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Latin America, Middle East & Africa (LAMEA) Data Center Services Market (2016-2022)

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Abstracts

The LAMEA Data Center services market would grow from USD 1,485.6 million in 2015 to USD 4,953.5 million by 2022, at a Compound Annual Growth Rate (CAGR) of 18.8%. The primary driving forces for this growth are increasing data center traffic, owing to the surge in mobile devices in this Country.

Colocation and managed services enhance the security of the enterprises' IT equipment. An enterprise operating a colocation facility derives several benefits such as minimal utilization of power and bandwidth and security enhancement.

The Brazil market dominated the in 2015, and would continue to be a dominant market till 2022; thereby, achieving a market value of $980.8 million by 2022, growing at a CAGR of 18.2% during the forecast period. However, UAE market is expected to grow at CAGR of 17.5% during 2016-2022.

The Installation and Deployment segment would continue to be a dominant market till 2022. The Design and Consulting segment is expected to grow at a growth rate of 22.4% CAGR during 2016-2022.

The report highlights the adoption of Data Center Services in LAMEA. Based on Service, the market is segmented into Design and Consulting, Installation and Deployment, Training & Development and Maintenance and Support. Based on End Users, the market is segmented into Cloud Providers, Colocation Providers and Enterprises. Based on Data Center Type, the market is segmented into Mid-Sized Data Center, Enterprise Data Center and Large Data Center. Based on Vertical, the market is segmented into BFSI, Telecom and ITES, Government & Defense, Healthcare, Education, Retail, Manufacturing and Others. The countries included in the report are

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Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA.

Key companies profiled in the report includes IBM Corporation, Cisco Systems, HP Enterprise, Fujitsu, Hitachi, Equinix, Interxion Holding, Huawei Technologies, Schneider Electric and Vertiv Co.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition
1.2 Objectives
1.3 Market Scope
1.4 Segmentation
  1.4.1 LAMEA Data Center Services Market, by Service
  1.4.2 LAMEA Data Center Services Market, by End Users
  1.4.3 LAMEA Data Center Services Market, by Data Center Type
  1.4.4 LAMEA Data Center Services Market, by Vertical
  1.4.5 LAMEA Data Center Services Market, by Country
1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction
2.2 Key Influencing Factors
  2.2.1 Drivers
  2.2.2 Restraints
2.3 LAMEA Data Center Service Market - By Country
2.4 LAMEA Data Center Service Market - By Service
2.5 LAMEA Data Center Service Market - By End Users
2.6 LAMEA Data Center Service Market - By Data Center Type
2.7 LAMEA Data Center Service Market - By Vertical

CHAPTER 3. LAMEA DATA CENTER SERVICE MARKET - BY SERVICE

3.1 LAMEA Design and Consulting Market - By Country
3.2 LAMEA Installation and Deployment Market - By Country
3.3 LAMEA Training and Development Market - By Country
3.4 LAMEA Maintenance and Support Market - By Country

CHAPTER 4. LAMEA DATA CENTER SERVICE MARKET - BY END USERS

4.1 LAMEA Cloud Providers - By Country
4.2 LAMEA Colocation Providers Solution Market - By Country
4.3 LAMEA Enterprises Market - By Country

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CHAPTER 5. LAMEA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE

5.1 LAMEA Mid-Sized Data Center Market - By Country
5.2 LAMEA Enterprise Data Center Market - By Country
5.3 LAMEA Large Data Center Market - By Country

CHAPTER 6. LAMEA DATA CENTER SERVICE MARKET - BY VERTICAL

6.1 LAMEA BFSI Data Center Service Market - By Country
6.2 LAMEA Telecom and ITES Market - By Country
6.3 LAMEA Government & Defense Market - By Country
6.4 LAMEA Healthcare Market - By Country
6.5 LAMEA Education Market - By Country
6.6 LAMEA Retail Market - By Country
6.7 LAMEA Manufacturers Market - By Country
6.8 LAMEA Other Verticals Market - By Country

