

# Latin America, Middle East & Africa (LAMEA) Organic Food & Beverages Market (2016 - 2022)

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## Abstracts

Organic Foods are produced by comply the standards of organic farming. In other words, diets which promote well-being and health, prevent from diseases, helps in curing illness, and also protect the environment are termed as Organic foods. The organic and natural food applies broadly to food that is minimally processed and free of any chemicals or any artificial preservatives.

Food Processing and organic trend is increasing with the usage of margarines & low fat spreads, milk, yogurts and yogurts drinks. According to the survey done by Organic Trade Association in 2016, “75 million people in America are now adapting organic food and the biggest group of organic buyers in America is between the age group of 18-34 Years”.

The market has been segmented on the basis of Product Type and Country. Based on Product Type, the market is segmented on the basis of Organic Foods and Organic Beverages. Organic Foods includes Organic dairy products, Organic fruits & vegetables, Organic meat, fish & poultry, Organic frozen and processed foods, and Others (Organic baby foods, organic groceries, and so on). Organic Beverages are further segmented into Organic coffee & tea, Organic beer & wine, Organic non-dairy beverages, and other organic beverages. Based on Country, the market has been segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, Rest of Latin America, Middle East and Africa.

The key player operating the organic food & beverages market are Amys Kitchen Inc., General Mills Inc., Hain Celestial Group, Inc., Starbucks Corporation, The Kroger Co., United Natural Foods, Inc., The WhiteWave Foods Co., and Whole Foods Market, Inc.

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