.8.1 Rest of LAMEA Liquid Detergent Market - By Nature
- 7.8.2 Rest of LAMEA Liquid Detergent Market - By Application
- 7.8.3 Rest of LAMEA Liquid Detergent Market - By Sales Channel
- 7.8.4 Rest of LAMEA Liquid Detergent Market - By End User

CHAPTER 8. COMPANY PROFILES

8.1 The Procter and Gamble Company

- 8.1.1 Company Overview
- 8.1.2 Financial Analysis
- 8.1.3 Segmental and Regional Analysis
- 8.1.4 Research & Development Expense

8.2 Church and Dwight Co. Inc.

- 8.2.1 Company Overview
- 8.2.2 Financial Analysis
- 8.2.3 Segmental and Regional Analysis
- 8.2.4 Research & Development Expense

8.3 Henkel AG & Company, KGaA

- 8.3.1 Company Overview
- 8.3.2 Financial Analysis
- 8.3.3 Segmental and Regional Analysis
- 8.3.4 Research & Development Expense

8.4 Unilever PLC

- 8.4.1 Company Overview
- 8.4.2 Financial Analysis
- 8.4.3 Segmental and Regional Analysis
- 8.4.4 Research & Development Expense

8.5 S.C. Johnson and Son, Inc.

- 8.5.1 Company Overview

8.6 Reckitt Benckiser Group PLC

- 8.6.1 Company Overview
- 8.6.2 Financial Analysis
- 8.6.3 Segmental and Regional Analysis

- 8.6.4 Research & Development Expenses
- 8.7 Colgate Palmolive
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental and Regional Analysis
 - 8.7.4 Research & Development Expenses
- 8.8 Jyothy Laboratories Limited
 - 8.8.1 Company overview
 - 8.8.2 Financial Analysis
 - 8.8.3 Segmental Analysis
 - 8.8.4 Research & Development Expenses
- 8.9 Godrej Group (Godrej Consumer Products Limited)
 - 8.9.1 Company Overview
 - 8.9.2 Financial Analysis
 - 8.9.3 Regional Analysis
 - 8.9.4 Research & Development Expenses
- 8.1 Alticor Inc. (Amway Corporation)
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

- TABLE 1 LAMEA LIQUID DETERGENT MARKET (\$MILLION): 2015-2018
- TABLE 2 LAMEA LIQUID DETERGENT MARKET (\$MILLION): 2019-2025
- TABLE 3 LAMEA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION):
2015-2018
- TABLE 4 LAMEA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION):
2019-2025
- TABLE 5 LAMEA ORGANIC LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2015-2018
- TABLE 6 LAMEA ORGANIC LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2019-2025
- TABLE 7 LAMEA CONVENTIONAL LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2015-2018
- TABLE 8 LAMEA CONVENTIONAL LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2019-2025
- TABLE 9 LAMEA LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION):
2015-2018
- TABLE 10 LAMEA LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION):
2019-2025
- TABLE 11 LAMEA LAUNDRY LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2015-2018
- TABLE 12 LAMEA LAUNDRY LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2019-2025
- TABLE 13 LAMEA DISH WASHING LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2015-2018
- TABLE 14 LAMEA DISH WASHING LIQUID DETERGENT MARKET - BY REGION
(\$MILLION): 2019-2025
- TABLE 15 LAMEA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2015-2018
- TABLE 16 LAMEA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2019-2025
- TABLE 17 LAMEA ONLINE SALES CHANNELS MARKET - BY REGION (\$MILLION):
2015-2018
- TABLE 18 LAMEA ONLINE SALES CHANNELS MARKET - BY REGION (\$MILLION):
2019-2025
- TABLE 19 LAMEA SUPERMARKET AND HYPERMARKET CHANNEL MARKET - BY

