

Latin America, Middle East & Africa (LAMEA) Affective Computing Market (2016 - 2022)

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Abstracts

Affective computing is human-computer interaction with the ability to detect and accordingly respond to the emotions and other stimuli of the users. The users' emotional state is detected through sources such as facial expressions, posture, gestures, speech, the force or rhythm of key strokes and the temperature changes of the hand on a mouse. These emotional signals are not only detected but also interpreted by the system. Among the major areas of affective computing, the adoption of computational devices to exhibit either innate emotional capabilities or the once with the capability of convincingly simulating emotions are the leading concepts. Based on current technological capabilities, simulation of emotions in conversational agents to enrich and facilitate interactivity between human and machine is a milestone achieved. The affective computing systems incorporate technologies, such as the touch-based and touch less technology and capture human emotional quotient through software tools such as facial feature extraction, speech recognition, gesture recognition, analytics software, and enterprise software.

Based on the type, the Affective Computing market is segmented into Software and Hardware. Software is further segmented into Speech Recognition, Analytics Software, Gesture Recognition, Facial Feature Extraction, and Enterprise Software. Hardware is further segmented into Sensors, Cameras, Storage Devices & Processors, and Others. Based on Technology, the market is segmented into Touch Based and Touch Less. The verticals included in the report are Healthcare & Life Sciences, BFSI, Retail & E Commerce, Automotive, Telecom & IT, Research & Academics, Media & Entertainment, and Others.

Based on country, Affective Computing market is segmented into Latin America, and Middle East & Africa (Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and



Rest of LAMEA). Brazil remained the dominant country in the Latin America, Middle East and Africa Affective Computing market in 2015. UAE and South Africa would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Affective Computing market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google Inc., Sony Corporation, Apple Inc., Cognitec Systems GmbH., Intel Corporation, and Affectiva.



Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Latin America, Middle East and Africa Affective Computing Market, by Type
- 1.4.2 Latin America, Middle East and Africa Affective Computing Market, by

Technology

- 1.4.3 Latin America, Middle East and Africa Affective Computing Market, by Vertical
- 1.4.4 Latin America, Middle East and Africa Affective Computing Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. LAMEA AFFECTIVE COMPUTING MARKET

- 4.1 LAMEA Affective Computing Market by Type
 - 4.1.1 LAMEA Affective Computing Software Market by Country
 - 4.1.2 LAMEA Affective Computing Market by Software Type
 - 4.1.2.1 LAMEA Speech Recognition Software Market by Country
 - 4.1.2.2 LAMEA Analytics Software Market by Country
 - 4.1.2.3 LAMEA Gesture Recognition Market by Country
 - 4.1.2.4 LAMEA Facial Feature Extraction Market by Country
 - 4.1.2.5 LAMEA Enterprise Software Market by Country
 - 4.1.3 LAMEA Affective Computing Hardware Market by Country
 - 4.1.4 LAMEA Affective Computing Market by Hardware Type
 - 4.1.4.1 LAMEA Affective Computing Sensors Hardware Market by Country
 - 4.1.4.2 LAMEA Affective Computing Cameras Hardware Market by Country
 - 4.1.4.3 LAMEA Affective Computing Storage Devices & Processors Hardware Market



by Country

4.1.4.4 LAMEA Affective Computing Others Market by Country

CHAPTER 5. LAMEA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY

- 5.1 Introduction
 - 5.1.1 LAMEA Touch Based Affective Computing Market by Country
 - 5.1.2 LAMEA Touch Less Affective Computing Market by Country

CHAPTER 6. LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL

- 6.1 Introduction
 - 6.1.1 LAMEA Affective Computing in Healthcare & Life Sciences Market by Country
 - 6.1.2 LAMEA Affective Computing in BFSI Market by Country
 - 6.1.3 LAMEA Affective Computing in Government & Public Utilities Market by Country
 - 6.1.4 LAMEA Affective Computing in Retail & E Commerce Market by Country
 - 6.1.5 LAMEA Affective Computing in Automotive Market by Country
 - 6.1.6 LAMEA Affective Computing in Telecom & IT Market by Country
 - 6.1.7 LAMEA Affective Computing in Research & Academics Market by Country
 - 6.1.8 LAMEA Affective Computing in Media & Entertainment Market by Country
 - 6.1.9 LAMEA Affective Computing in Others Market by Country

