

# Latin America, Middle East & Africa Intelligent Process Automation Market (2019-2025)

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## Abstracts

The Latin America, Middle East and Africa Intelligent Process Automation Market would witness market growth of 14.8% CAGR during the forecast period (2019-2025).

Intelligent process automation refers to a set of novel technologies which defines a combination of fundamental process redesign with machine learning and robotic process automation. IPA includes business-process improvements and next-generation solutions that assist the worker through eliminating repetitive, routine, and replicable tasks. This technology can also enhance the customer journeys through streamlining interactions and pacing up the process.

Improved business operations' productivity is the need of the hour. And, it is often coupled with the intensified technological penetration in various industry verticals. This is expected to provide lucrative growth opportunities to the market. Intelligent process automation technologies enable users with smart technologies and agile processes to make prompt and more intelligent decisions. These technologies can control and monitor interfaces to fix the problems in workflow systems. This factor is expected to bring traction to the market in the years to come.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into IT Operations, Application Management, Content Management, Security, Business Process Automation, and Others. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Media & Entertainment, Manufacturing and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Atos Group, Blue Prism Group PLC, Cognizant Technology Solutions Corporation, ExlService Holdings, Inc., Genpact Limited, IBM Corporation, Tech Mahindra Limited, Infosys Limited, Wipro Limited, SAP SE, Accenture PLC, Pegasystems, Inc., CGI, Inc., and Tata Consultancy Services Ltd.

## **SCOPE OF THE STUDY**

Market Segmentation:

By Component

Solution

Services

By Application

IT Operations

Application Management

Content Management

Security

Business Process Automation

Others

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Media & Entertainment

Manufacturing

Others

### By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

### Companies Profiled

Atos Group

Blue Prism Group PLC

Cognizant Technology Solutions Corporation

ExlService Holdings, Inc.

Genpact Limited

IBM Corporation

Tech Mahindra Limited

Infosys Limited

Wipro Limited

SAP SE

Accenture PLC

Pegasystems, Inc.

CGI, Inc.

Tata Consultancy Services Ltd.

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Latin America, Middle East and Africa (LAMEA) Intelligent Process Automation Market, by Component
  - 1.4.2 Latin America, Middle East and Africa (LAMEA) Intelligent Process Automation Market, by Application
  - 1.4.3 Latin America, Middle East and Africa (LAMEA) Intelligent Process Automation Market, by End User
  - 1.4.4 Latin America, Middle East and Africa (LAMEA) Intelligent Process Automation Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. MARKET ANALYSIS**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Product Expansions
  - 3.2.3 Geographical Expansions
  - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
  - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2019-Dec –

2017-May) Leading Players

## **CHAPTER 4. LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT**

- 4.1 LAMEA Intelligent Process Automation Solution Market by Country
- 4.2 LAMEA Intelligent Process Automation Services Market by Country

## **CHAPTER 5. LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL**

- 5.1 LAMEA BFSI Intelligent Process Automation Market by Country
- 5.2 LAMEA IT & Telecom Intelligent Process Automation Market by Country
- 5.3 LAMEA Healthcare Intelligent Process Automation Market by Country
- 5.4 LAMEA Retail & eCommerce Intelligent Process Automation Market by Country
- 5.5 LAMEA Government & Defense Intelligent Process Automation Market by Country
- 5.6 LAMEA Media & Entertainment Intelligent Process Automation Market by Country
- 5.7 LAMEA Manufacturing Intelligent Process Automation Market by Country
- 5.8 LAMEA Other Industry Vertical Intelligent Process Automation Market by Country

## **CHAPTER 6. LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION**

- 6.1 LAMEA IT Operations Intelligent Process Automation Market by Country
- 6.2 LAMEA Application Management Intelligent Process Automation Market by Country
- 6.3 LAMEA Content Management Intelligent Process Automation Market by Country
- 6.4 LAMEA Security Intelligent Process Automation Market by Country
- 6.5 LAMEA Business Process Automation Intelligent Process Automation Market by Country
- 6.6 LAMEA Others Intelligent Process Automation Market by Country

## **CHAPTER 7. LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY**

- 7.1 Brazil Intelligent Process Automation Market
  - 7.1.1 Brazil Intelligent Process Automation Market by Component
  - 7.1.2 Brazil Intelligent Process Automation Market by Industry Vertical
  - 7.1.3 Brazil Intelligent Process Automation Market by Application
- 7.2 Argentina Intelligent Process Automation Market

