

# Latin America, Middle East & Africa (LAMEA) Affective Computing Market (2016 - 2022)

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## Abstracts

Affective computing is human-computer interaction with the ability to detect and accordingly respond to the emotions and other stimuli of the users. The users' emotional state is detected through sources such as facial expressions, posture, gestures, speech, the force or rhythm of key strokes and the temperature changes of the hand on a mouse. These emotional signals are not only detected but also interpreted by the system. Among the major areas of affective computing, the adoption of computational devices to exhibit either innate emotional capabilities or the once with the capability of convincingly simulating emotions are the leading concepts. Based on current technological capabilities, simulation of emotions in conversational agents to enrich and facilitate interactivity between human and machine is a milestone achieved. The affective computing systems incorporate technologies, such as the touch-based and touch less technology and capture human emotional quotient through software tools such as facial feature extraction, speech recognition, gesture recognition, analytics software, and enterprise software.

Based on the type, the Affective Computing market is segmented into Software and Hardware. Software is further segmented into Speech Recognition, Analytics Software, Gesture Recognition, Facial Feature Extraction, and Enterprise Software. Hardware is further segmented into Sensors, Cameras, Storage Devices & Processors, and Others. Based on Technology, the market is segmented into Touch Based and Touch Less. The verticals included in the report are Healthcare & Life Sciences, BFSI, Retail & E Commerce, Automotive, Telecom & IT, Research & Academics, Media & Entertainment, and Others.

Based on country, Affective Computing market is segmented into Latin America, and Middle East & Africa (Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and

Rest of LAMEA). Brazil remained the dominant country in the Latin America, Middle East and Africa Affective Computing market in 2015. UAE and South Africa would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Affective Computing market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google Inc., Sony Corporation, Apple Inc., Cognitec Systems GmbH., Intel Corporation, and Affectiva.

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