CHAPTER 7. LAMEA AFFECTIVE COMPUTING MARKET BY COUNTRY

- 7.1 Introduction
- 7.2 Brazil Affective Computing Market
 - 7.2.1 Brazil Affective Computing Market by Type
 - 7.2.1.1 Brazil Affective Computing Market by Software Type
 - 7.2.1.2 Brazil Affective Computing Market by Hardware Type
 - 7.2.2 Brazil Affective Computing Market by Technology
 - 7.2.3 Brazil Affective Computing Market by Vertical
- 7.3 Argentina Affective Computing Market
 - 7.3.1 Argentina Affective Computing Market by Type
 - 7.3.1.1 Argentina Affective Computing Market by Software Type
 - 7.3.1.2 Argentina Affective Computing Market by Hardware Type
 - 7.3.2 Argentina Affective Computing Market by Technology
 - 7.3.3 Argentina Affective Computing Market by Vertical
- 7.4 UAE Affective Computing Market
- 7.4.1 UAE Affective Computing Market by Type



- 7.4.1.1 UAE Affective Computing Market by Software Type
- 7.4.1.2 UAE Affective Computing Market by Hardware Type
- 7.4.2 UAE Affective Computing Market by Technology
- 7.4.3 UAE Affective Computing Market by Vertical
- 7.5 Saudi Arabia Affective Computing Market
 - 7.5.1 Saudi Arabia Affective Computing Market by Type
 - 7.5.1.1 Saudi Arabia Affective Computing Market by Software Type
 - 7.5.1.2 Saudi Arabia Affective Computing Market by Hardware Type
 - 7.5.2 Saudi Arabia Affective Computing Market by Technology
 - 7.5.3 Saudi Arabia Affective Computing Market by Vertical
- 7.6 South Africa Affective Computing Market
 - 7.6.1 South Africa Affective Computing Market by Type
 - 7.6.1.1 South Africa Affective Computing Market by Software Type
 - 7.6.1.2 South Africa Affective Computing Market by Hardware Type
 - 7.6.2 South Africa Affective Computing Market by Technology
 - 7.6.3 South Africa Affective Computing Market by Vertical
- 7.7 Nigeria Affective Computing Market
 - 7.7.1 Nigeria Affective Computing Market by Type
 - 7.7.1.1 Nigeria Affective Computing Market by Software Type
 - 7.7.1.2 Nigeria Affective Computing Market by Hardware Type
 - 7.7.2 Nigeria Affective Computing Market by Technology
 - 7.7.3 Nigeria Affective Computing Market by Vertical
- 7.8 Rest of LAMEA Affective Computing Market
 - 7.8.1 Rest of LAMEA Affective Computing Market by Type
 - 7.8.1.1 Rest of LAMEA Affective Computing Market by Software Type
 - 7.8.1.2 Rest of LAMEA Affective Computing Market by Hardware Type
 - 7.8.2 Rest of LAMEA Affective Computing Market by Technology
 - 7.8.3 Rest of LAMEA Affective Computing Market by Vertical

CHAPTER 8. COMPANY PROFILES

- 8.1 IBM Corporation
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Business Segment Analysis
 - 8.1.4 Research and Development Cost
- 8.2 Microsoft Corporation
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis



- 8.2.3 Business Segment Analysis
- 8.2.4 Research and Development Cost
- 8.3 Google Inc.
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Business Segment and Regional Analysis
 - 8.3.4 Research and Development Cost
- 8.4 Sony Corporation
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
 - 8.4.3 Segmental Analysis
- 8.5 Apple Inc.
 - 8.5.1 Company Overview
 - 8.5.2 Financial Analysis
 - 8.5.3 Regional & Segmental Analysis
 - 8.5.4 Research & Development
- 8.6 Cognitec Systems GmbH.
 - 8.6.1 Company Overview
- 8.7 Intel Corporation
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental Analysis
 - 8.7.4 Research & Development
- 8.8 Affectiva
 - 8.8.1 Company Overview



List Of Tables

LIST OF TABLES

TABLE 1 LAMEA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION TABLE 2 LAMEA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION TABLE 3 LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION

TABLE 4 LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 5 LAMEA AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 6 LAMEA AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 7 LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015. USD MILLION

TABLE 8 LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 9 LAMEA SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 10 LAMEA SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 11 LAMEA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 12 LAMEA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 13 LAMEA GESTURE RECOGNITION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 14 LAMEA GESTURE RECOGNITION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 15 LAMEA FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 16 LAMEA FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 17 LAMEA ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 18 LAMEA ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 19 LAMEA AFFECTIVE COMPUTING HARDWARE MARKET BY COUNTRY,