REGION (\$MILLION): 2015-2018

TABLE 20 LAMEA SUPERMARKET AND HYPERMARKET CHANNEL MARKET - BY REGION (\$MILLION): 2019-2025

TABLE 21 LAMEA DEPARTMENTAL AND CONVENIENCE STORES MARKET - BY REGION (\$MILLION): 2015-2018

TABLE 22 LAMEA DEPARTMENTAL AND CONVENIENCE STORES MARKET - BY REGION (\$MILLION): 2019-2025

TABLE 23 LAMEA INDEPENDENT GROCERY STORES MARKET - BY REGION (\$MILLION): 2015-2018

TABLE 24 LAMEA INDEPENDENT GROCERY STORES MARKET - BY REGION (\$MILLION): 2019-2025

TABLE 25 LAMEA LIQUID DETERGENT MARKET - BY END USER (\$MILLION): 2015-2018

TABLE 26 LAMEA LIQUID DETERGENT MARKET - BY END USER (\$MILLION): 2019-2025

TABLE 27 LAMEA RESIDENTIAL LIQUID DETERGENT MARKET - BY REGION (\$MILLION): 2015-2018

TABLE 28 LAMEA RESIDENTIAL LIQUID DETERGENT MARKET - BY REGION (\$MILLION): 2019-2025

TABLE 29 LAMEA COMMERCIAL LIQUID DETERGENT MARKET - BY REGION (\$MILLION): 2015-2018

TABLE 30 LAMEA COMMERCIAL LIQUID DETERGENT MARKET - BY REGION (\$MILLION): 2019-2025

TABLE 31 LAMEA LIQUID DETERGENT MARKET - BY REGION (\$MILLION): 2015-2018

TABLE 32 LAMEA LIQUID DETERGENT MARKET - BY REGION (\$MILLION): 2019-2025

TABLE 33 BRAZIL LIQUID DETERGENT MARKET (\$MILLION): 2015-2018

TABLE 34 BRAZIL LIQUID DETERGENT MARKET (\$MILLION): 2019-2025

TABLE 35 BRAZIL LIQUID DETERGENT MARKET - BY NATURE (\$MILLION): 2015-2018

TABLE 36 BRAZIL LIQUID DETERGENT MARKET - BY NATURE (\$MILLION): 2019-2025

TABLE 37 BRAZIL LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION): 2015-2018

TABLE 38 BRAZIL LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION): 2019-2025

TABLE 39 BRAZIL LIQUID DETERGENT MARKET - BY SALES CHANNEL (\$MILLION): 2015-2018

- TABLE 40 BRAZIL LIQUID DETERGENT MARKET - BY SALES CHANNEL (\$MILLION): 2019-2025
- TABLE 41 BRAZIL LIQUID DETERGENT MARKET - BY END USER (\$MILLION): 2015-2018
- TABLE 42 BRAZIL LIQUID DETERGENT MARKET - BY END USER (\$MILLION): 2019-2025
- TABLE 43 ARGENTINA LIQUID DETERGENT MARKET (\$MILLION): 2015-2018
- TABLE 44 ARGENTINA LIQUID DETERGENT MARKET (\$MILLION): 2019-2025
- TABLE 45 ARGENTINA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION): 2015-2018
- TABLE 46 ARGENTINA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION): 2019-2025
- TABLE 47 ARGENTINA LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION): 2015-2018
- TABLE 48 ARGENTINA LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION): 2019-2025
- TABLE 49 ARGENTINA LIQUID DETERGENT MARKET - BY SALES CHANNEL (\$MILLION): 2015-2018
- TABLE 50 ARGENTINA LIQUID DETERGENT MARKET - BY SALES CHANNEL (\$MILLION): 2019-2025
- TABLE 51 ARGENTINA LIQUID DETERGENT MARKET - BY END USER (\$MILLION): 2015-2018
- TABLE 52 ARGENTINA LIQUID DETERGENT MARKET - BY END USER (\$MILLION): 2019-2025
- TABLE 53 UAE LIQUID DETERGENT MARKET (\$MILLION): 2015-2018
- TABLE 54 UAE LIQUID DETERGENT MARKET (\$MILLION): 2019-2025
- TABLE 55 UAE LIQUID DETERGENT MARKET - BY NATURE (\$MILLION): 2015-2018
- TABLE 56 UAE LIQUID DETERGENT MARKET - BY NATURE (\$MILLION): 2019-2025
- TABLE 57 UAE LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION): 2015-2018
- TABLE 58 UAE LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION): 2019-2025
- TABLE 59 UAE LIQUID DETERGENT MARKET - BY SALES CHANNEL (\$MILLION): 2015-2018
- TABLE 60 UAE LIQUID DETERGENT MARKET - BY SALES CHANNEL (\$MILLION): 2019-2025
- TABLE 61 UAE LIQUID DETERGENT MARKET - BY END USER (\$MILLION): 2015-2018
- TABLE 62 UAE LIQUID DETERGENT MARKET - BY END USER (\$MILLION):

2019-2025

TABLE 63 SAUDI ARABIA LIQUID DETERGENT MARKET (\$MILLION): 2015-2018

TABLE 64 SAUDI ARABIA LIQUID DETERGENT MARKET (\$MILLION): 2019-2025

TABLE 65 SAUDI ARABIA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION):
2015-2018

TABLE 66 SAUDI ARABIA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION):
2019-2025

TABLE 67 SAUDI ARABIA LIQUID DETERGENT MARKET - BY APPLICATION
(\$MILLION): 2015-2018

TABLE 68 SAUDI ARABIA LIQUID DETERGENT MARKET - BY APPLICATION
(\$MILLION): 2019-2025

TABLE 69 SAUDI ARABIA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2015-2018

TABLE 70 SAUDI ARABIA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2019-2025

