

Latin America, Middle East & Africa In-app Advertising Market (2019-2025)

<https://marketpublishers.com/r/LBD5D2369BD2EN.html>

Date: August 2019

Pages: 112

Price: US\$ 1,500.00 (Single User License)

ID: LBD5D2369BD2EN

Abstracts

The Latin America, Middle East and Africa In-app Advertising Market would witness market growth of 22.2% CAGR during the forecast period (2019-2025).

In-app advertisements can generate better user engagement as compared to the web-based advertisement done on mobiles. It further enables marketers to effectively target their audience on the basis of attributes that are related to interests, usage patterns, age, and location. A higher click-through rate helps in boosting the demand for in-app advertising. Also, the advent of mobile applications has emerged as another key factor for the market growth.

E-commerce websites have become popular lately, and so has the growing trend of online gaming. These trends have significantly propelled the market growth. All of these factors, together with the enormous adoption of in-app advertising technologies, have enforced the marketers to increase their expenditures on in-app advertisements. Moreover, this method of advertising is also an impactful revenue generation strategy adopted by mobile application developers. Developers get paid for displaying their advertisements on their mobile applications.

Based on Platform, the market is segmented into Android, iOS and Others. Based on Type, the market is segmented into Banner Ads, Rich Media Ads, Interstitial Ads, Video Ads and Others. Based on Application, the market is segmented into Messaging, Entertainment, Online Shopping, Gaming, Payments & Ticketing and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Facebook, Inc., Twitter, Inc., Apple, Inc., Google, Inc., The Rubicon Project, Inc., InMobi Pte Ltd., Microsoft Corporation, Verizon Communications, Inc., Tapjoy, Inc. and Chartboost, Inc.

Scope of the Study

Market Segmentation:

By Platform

Android

iOS

Others

By Type

Banner Ads

Rich Media Ads

Interstitial Ads

Video Ads

Others

By Application

Messaging

Entertainment

Online Shopping

Gaming

Payments and Ticketing

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Facebook, Inc.

Twitter, Inc.

Apple, Inc.

Google, Inc.

The Rubicon Project, Inc.

InMobi Pte Ltd.

Microsoft Corporation

Verizon Communications, Inc.

Tapjoy, Inc.

Chartboost, Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 LAMEA In-app Advertising Market, by Platform
 - 1.4.2 LAMEA In-app Advertising Market, by Type
 - 1.4.3 LAMEA In-app Advertising Market, by Application
 - 1.4.4 LAMEA In-app Advertising Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. MARKET ANALYSIS

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2018)
 - 3.3.2 Key Strategic Move: Leading Players

CHAPTER 4. LAMEA IN-APP ADVERTISING MARKET BY PLATFORM

- 4.1 LAMEA In-app Advertising Android Market by Country
- 4.2 LAMEA In-app Advertising iOS Market by Country
- 4.3 LAMEA In-app Advertising Others Market by Country

CHAPTER 5. LAMEA IN-APP ADVERTISING MARKET BY TYPE

- 5.1 LAMEA In-app Advertising Banner Ads Market by Country
- 5.2 LAMEA In-app Advertising Rich Media Ads Market by Country
- 5.3 LAMEA In-app Advertising Interstitial Ads Market by Country
- 5.4 LAMEA In-app Advertising Video Ads Market by Country
- 5.5 LAMEA Other Type In-app Advertising Market by Country

CHAPTER 6. LAMEA IN-APP ADVERTISING MARKET BY APPLICATION

- 6.1 LAMEA Messaging In-app Advertising Market by Country
- 6.2 LAMEA Entertainment In-app Advertising Market by Country
- 6.3 LAMEA Online Shopping In-app Advertising Market by Country
- 6.4 LAMEA Gaming In-app Advertising Market by Country
- 6.5 LAMEA Payments and Ticketing In-app Advertising Market by Country
- 6.6 LAMEA Others In-app Advertising Market by Country

