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Latin America, Middle East & Africa (LAMEA) IT Operations Analytics Market (2016 - 2022)

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Abstracts

IT operations analytics (ITOA) is the method used to monitor systems and gather, process, analyze and interpret data from various IT operations sources, to identify potential threats, and assist in making decisions. Information is gathered from both live and older data from applications, services and infrastructure hardware logs. Other than aforementioned sources, IT operation analytics gathers data from other sources such as software agents running in operating systems or hypervisors gathering data relevant to I/O, transactions and resource usage. The results of the scripted tests are accordingly, with the real-time analysis of running protocols in a network.

Moving data from in-house systems to the cloud can have threats such as data loss, integrity issues, loss of confidentiality, incompatibility, and others. Therefore, the organizations prefer to have data on-premises than on the cloud. With the adoption of ITOA, it is now possible to build a system to proactively manage IT system performance, availability, and security in complex and dynamic environments, with limited resources; nevertheless, with greater speed. Some of the prominent factors that drive the IT operations analytics market are the unprecedented growth of IT operations data and adoption of BYOD and IoT in organizations across industries.

The ITOA market is segmented by applications, technology/tools, deployment models, organization size, verticals, and country. Based on applications, the market is segmented into real-time log analytics, application performance management, infrastructure management, network and security management, and others, which include cloud monitoring and virtualization monitoring. Based on technology, the market has been segmented into visual analytics, machine-based learning, predictive analytics, user-behavior analytics, and root-cause analytics. Based on the deployment model, this market is segmented into on-premises and on-demand. Based on organizational size,

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the market is segmented into large enterprises and SME’s. Based on vertical, the market is segmented into BFSI, healthcare and life sciences, retail and consumer goods, manufacturing, travel and hospitality, IT and telecommunication, media and entertainment, and government.

Based on country, IT Operations Analytics market is segmented into Latin America, and Middle East & Africa (Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA). Brazil remained the dominant country in the Latin America, Middle East and Africa IT Operations Analytics market in 2015. UAE and South Africa would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the IT Operations Analytics market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, VMware, Inc., Splunk Inc, and Evolven.

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