CHAPTER 7. COUNTRY LEVEL ANALYSIS

7.1 Brazil Data Center Service Market
  7.1.1 Brazil Data Center Service Market - By Service
  7.1.2 Brazil Data Center Service Market - By End Users
  7.1.3 Brazil Data Center Service Market - By Data Center Type
  7.1.4 Brazil Data Center Service Market - By Vertical
7.2 Argentina Data Center Service Market
  7.2.1 Argentina Data Center Service Market - By Service
  7.2.2 Argentina Data Center Service Market - By End Users
  7.2.3 Argentina Data Center Service Market - By Data Center Type
  7.2.4 Argentina Data Center Service Market - By Vertical
7.3 UAE Data Center Service Market
  7.3.1 UAE Data Center Service Market - By Service
  7.3.2 UAE Data Center Service Market - By End Users
  7.3.3 UAE Data Center Service Market - By Data Center Type
  7.3.4 UAE Data Center Service Market - By Vertical
7.4 Saudi Arabia Data Center Service Market
  7.4.1 Saudi Arabia Data Center Service Market - By Service
  7.4.2 Saudi Arabia Data Center Service Market - By End Users

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7.4.3 Saudi Arabia Data Center Service Market - By Data Center Type
7.4.4 Saudi Arabia Data Center Service Market - By Vertical
7.5 South Africa Data Center Service Market
7.5.1 South Africa Data Center Service Market - By Service
7.5.2 South Africa Logical Service Market - By End Users
7.5.3 South Africa Data Center Service Market - By Data Center Type
7.5.4 South Africa Data Center Service Market - By Vertical
7.6 Nigeria Data Center Service Market
7.6.1 Nigeria Data Center Service Market - By Service
7.6.2 Nigeria Logical Service Market - By End Users
7.6.3 Nigeria Data Center Service Market - By Data Center Type
7.6.4 Nigeria Data Center Service Market - By Vertical
7.7 Rest of LAMEA Data Center Service Market
7.7.1 Rest of LAMEA Data Center Service Market - By Service
7.7.2 Rest of LAMEA Logical Service Market - By End Users
7.7.3 Rest of LAMEA Data Center Service Market - By Data Center Type
7.7.4 Rest of LAMEA Data Center Service Market - By Vertical

CHAPTER 8. COMPANY PROFILES

8.1 IBM Corporation
8.1.1 Company Overview
8.1.2 Financial Analysis
8.1.3 Regional & Segmental Analysis
8.1.4 Research & Development
8.2 Cisco Systems, Inc.
8.2.1 Company Overview
8.2.2 Financial Analysis
8.2.3 Segmental Analysis
8.2.4 Research & Development
8.3 HP Enterprise Company
8.3.1 Company Overview
8.3.2 Financial Analysis
8.3.3 Segmental Analysis
8.3.4 Research & Development
8.4 Fujitsu Limited
8.4.1 Company Overview
8.4.2 Financial Analysis
8.4.3 Business Segment Analysis

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8.5 Hitachi Ltd.
8.5.1 Company Overview
8.5.2 Financial Analysis
8.5.3 Business Segment Analysis
8.6 Equinix, Inc.
8.6.1 Company Overview
8.6.2 Financial Analysis
8.6.3 Regional Analysis
8.7 Interxion Holding NV
8.7.1 Company Overview
8.7.2 Financial Analysis
8.8 Huawei Technologies Co., Ltd
8.8.1 Company overview
8.8.2 Financial Analysis
8.8.3 Business Segment & Regional Analysis
8.8.4 Research and Development Cost
8.9 Schneider Electric SE
8.9.1 Company Overview
8.9.2 Financial Analysis
8.9.3 Segmental and Regional Analysis
8.9.4 Research & Development Expense
8.1 Vertiv Co
8.10.1 Company Overview
8.10.2 Financial Analysis
8.10.3 Regional Analysis