CHAPTER 7. LAMEA IN-APP ADVERTISING MARKET BY COUNTRY

- 7.1 Brazil In-app Advertising Market
 - 7.1.1 Brazil In-app Advertising Market by Platform
 - 7.1.2 Brazil In-app Advertising Market by Type
 - 7.1.3 Brazil In-app Advertising Market by Application
- 7.2 Argentina In-app Advertising Market
 - 7.2.1 Argentina In-app Advertising Market by Platform
 - 7.2.2 Argentina In-app Advertising Market by Type
 - 7.2.3 Argentina In-app Advertising Market by Application
- 7.3 UAE In-app Advertising Market
 - 7.3.1 UAE In-app Advertising Market by Platform
 - 7.3.2 UAE In-app Advertising Market by Type
 - 7.3.3 UAE In-app Advertising Market by Application
- 7.4 Saudi Arabia In-app Advertising Market
 - 7.4.1 Saudi Arabia In-app Advertising Market by Platform
 - 7.4.2 Saudi Arabia In-app Advertising Market by Type
 - 7.4.3 Saudi Arabia In-app Advertising Market by Application
- 7.5 South Africa In-app Advertising Market
 - 7.5.1 South Africa In-app Advertising Market by Platform
 - 7.5.2 South Africa In-app Advertising Market by Type

- 7.5.3 South Africa In-app Advertising Market by Application
- 7.6 Nigeria In-app Advertising Market
 - 7.6.1 Nigeria In-app Advertising Market by Platform
 - 7.6.2 Nigeria In-app Advertising Market by Type
 - 7.6.3 Nigeria In-app Advertising Market by Application
- 7.7 Rest of LAMEA In-app Advertising Market
 - 7.7.1 Rest of LAMEA In-app Advertising Market by Platform
 - 7.7.2 Rest of LAMEA In-app Advertising Market by Type
 - 7.7.3 Rest of LAMEA In-app Advertising Market by Application

CHAPTER 8. COMPANY PROFILES

- 8.1 Facebook, Inc.
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Regional Analysis
 - 8.1.4 Research & Development Expense
 - 8.1.5 Recent strategies and developments:
 - 8.1.5.1 Collaborations, partnerships and agreements:
 - 8.1.5.2 Product launches:
 - 8.1.5.3 Expansions:
 - 8.1.6 SWOT Analysis
- 8.2 Twitter, Inc. (MoPub, Inc.)
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Regional Analysis
 - 8.2.4 Research & Development Expense
 - 8.2.1 Recent strategies and developments:
 - 8.2.1.1 Collaborations, partnerships and agreements:
 - 8.2.1.2 Product launches:
 - 8.2.1.3 Acquisition and mergers:
 - 8.2.2 SWOT Analysis
- 8.3 Apple, Inc.
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Product and Regional Analysis
 - 8.3.4 Research & Development Expense
 - 8.3.5 Recent strategies and developments:
 - 8.3.5.1 Collaborations, partnerships and agreements:

