

Latin America, Middle East & Africa (LAMEA) Hand Dryer Market (2016 - 2022)

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Abstracts

Hand washing is an important part of hygiene; so do the effective method of drying the hand. Hand dryer is one of the innovative technology products. The technology is helping in saving the environment with the mission to replace paper towel with the blowing air. Its main function is to dry wet hands by the help of blowing air. Hand Dryers are one of the electric devices mostly preferred by hotels, public washrooms, malls, and others. It could be operated with just a single button or by the infrared sensor.

Electric Hand Dryers is majorly in trend. Hand dryers that have an active effect on bacteria are mostly preferred. In Addition to this, high speed hand dryers have also become one of the trends among different market players. Recently, Mitsubishi has launched its new product with the whole new technology “the blade hand dryer” also known as Jet Towel. The jet towel have non- heated version, it could filter dust and dirt. Major players are focusing on launching antibacterial hand dryers.

The hand dryer market has been segmented on the basis of End-User, Type, Mode of Operation, and Country. Based on End-user, the market is segmented into Hospitals & Clinics, Food processing & service industry, Hotels, Commercial complexes, Office buildings, and Others (Railway stations, airports, education institutes, common public restrooms). Based on Type, the market is segmented into hot hand dryer and Jet hand dryer. Based on Mode of Operation, the market is segmented into Push button and Automatic. Based on Country, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, Rest of Latin America, Middle East and Africa.

The key players operating in the hand dryer market are United Technologies Corporation, Dyson Ltd., American Dryer Inc., Palmer Fixture, Bio JetDrier, Mitsubishi Electric Corporation, Panasonic Corporation, Hokwang Industries, and Excel Dryer, Inc.

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