

Latin America, Middle East & Africa IP Video Surveillance & VSaaS Market (2017 - 2023)

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Abstracts

The Latin America, Middle East and Africa (LAMEA) IP Video Surveillance & VSaaS Market is expected to grow at a CAGR of 32.8% during the forecast period (2017 – 2023). LAMEA region includes countries such as South Africa, Brazil, UAE and others. These regions show comparatively lower adoption for IP video surveillance & VSaaS market. However, the need for crowd management and security concerns in countries such as Brazil and South Africa would enhance the adoption of IP video surveillance system. In addition, countries such as Dubai and South Africa are rapidly evolving into tourism destinations. The hospitality sector in these countries is poised to grow in a notable manner, which would fuel the growth for IP surveillance market.

The ongoing developments in communication networks in this region have also fueled the growth of the IP surveillance systems. The other drivers such as technological innovations, real-time access, integration of wireless technologies, video analytics, affordability of IP surveillance systems, and government initiatives have positively influenced the adoption of IP surveillance technology. However, lack of awareness, privacy concerns and hacking are some of the factors that have curtailed the adoption of IP surveillance system. Lack of technological awareness among the population and uncertainty in the government regulations are hindering the market growth to a certain extent..

The report segments the market based on the product type and application.

The report covers the different application area for the IP surveillance system which includes retail, banking and financial institutes, government, Entertainment and Casino, Manufacturing and Corporate, Residential and Others. The others segment include IP surveillance application in warehouse and educational institutes. The hardware devices are required for building the IP surveillance system includes IP cameras, monitors and

storage devices. The different type of cloud based solution includes product software and by deployment. The deployment of cloud solution could be done through one of the following which includes public, private and hybrid cloud. Further, the report categories the services market into two segments which include VSaaS and integration services. The different types of VSaaS are hosted VSaaS, managed VSaaS and hybrid VSaaS. During the installation, integration services are required.

Based on country, Latin America, Middle East and Africa IP Video Surveillance & VSaaS market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, Middle East & Africa (LAMEA).

The report covers the analysis of key stake holders of the IP Video Surveillance & VSaaS market. Key companies profiled in the report include Axis Communications AB, Panasonic Corporation, GeoVision Inc., Canon Inc. (Milestone Systems A/S), Robert Bosch GmbH, Avigilon Corporation, Genetec Inc., D-Link Corporation, Inc., Zhejiang Dahua Technology Co. Ltd. and Mobotix AG.

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