8.3.5.2 Acquisition and mergers:

8.3.6 SWOT Analysis

8.4 Google, Inc.

8.4.1 Company Overview

8.4.2 Financial Analysis

8.4.3 Segmental and Regional Analysis

8.4.4 Research & Development Expense

8.4.5 Recent strategies and developments:

8.4.5.1 Collaborations, partnerships and agreements:

8.4.5.2 Product launches:

8.4.6 SWOT Analysis: Alphabet Inc. (Google Inc.)

8.5 The Rubicon Project, Inc.

8.5.1 Company Overview

8.5.2 Financial Analysis

8.5.3 Regional Analysis

8.5.4 Research & Development Expense

8.5.5 Recent strategies and developments:

8.5.5.1 Collaborations, partnerships and agreements:

8.5.5.2 Product launches:

8.5.6 SWOT Analysis

8.6 InMobi Pte Ltd.

8.6.1 Company Overview

8.6.2 Recent strategies and developments:

8.6.2.1 Collaborations, partnerships and agreements:

8.6.2.2 Product launches:

8.6.2.3 Acquisition and mergers:

8.7 Microsoft Corporation

8.7.1 Company Overview

8.7.2 Financial Analysis

8.7.3 Segmental and Regional Analysis

8.7.4 Research & Development Expenses

8.7.5 Recent strategies and developments:

8.7.5.1 Collaborations, partnerships and agreements:

8.7.5.2 Acquisition and mergers:

8.7.5.3 Product launches:

8.7.6 SWOT Analysis

8.8 Verizon Communications, Inc.

8.8.1 Company Overview

8.8.2 Financial Analysis

8.8.3 Segmental Analysis

8.8.4 Recent strategies and developments:

8.8.4.1 Collaborations, partnerships and agreements:

8.8.4.2 Product launches:

8.8.4.3 Acquisition and mergers:

8.8.5 SWOT Analysis

8.9 Tapjoy, Inc.

8.9.1 Company Overview

8.9.2 Recent strategies and developments:

8.9.2.1 Acquisition and mergers:

8.1 Chartboost, Inc.

8.10.1 Company Overview

8.10.2 Recent strategies and developments:

8.10.2.1 Collaborations, partnerships and agreements:

8.10.2.2 Acquisition and mergers:

8.10.2.3 Product launches:

8.10.2.4 Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 LAMEA IN-APP ADVERTISING MARKET, 2015 - 2018, USD MILLION

TABLE 2 LAMEA IN-APP ADVERTISING MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– IN-APP ADVERTISING MARKET

TABLE 4 PRODUCT LAUNCHES AND EXPANSIONS– IN-APP ADVERTISING MARKET

TABLE 5 MERGERS & ACQUISITIONS – IN-APP ADVERTISING MARKET

TABLE 6 LAMEA IN-APP ADVERTISING MARKET BY PLATFORM, 2015 - 2018, USD MILLION

TABLE 7 LAMEA IN-APP ADVERTISING MARKET BY PLATFORM, 2019 - 2025, USD MILLION

TABLE 8 LAMEA IN-APP ADVERTISING ANDROID MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 LAMEA IN-APP ADVERTISING ANDROID MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 LAMEA IN-APP ADVERTISING IOS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 LAMEA IN-APP ADVERTISING IOS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 LAMEA IN-APP ADVERTISING OTHERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 13 LAMEA IN-APP ADVERTISING OTHERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 14 LAMEA IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 15 LAMEA IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 16 LAMEA IN-APP ADVERTISING BANNER ADS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 LAMEA IN-APP ADVERTISING BANNER ADS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 LAMEA IN-APP ADVERTISING RICH MEDIA ADS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 19 LAMEA IN-APP ADVERTISING RICH MEDIA ADS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 20 LAMEA IN-APP ADVERTISING INTERSTITIAL ADS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 21 LAMEA IN-APP ADVERTISING INTERSTITIAL ADS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 22 LAMEA IN-APP ADVERTISING VIDEO ADS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 23 LAMEA IN-APP ADVERTISING VIDEO ADS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 24 LAMEA OTHER TYPE IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 25 LAMEA OTHER TYPE IN-APP ADVERTISING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 26 LAMEA IN-APP ADVERTISING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 27 LAMEA IN-APP ADVERTISING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 28 LAMEA MESSAGING IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 29 LAMEA MESSAGING IN-APP ADVERTISING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 30 LAMEA ENTERTAINMENT IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 31 LAMEA ENTERTAINMENT IN-APP ADVERTISING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 32 LAMEA ONLINE SHOPPING IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 33 LAMEA ONLINE SHOPPING IN-APP ADVERTISING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 34 LAMEA GAMING IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 35 LAMEA GAMING IN-APP ADVERTISING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 36 LAMEA PAYMENTS AND TICKETING IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 37 LAMEA PAYMENTS AND TICKETING IN-APP ADVERTISING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 38 LAMEA OTHERS IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 39 LAMEA OTHERS IN-APP ADVERTISING MARKET BY COUNTRY, 2019 -

2025, USD MILLION

TABLE 40 LAMEA IN-APP ADVERTISING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 41 LAMEA IN-APP ADVERTISING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 42 BRAZIL IN-APP ADVERTISING MARKET, 2015 - 2018, USD MILLION

TABLE 43 BRAZIL IN-APP ADVERTISING MARKET, 2019 - 2025, USD MILLION

TABLE 44 BRAZIL IN-APP ADVERTISING MARKET BY PLATFORM, 2015 - 2018, USD MILLION

TABLE 45 BRAZIL IN-APP ADVERTISING MARKET BY PLATFORM, 2019 - 2025, USD MILLION

TABLE 46 BRAZIL IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 47 BRAZIL IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 48 BRAZIL IN-APP ADVERTISING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 49 BRAZIL IN-APP ADVERTISING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 50 ARGENTINA IN-APP ADVERTISING MARKET, 2015 - 2018, USD MILLION