- 7.2.1 Argentina Intelligent Process Automation Market by Component
- 7.2.2 Argentina Intelligent Process Automation Market by Industry Vertical
- 7.2.3 Argentina Intelligent Process Automation Market by Application
- 7.3 UAE Intelligent Process Automation Market
  - 7.3.1 UAE Intelligent Process Automation Market by Component
  - 7.3.2 UAE Intelligent Process Automation Market by Industry Vertical
  - 7.3.3 UAE Intelligent Process Automation Market by Application
- 7.4 Saudi Arabia Intelligent Process Automation Market
  - 7.4.1 Saudi Arabia Intelligent Process Automation Market by Component
  - 7.4.2 Saudi Arabia Intelligent Process Automation Market by Industry Vertical
  - 7.4.3 Saudi Arabia Intelligent Process Automation Market by Application
- 7.5 South Africa Intelligent Process Automation Market
  - 7.5.1 South Africa Intelligent Process Automation Market by Component
  - 7.5.2 South Africa Intelligent Process Automation Market by Industry Vertical
  - 7.5.3 South Africa Intelligent Process Automation Market by Application
- 7.6 Nigeria Intelligent Process Automation Market
  - 7.6.1 Nigeria Intelligent Process Automation Market by Component
  - 7.6.2 Nigeria Intelligent Process Automation Market by Industry Vertical
  - 7.6.3 Nigeria Intelligent Process Automation Market by Application
- 7.7 Rest of LAMEA Intelligent Process Automation Market
  - 7.7.1 Rest of LAMEA Intelligent Process Automation Market by Component
  - 7.7.2 Rest of LAMEA Intelligent Process Automation Market by Industry Vertical
  - 7.7.3 Rest of LAMEA Intelligent Process Automation Market by Application

## **CHAPTER 8. COMPANY PROFILES**

- 8.1 Atos Group
  - 8.1.1 Company Overview
  - 8.1.2 Financial Analysis
  - 8.1.3 Regional Analysis
  - 8.1.4 Recent strategies and developments:
    - 8.1.4.1 Partnerships, Collaborations, and Agreements:
    - 8.1.4.2 Acquisition and Mergers:
    - 8.1.4.3 Product Launches and Product Expansions:
  - 8.1.5 SWOT Analysis
- 8.2 Blue Prism Group PLC
  - 8.2.1 Company Overview
  - 8.2.1 Financial Analysis
  - 8.2.2 Regional Analysis