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List Of Tables

LIST OF TABLES

TABLE 1 LAMEA DATA CENTER SERVICE MARKET: 2012-2015
TABLE 2 LAMEA DATA CENTER SERVICE MARKET: 2016-2022
TABLE 3 LAMEA DATA CENTER SERVICE MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 4 LAMEA DATA CENTER SERVICE MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 5 LAMEA DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 6 LAMEA DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 7 LAMEA DATA CENTER SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 8 LAMEA DATA CENTER SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 9 LAMEA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 10 LAMEA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 11 LAMEA DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 12 LAMEA DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 13 LAMEA DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 14 LAMEA DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 15 LAMEA DESIGN AND CONSULTING MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 16 LAMEA DESIGN AND CONSULTING MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 17 LAMEA INSTALLATION AND DEPLOYMENT MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 18 LAMEA INSTALLATION AND DEPLOYMENT MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 19 LAMEA TRAINING AND DEVELOPMENT MARKET - BY COUNTRY:

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2012-2015 ($ MILLION)
TABLE 20 LAMEA TRAINING AND DEVELOPMENT MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 21 LAMEA MAINTENANCE AND SUPPORT MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 22 LAMEA MAINTENANCE AND SUPPORT MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 23 LAMEA DATA CENTER SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 24 LAMEA DATA CENTER SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 25 LAMEA CLOUD PROVIDERS MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 26 LAMEA CLOUD PROVIDERS MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 27 LAMEA COLOCATION PROVIDERS SOLUTION MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 28 LAMEA COLOCATION PROVIDERS SOLUTION MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 29 LAMEA ENTERPRISES MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 30 LAMEA ENTERPRISES MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 31 LAMEA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 32 LAMEA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 33 LAMEA MID-SIZED DATA CENTER MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 34 LAMEA MID-SIZED DATA CENTER MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 35 LAMEA ENTERPRISE DATA CENTER MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 36 LAMEA ENTERPRISE DATA CENTER MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 37 LAMEA LARGE DATA CENTER MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 38 LAMEA LARGE DATA CENTER MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 39 LAMEA DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)

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TABLE 40 LAMEA DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 41 LAMEA BFSI DATA CENTER SERVICE MARKET- BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 42 LAMEA BFSI DATA CENTER SERVICE MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 43 LAMEA TELECOM AND ITES MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 44 LAMEA TELECOM AND ITES MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 45 LAMEA GOVERNMENT & DEFENSE MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 46 LAMEA GOVERNMENT & DEFENSE MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 47 LAMEA HEALTHCARE MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 48 LAMEA HEALTHCARE MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 49 LAMEA EDUCATION MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 50 LAMEA EDUCATION MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 51 LAMEA RETAIL MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 52 LAMEA RETAIL MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 53 LAMEA MANUFACTURERS MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 54 LAMEA MANUFACTURERS MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 55 LAMEA OTHER VERTICALS MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 56 LAMEA OTHER VERTICALS MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 57 LAMEA DATA CENTER SERVICE MARKET - BY COUNTRY: 2012-2015 ($ MILLION)
TABLE 58 LAMEA DATA CENTER SERVICE MARKET - BY COUNTRY: 2016-2022 ($ MILLION)
TABLE 59 BRAZIL DATA CENTER SERVICE MARKET: 2012-2015
TABLE 60 BRAZIL DATA CENTER SERVICE MARKET: 2016-2022
TABLE 61 BRAZIL DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 62 BRAZIL DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 63 BRAZIL DATA CENTER SERVICE MARKET - BY END USERS: 2012-2015