TABLE 71 SAUDI ARABIA LIQUID DETERGENT MARKET - BY END USER
(\$MILLION): 2015-2018

TABLE 72 SAUDI ARABIA LIQUID DETERGENT MARKET - BY END USER
(\$MILLION): 2019-2025

TABLE 73 SOUTH AFRICA LIQUID DETERGENT MARKET (\$MILLION): 2015-2018

TABLE 74 SOUTH AFRICA LIQUID DETERGENT MARKET (\$MILLION): 2019-2025

TABLE 75 SOUTH AFRICA LIQUID DETERGENT MARKET - BY NATURE
(\$MILLION): 2015-2018

TABLE 76 SOUTH AFRICA LIQUID DETERGENT MARKET - BY NATURE
(\$MILLION): 2019-2025

TABLE 77 SOUTH AFRICA LIQUID DETERGENT MARKET - BY APPLICATION
(\$MILLION): 2015-2018

TABLE 78 SOUTH AFRICA LIQUID DETERGENT MARKET - BY APPLICATION
(\$MILLION): 2019-2025

TABLE 79 SOUTH AFRICA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2015-2018

TABLE 80 SOUTH AFRICA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2019-2025

TABLE 81 SOUTH AFRICA LIQUID DETERGENT MARKET - BY END USER
(\$MILLION): 2015-2018

TABLE 82 SOUTH AFRICA LIQUID DETERGENT MARKET - BY END USER
(\$MILLION): 2019-2025

TABLE 83 NIGERIA LIQUID DETERGENT MARKET (\$MILLION): 2015-2018

TABLE 84 NIGERIA LIQUID DETERGENT MARKET (\$MILLION): 2019-2025

TABLE 85 NIGERIA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION):
2015-2018

TABLE 86 NIGERIA LIQUID DETERGENT MARKET - BY NATURE (\$MILLION):
2019-2025

TABLE 87 NIGERIA LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION):
2015-2018

TABLE 88 NIGERIA LIQUID DETERGENT MARKET - BY APPLICATION (\$MILLION):
2019-2025

TABLE 89 NIGERIA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2015-2018

TABLE 90 NIGERIA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2019-2025

TABLE 91 NIGERIA LIQUID DETERGENT MARKET - BY END USER (\$MILLION):
2015-2018

TABLE 92 NIGERIA LIQUID DETERGENT MARKET - BY END USER (\$MILLION):
2019-2025

TABLE 93 REST OF LAMEA LIQUID DETERGENT MARKET (\$MILLION): 2015-2018

TABLE 94 REST OF LAMEA LIQUID DETERGENT MARKET (\$MILLION): 2019-2025

TABLE 95 REST OF LAMEA LIQUID DETERGENT MARKET - BY NATURE
(\$MILLION): 2015-2018

TABLE 96 REST OF LAMEA LIQUID DETERGENT MARKET - BY NATURE
(\$MILLION): 2019-2025

TABLE 97 REST OF LAMEA LIQUID DETERGENT MARKET - BY APPLICATION
(\$MILLION): 2015-2018

TABLE 98 REST OF LAMEA LIQUID DETERGENT MARKET - BY APPLICATION
(\$MILLION): 2019-2025

TABLE 99 REST OF LAMEA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2015-2018

TABLE 100 REST OF LAMEA LIQUID DETERGENT MARKET - BY SALES CHANNEL
(\$MILLION): 2019-2025

TABLE 101 REST OF LAMEA LIQUID DETERGENT MARKET - BY END USER
(\$MILLION): 2015-2018

TABLE 102 REST OF LAMEA LIQUID DETERGENT MARKET - BY END USER
(\$MILLION): 2019-2025

TABLE 103 KEY INFORMATION – THE PROCTER AND GAMBLE COMPANY

TABLE 104 KEY INFORMATION – CHURCH AND DWIGHT CO. INC.

TABLE 105 KEY INFORMATION – HENKEL AG & COMPANY, KGAA

TABLE 106 KEY INFORMATION – UNILEVER PLC

TABLE 107 KEY INFORMATION – S.C. JOHNSON AND SON, INC.

TABLE 108 KEY INFORMATION – RECKITT BENCKISER GROUP PLC

TABLE 109 KEY INFORMATION – COLGATE PALMOLIVE

TABLE 110 KEY INFORMATION – JYOTHY LABORATORIES LIMITED

TABLE 111 KEY INFORMATION – GODREJ GROUP (GODREJ CONSUMER PRODUCTS LIMITED)

TABLE 112 KEY INFORMATION - ALTICOR INC. (AMWAY CORPORATION)

I would like to order

Product name: Latin America, Middle East & Africa Liquid Detergent Market (2019 - 2025)

Product link: <https://marketpublishers.com/r/L4B134A224EEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L4B134A224EEN.html>