8.2.3 Research & Development Expense

8.2.4 Recent strategies and developments:

8.2.4.1 Partnerships, Collaborations, and Agreements:

8.2.4.2 Product Launches and Product Expansions:

8.2.4.3 Geographical Expansions:

8.3 Cognizant Technology Solutions Corporation

8.3.1 Company overview

8.3.2 Financial Analysis

8.3.3 Segmental and Regional Analysis

8.3.4 Recent strategies and developments:

8.3.4.1 Partnerships, Collaborations, and Agreements:

8.3.4.2 Acquisition and Mergers:

8.3.5 SWOT Analysis

8.4 ExlService Holdings, Inc.

8.4.1 Company Overview

8.4.2 Financial Analysis

8.4.3 Segmental and Regional Analysis

8.4.4 Recent strategies and developments:

8.4.4.1 Acquisition and Mergers:

8.5 Genpact Limited

8.5.1 Company Overview

8.5.2 Financial Analysis

8.5.3 Regional Analysis

8.5.4 Recent strategies and developments:

8.5.4.1 Partnerships, Collaborations, and Agreements:

8.5.4.2 Product Launches and Product Expansions:

8.5.4.3 Acquisition and Mergers:

8.5.5 SWOT Analysis

8.6 IBM Corporation

8.6.1 Company Overview

8.6.2 Financial Analysis

8.6.3 Regional & Segmental Analysis

8.6.4 Research & Development Expenses

8.6.5 Recent strategies and developments:

8.6.5.1 Acquisition and Mergers:

8.6.5.2 Product Launches and Product Expansions:

8.6.6 SWOT Analysis

8.7 Tech Mahindra Limited

8.7.1 Company Overview



- 8.7.2 Financial Analysis
- 8.7.3 Segmental and Regional Analysis
- 8.7.4 Recent strategies and developments:
  - 8.7.4.1 Partnerships, Collaborations, and Agreements:
  - 8.7.4.2 Product Launches and Product Expansions:
- 8.7.5 SWOT Analysis
- 8.8 Infosys Limited
  - 8.8.1 Company Overview
  - 8.8.2 Financial Analysis
  - 8.8.3 Segmental and Regional Analysis
  - 8.8.4 Research & Development Expense
  - 8.8.5 Recent strategies and developments:
    - 8.8.5.1 Partnerships, Collaborations, and Agreements:
    - 8.8.5.2 Product Launches and Product Expansions:
  - 8.8.6 SWOT Analysis
- 8.9 Wipro Limited
  - 8.9.1 Company Overview
  - 8.9.2 Financial Analysis
  - 8.9.3 Segmental and Regional Analysis
  - 8.9.4 Research and Development Expense
  - 8.9.5 Recent strategies and developments:
    - 8.9.5.1 Partnerships, Collaborations, and Agreements:
  - 8.9.6 SWOT Analysis
- 8.1 SAP SE
  - 8.10.1 Company Overview
  - 8.10.2 Financial Analysis
  - 8.10.3 Segmental and Regional Analysis
  - 8.10.4 Research & Development Expense
  - 8.10.5 Recent strategies and developments:
    - 8.10.5.1 Partnerships, Collaborations, and Agreements:
    - 8.10.5.2 Acquisition and Mergers:
  - 8.10.6 SWOT Analysis
- 8.11 Accenture PLC
  - 8.11.1 Company Overview
  - 8.11.2 Financial Analysis
  - 8.11.3 Segmental and Regional Analysis
  - 8.11.4 Research & Development Expenses
  - 8.11.5 Recent strategies and developments:
    - 8.11.5.1 Partnerships, Collaborations, and Agreements:

8.11.5.2 Product Launches and Product Expansions:

8.11.5.3 Acquisition and Mergers:

8.11.5.4 Geographical Expansions:

8.11.6 SWOT Analysis

8.12 Pegasystems, Inc.

8.12.1 Company Overview

8.12.2 Financial Analysis

8.12.3 Regional Analysis

8.12.4 Research & Development Expense

8.12.5 Recent strategies and developments:

8.12.5.1 Acquisition and Mergers:

8.12.5.2 Product Launches and Product Expansions:

8.12.6 SWOT Analysis

8.13 CGI, Inc.

8.13.1 Company Overview

8.13.2 Financial Analysis

8.13.3 Regional Analysis

8.13.4 Recent strategies and developments:

8.13.4.1 Partnerships, Collaborations, and Agreements:

8.13.4.2 Acquisition and Mergers:

8.13.4.3 Geographical Expansions:

8.13.5 SWOT Analysis

8.14 Tata Consultancy Services Ltd.

8.14.1 Company Overview

8.14.2 Financial Analysis

8.14.3 Segmental and Regional Analysis

8.14.4 Research & Development Expense

8.14.5 Recent strategies and developments:

8.14.5.1 Partnerships, Collaborations, and Agreements:

8.14.6 SWOT Analysis

## List Of Tables

### LIST OF TABLES

TABLE 1 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– INTELLIGENT PROCESS AUTOMATION MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– INTELLIGENT PROCESS AUTOMATION MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– INTELLIGENT PROCESS AUTOMATION MARKET

TABLE 6 MERGERS & ACQUISITIONS – INTELLIGENT PROCESS AUTOMATION MARKET

TABLE 7 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 8 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 9 LAMEA INTELLIGENT PROCESS AUTOMATION SOLUTION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 LAMEA INTELLIGENT PROCESS AUTOMATION SOLUTION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 LAMEA INTELLIGENT PROCESS AUTOMATION SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 LAMEA INTELLIGENT PROCESS AUTOMATION SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 14 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 15 LAMEA BFSI INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 LAMEA BFSI INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 LAMEA IT & TELECOM INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 LAMEA IT & TELECOM INTELLIGENT PROCESS AUTOMATION MARKET

BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 LAMEA HEALTHCARE INTELLIGENT PROCESS AUTOMATION MARKET  
BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 20 LAMEA HEALTHCARE INTELLIGENT PROCESS AUTOMATION MARKET  
BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 21 LAMEA RETAIL & ECOMMERCE INTELLIGENT PROCESS AUTOMATION  
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 LAMEA RETAIL & ECOMMERCE INTELLIGENT PROCESS AUTOMATION  
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 LAMEA GOVERNMENT & DEFENSE INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 LAMEA GOVERNMENT & DEFENSE INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 LAMEA MEDIA & ENTERTAINMENT INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 LAMEA MEDIA & ENTERTAINMENT INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 LAMEA MANUFACTURING INTELLIGENT PROCESS AUTOMATION  
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 28 LAMEA MANUFACTURING INTELLIGENT PROCESS AUTOMATION  
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 29 LAMEA OTHER INDUSTRY VERTICAL INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 30 LAMEA OTHER INDUSTRY VERTICAL INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 31 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY  
APPLICATION, 2015 - 2018, USD MILLION