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($ MILLION)
TABLE 64 BRAZIL DATA CENTER SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 65 BRAZIL DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 66 BRAZIL DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 67 BRAZIL DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 68 BRAZIL DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 69 ARGENTINA DATA CENTER SERVICE MARKET: 2012-2015
TABLE 70 ARGENTINA DATA CENTER SERVICE MARKET: 2016-2022
TABLE 71 ARGENTINA DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 72 ARGENTINA DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 73 ARGENTINA DATA CENTER SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 74 ARGENTINA DATA CENTER SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 75 ARGENTINA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 76 ARGENTINA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 77 ARGENTINA DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 78 ARGENTINA DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 79 UAE DATA CENTER SERVICE MARKET: 2012-2015
TABLE 80 UAE DATA CENTER SERVICE MARKET: 2016-2022
TABLE 81 UAE DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 82 UAE DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 83 UAE DATA CENTER SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 84 UAE DATA CENTER SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)

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TABLE 85 UAE DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 86 UAE DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 87 UAE DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 88 UAE DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 89 SAUDI ARABIA DATA CENTER SERVICE MARKET: 2012-2015
TABLE 90 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 91 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 92 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 93 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 94 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 95 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 96 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 97 SAUDI ARABIA DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 98 SOUTH AFRICA DATA CENTER SERVICE MARKET: 2012-2015
TABLE 99 SOUTH AFRICA DATA CENTER SERVICE MARKET: 2016-2022
TABLE 100 SOUTH AFRICA DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 101 SOUTH AFRICA DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 102 SOUTH AFRICA LOGICAL SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 103 SOUTH AFRICA LOGICAL SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 104 SOUTH AFRICA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 105 SOUTH AFRICA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)

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TABLE 106 SOUTH AFRICA DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 107 SOUTH AFRICA DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 108 NIGERIA DATA CENTER SERVICE MARKET: 2012-2015
TABLE 109 NIGERIA DATA CENTER SERVICE MARKET: 2016-2022
TABLE 110 NIGERIA DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 111 NIGERIA DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 112 NIGERIA LOGICAL SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 113 NIGERIA LOGICAL SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 114 NIGERIA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 115 NIGERIA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 116 NIGERIA DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 117 NIGERIA DATA CENTER SERVICE MARKET - BY VERTICAL: 2016-2022 ($ MILLION)
TABLE 118 REST OF LAMEA DATA CENTER SERVICE MARKET: 2012-2015
TABLE 119 REST OF LAMEA DATA CENTER SERVICE MARKET: 2016-2022
TABLE 120 REST OF LAMEA DATA CENTER SERVICE MARKET - BY SERVICE: 2012-2015 ($ MILLION)
TABLE 121 REST OF LAMEA DATA CENTER SERVICE MARKET - BY SERVICE: 2016-2022 ($ MILLION)
TABLE 122 REST OF LAMEA LOGICAL SERVICE MARKET - BY END USERS: 2012-2015 ($ MILLION)
TABLE 123 REST OF LAMEA LOGICAL SERVICE MARKET - BY END USERS: 2016-2022 ($ MILLION)
TABLE 124 REST OF LAMEA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2012-2015 ($ MILLION)
TABLE 125 REST OF LAMEA DATA CENTER SERVICE MARKET - BY DATA CENTER TYPE: 2016-2022 ($ MILLION)
TABLE 126 REST OF LAMEA DATA CENTER SERVICE MARKET - BY VERTICAL: 2012-2015 ($ MILLION)
TABLE 127 REST OF LAMEA DATA CENTER SERVICE MARKET - BY VERTICAL:

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2016-2022 ($ MILLION)
TABLE 128 KEY INFORMATION - IBM CORPORATION
TABLE 129 KEY INFORMATION - CISCO SYSTEMS, INC.
TABLE 130 KEY INFORMATION - HP ENTERPRISE COMPANY
TABLE 131 KEY INFORMATION - FUJITSU LIMITED
TABLE 132 KEY INFORMATION - HITACHI LTD.
TABLE 133 KEY INFORMATION - EQUINIX, INC.
TABLE 134 KEY INFORMATION - INTERXION HOLDING NV.
TABLE 135 KEY INFORMATION - HUAWEI TECHNOLOGIES CO., LTD
TABLE 136 KEY INFORMATION - SCHNEIDER ELECTRIC SE
TABLE 137 KEY INFORMATION - VERTIV CO

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