2012 - 2015, USD MILLION

TABLE 20 LAMEA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 21 LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 22 LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION

TABLE 23 LAMEA AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 24 LAMEA AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 25 LAMEA AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 26 LAMEA AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 27 LAMEA AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 28 LAMEA AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 29 LAMEA AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 30 LAMEA AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 31 LAMEA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015. USD MILLION

TABLE 32 LAMEA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 33 LAMEA TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 34 LAMEA TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 35 LAMEA TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 36 LAMEA TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 37 LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 38 LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION



TABLE 39 LAMEA AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 40 LAMEA AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 41 LAMEA AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 42 LAMEA AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 43 LAMEA AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 44 LAMEA AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 45 LAMEA AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 46 LAMEA AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 47 LAMEA AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 48 LAMEA AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 49 LAMEA AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 50 LAMEA AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 51 LAMEA AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 52 LAMEA AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 53 LAMEA AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 54 LAMEA AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 55 LAMEA AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 56 LAMEA AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 57 LAMEA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 58 LAMEA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022,



USD MILLION

TABLE 59 BRAZIL AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION TABLE 60 BRAZIL AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION TABLE 61 BRAZIL AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION

TABLE 62 BRAZIL AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 63 BRAZIL AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION

TABLE 64 BRAZIL AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 65 BRAZIL AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 66 BRAZIL AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022. USD MILLION

TABLE 67 BRAZIL AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

TABLE 68 BRAZIL AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 69 BRAZIL AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 70 BRAZIL AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 71 ARGENTINA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION

TABLE 72 ARGENTINA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION

TABLE 73 ARGENTINA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION

TABLE 74 ARGENTINA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 75 ARGENTINA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION

TABLE 76 ARGENTINA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 77 ARGENTINA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 78 ARGENTINA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION



TABLE 79 ARGENTINA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

TABLE 80 ARGENTINA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 81 ARGENTINA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 82 ARGENTINA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 83 UAE AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION TABLE 84 UAE AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION TABLE 85 UAE AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION

TABLE 86 UAE AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 87 UAE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION

TABLE 88 UAE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 89 UAE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 90 UAE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION

TABLE 91 UAE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

TABLE 92 UAE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 93 UAE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 94 UAE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 95 SAUDI ARABIA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION

TABLE 96 SAUDI ARABIA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION

TABLE 97 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION

TABLE 98 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 99 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY SOFTWARE



TYPE, 2012 - 2015, USD MILLION

TABLE 100 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 101 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 102 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION

TABLE 103 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

TABLE 104 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 105 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 106 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 107 SOUTH AFRICA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION

TABLE 108 SOUTH AFRICA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION

TABLE 109 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION

TABLE 110 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 111 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION

TABLE 112 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 113 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 114 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION

TABLE 115 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

TABLE 116 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 117 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 118 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION



TABLE 119 NIGERIA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION TABLE 120 NIGERIA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION TABLE 121 NIGERIA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION

TABLE 122 NIGERIA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 123 NIGERIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION

TABLE 124 NIGERIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 125 NIGERIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 126 NIGERIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION

TABLE 127 NIGERIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

TABLE 128 NIGERIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 129 NIGERIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 130 NIGERIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 131 REST OF LAMEA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION

TABLE 132 REST OF LAMEA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION

TABLE 133 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015. USD MILLION

TABLE 134 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 135 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION

TABLE 136 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION

TABLE 137 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION

TABLE 138 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION

TABLE 139 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY



TECHNOLOGY, 2012 - 2015, USD MILLION

TABLE 140 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY

TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 141 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL,

2012 - 2015, USD MILLION

TABLE 142 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL,

2016 - 2022, USD MILLION

TABLE 143 KEY INFORMATION – IBM CORPORATION

TABLE 144 KEY INFORMATION - MICROSOFT CORPORATION

TABLE 145 KEY INFORMATION - GOOGLE INC.

TABLE 146 KEY INFORMATION - SONY CORPORATION

TABLE 147 KEY INFORMATION - APPLE INC.

TABLE 148 KEY INFORMATION - COGNITEC SYSTEMS GMBH.

TABLE 149 KEY INFORMATION - INTEL CORPORATION

TABLE 150 KEY INFORMATION - AFFECTIVA.



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