TABLE 32 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY  
APPLICATION, 2019 - 2025, USD MILLION

TABLE 33 LAMEA IT OPERATIONS INTELLIGENT PROCESS AUTOMATION  
MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 34 LAMEA IT OPERATIONS INTELLIGENT PROCESS AUTOMATION  
MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 35 LAMEA APPLICATION MANAGEMENT INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 36 LAMEA APPLICATION MANAGEMENT INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 37 LAMEA CONTENT MANAGEMENT INTELLIGENT PROCESS  
AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 38 LAMEA CONTENT MANAGEMENT INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 39 LAMEA SECURITY INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 40 LAMEA SECURITY INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 41 LAMEA BUSINESS PROCESS AUTOMATION INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 42 LAMEA BUSINESS PROCESS AUTOMATION INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 43 LAMEA OTHERS INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 44 LAMEA OTHERS INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 45 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 46 LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 47 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 48 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

TABLE 49 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 50 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 51 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 52 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 53 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 54 BRAZIL INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 55 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 56 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

TABLE 57 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET BY

COMPONENT, 2015 - 2018, USD MILLION

TABLE 58 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 59 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 60 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 61 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 62 ARGENTINA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 63 UAE INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 64 UAE INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

TABLE 65 UAE INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 66 UAE INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 67 UAE INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 68 UAE INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 69 UAE INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 70 UAE INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 71 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 72 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

TABLE 73 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 74 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 75 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 76 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION



TABLE 77 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 78 SAUDI ARABIA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 79 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 80 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

TABLE 81 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 82 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 83 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 84 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 85 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 86 SOUTH AFRICA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 87 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 88 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

TABLE 89 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 90 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 91 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 92 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 93 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 94 NIGERIA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 95 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET, 2015 - 2018, USD MILLION

TABLE 96 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET, 2019 - 2025, USD MILLION

- 2025, USD MILLION

TABLE 97 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2015 - 2018, USD MILLION

TABLE 98 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY COMPONENT, 2019 - 2025, USD MILLION

TABLE 99 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 100 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 101 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 102 REST OF LAMEA INTELLIGENT PROCESS AUTOMATION MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 103 KEY INFORMATION – ATOS GROUP

TABLE 104 KEY INFORMATION – BLUE PRISM GROUP PLC

TABLE 105 KEY INFORMATION – COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION

TABLE 106 KEY INFORMATION – EXL SERVICE HOLDINGS, INC.

TABLE 107 KEY INFORMATION – GENPACT LIMITED

TABLE 108 KEY INFORMATION – IBM CORPORATION

TABLE 109 KEY INFORMATION – TECH MAHINDRA LIMITED

TABLE 110 KEY INFORMATION – INFOSYS LIMITED

TABLE 111 KEY INFORMATION – WIPRO LIMITED

TABLE 112 KEY INFORMATION – SAP SE

TABLE 113 KEY INFORMATION – ACCENTURE PLC

TABLE 114 KEY INFORMATION – PEGASYS, INC.

TABLE 115 KEY INFORMATION – CGI, INC.

TABLE 116 KEY INFORMATION – TATA CONSULTANCY SERVICES LTD.



## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2019-DEC – 2017-MAY) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ATOS GROUP

FIG 6 SWOT ANALYSIS: ATOS GROUP

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: BLUE PRISM GROUP PLC

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION

FIG 9 SWOT ANALYSIS: COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: GENPACT LIMITED

FIG 11 SWOT ANALYSIS: GENPACT LIMITED

FIG 12 SWOT ANALYSIS: IBM CORPORATION

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: TECH MAHINDRA LIMITED

FIG 14 SWOT ANALYSIS: TECH MAHINDRA LIMITED

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: INFOSYS LIMITED

FIG 16 SWOT ANALYSIS: INFOSYS LIMITED

FIG 17 SWOT ANALYSIS: WIPRO LIMITED

FIG 18 SWOT ANALYSIS: SAP SE

FIG 19 RECENT STRATEGIES AND DEVELOPMENTS: ACCENTURE PLC

FIG 20 SWOT ANALYSIS: ACCENTURE PLC

FIG 21 SWOT ANALYSIS: PEGASYSTEMS, INC.

FIG 22 RECENT STRATEGIES AND DEVELOPMENTS: CGI, INC.

FIG 23 SWOT ANALYSIS: CGI, INC.

FIG 24 SWOT ANALYSIS: TATA CONSULTANCY SERVICES LTD.

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