

Latin America, Middle East & Africa Infrastructure-as-a-Service (IaaS) Market (2017 - 2023)

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Abstracts

Infrastructure as a Service (IaaS) is among the three leading categories within the cloud computing services, and the other services are Software as a Service (SaaS) and Platform as a Service (PaaS). By the composition, the IaaS is a platform where third-party vendors supply hardware, software, servers, storage and other infrastructure components to a user. The benefit of using an IaaS platform is scalability. Users can demand resources scalability as per requirement. The flexible nature of the technology makes it a perfect match for temporary workloads, and also for workloads that are experimental in nature or change unexpectedly. Also, it is relatively easy to automate multiple tasks such as administrative tasks, dynamic scaling, desktop virtualization and policy-based services. The payment terms are quite flexible too, as the customers have the opportunity to pay per hour/week/month basis. There are providers who offer payment options based on the virtual machine space used. The pay-as-you-go model minimizes the capital expense required to deploy in-house hardware and software. Nevertheless, the need to monitor the hours used and services availed is vital, as the entire infrastructure is owned by third party providers. As the technology is an outsourced model, the downtimes in the providers end would have an impact on the users.

Based on the component types, the Infrastructure as a Service (IaaS) market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Infrastructure as a Service (IaaS) Testing, Dynamic Infrastructure as a Service (IaaS) Testing, and Interactive Infrastructure as a Service (IaaS) Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Infrastructure as a Service (IaaS) market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, Middle East & Africa (LAMEA). Brazil remained the dominant Country in the Latin America, Middle East and Africa Infrastructure as a Service (IaaS) market in 2016. UAE and Saudi Arabia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Infrastructure as a Service (IaaS) market. Key companies profiled in the report include Amazon Web Services, Microsoft Corporation, International Business Machines Corporation (IBM), VMware, Inc., Cisco System, Inc., Fujitsu Limited (Fujitsu), Google Inc., and Computer Science Corporation (CSC).

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