

Latin America, Middle East & Africa Internet of Things (IoT) Data Management Market (2017 - 2023)

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Abstracts

The Latin America, Middle East and Africa Internet of Things (IoT) Data Management Market would witness market growth of 21% CAGR during the forecast period (2017 – 2023). Traditional data management systems are used to handle the storage, retrieval, and update elementary data items, records and files. However, within the context of IoT, data management systems must be able to summarize data online while providing storage, logging, and auditing facilities for offline analysis. Therefore, the traditional concepts don't hold good and the idea of data management from offline storage, query processing, and transaction management operations into online-offline communication/storage dual operations is expanded to a new level.

The widespread adoption of end-to-end data management platforms for capitalizing IoT data more efficiently and flexibility across organizations are the factors that have driven the demand for IoT data management solutions. The other factors include the modernization of data warehouse architecture, growing adoption of data encryption to enhance IoT device security, and rapidly growing need for data security and data traffic management. The adoption of mature content models in enterprises, emerging unified metadata services, and efficient processes for increased Return on Investment (ROI) have further added to the widespread adoption of IoT data management solutions.

Based on Types, the market report segments the market into Solution and Services. Solution type includes Data Security Solution, Data Integration, Data Analytics & Visualization, Data Migration, Metadata Management, and others. Services type includes Professional and Managed.

Based on Organization Size, the Latin America, Middle East and Africa Internet of Things (IoT) Data Management market report segments the market into Small &

Medium Enterprises and Large Enterprises.

Based on Applications, the market report segments the market into Smart Manufacturing, Smart Retail, Smart Energy & Utilities, Smart Healthcare, Smart Mobility & Transportation, Connected Logistics, Building & Home Automation, and Others.

Based on Countries, the market report segments the market into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the competition analysis of key stake holders of the Latin America, Middle East and Africa Internet of Things (IoT) Data Management Market. Key companies profiled in the report include International Business Machines Corporation, Dell Technologies, Inc., Cisco Systems, Inc., SAS Institute Inc., Hewlett Packard Enterprise Company, Oracle Corporation, Fujitsu Limited, SAP SE, Google Inc., and LogMeIn, Inc.

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