TABLE 51 ARGENTINA IN-APP ADVERTISING MARKET, 2019 - 2025, USD MILLION

TABLE 52 ARGENTINA IN-APP ADVERTISING MARKET BY PLATFORM, 2015 - 2018, USD MILLION

TABLE 53 ARGENTINA IN-APP ADVERTISING MARKET BY PLATFORM, 2019 - 2025, USD MILLION

TABLE 54 ARGENTINA IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 55 ARGENTINA IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 56 ARGENTINA IN-APP ADVERTISING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 57 ARGENTINA IN-APP ADVERTISING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 58 UAE IN-APP ADVERTISING MARKET, 2015 - 2018, USD MILLION

TABLE 59 UAE IN-APP ADVERTISING MARKET, 2019 - 2025, USD MILLION

TABLE 60 UAE IN-APP ADVERTISING MARKET BY PLATFORM, 2015 - 2018, USD MILLION

TABLE 61 UAE IN-APP ADVERTISING MARKET BY PLATFORM, 2019 - 2025, USD MILLION

TABLE 62 UAE IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 63 UAE IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 64 UAE IN-APP ADVERTISING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 65 UAE IN-APP ADVERTISING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 66 SAUDI ARABIA IN-APP ADVERTISING MARKET, 2015 - 2018, USD MILLION

TABLE 67 SAUDI ARABIA IN-APP ADVERTISING MARKET, 2019 - 2025, USD MILLION

TABLE 68 SAUDI ARABIA IN-APP ADVERTISING MARKET BY PLATFORM, 2015 - 2018, USD MILLION

TABLE 69 SAUDI ARABIA IN-APP ADVERTISING MARKET BY PLATFORM, 2019 - 2025, USD MILLION

TABLE 70 SAUDI ARABIA IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 71 SAUDI ARABIA IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 72 SAUDI ARABIA IN-APP ADVERTISING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 73 SAUDI ARABIA IN-APP ADVERTISING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 74 SOUTH AFRICA IN-APP ADVERTISING MARKET, 2015 - 2018, USD MILLION

TABLE 75 SOUTH AFRICA IN-APP ADVERTISING MARKET, 2019 - 2025, USD MILLION

TABLE 76 SOUTH AFRICA IN-APP ADVERTISING MARKET BY PLATFORM, 2015 - 2018, USD MILLION

TABLE 77 SOUTH AFRICA IN-APP ADVERTISING MARKET BY PLATFORM, 2019 - 2025, USD MILLION

TABLE 78 SOUTH AFRICA IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 79 SOUTH AFRICA IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 80 SOUTH AFRICA IN-APP ADVERTISING MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 81 SOUTH AFRICA IN-APP ADVERTISING MARKET BY APPLICATION, 2019 - 2025, USD MILLION

- 2025, USD MILLION

TABLE 82 NIGERIA IN-APP ADVERTISING MARKET, 2015 - 2018, USD MILLION

TABLE 83 NIGERIA IN-APP ADVERTISING MARKET, 2019 - 2025, USD MILLION

TABLE 84 NIGERIA IN-APP ADVERTISING MARKET BY PLATFORM, 2015 - 2018,
USD MILLION

TABLE 85 NIGERIA IN-APP ADVERTISING MARKET BY PLATFORM, 2019 - 2025,
USD MILLION

TABLE 86 NIGERIA IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018, USD
MILLION

TABLE 87 NIGERIA IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025, USD
MILLION

TABLE 88 NIGERIA IN-APP ADVERTISING MARKET BY APPLICATION, 2015 - 2018,
USD MILLION

TABLE 89 NIGERIA IN-APP ADVERTISING MARKET BY APPLICATION, 2019 - 2025,
USD MILLION

TABLE 90 REST OF LAMEA IN-APP ADVERTISING MARKET, 2015 - 2018, USD
MILLION

TABLE 91 REST OF LAMEA IN-APP ADVERTISING MARKET, 2019 - 2025, USD
MILLION

TABLE 92 REST OF LAMEA IN-APP ADVERTISING MARKET BY PLATFORM, 2015 -
2018, USD MILLION

TABLE 93 REST OF LAMEA IN-APP ADVERTISING MARKET BY PLATFORM, 2019 -
2025, USD MILLION

TABLE 94 REST OF LAMEA IN-APP ADVERTISING MARKET BY TYPE, 2015 - 2018,
USD MILLION

TABLE 95 REST OF LAMEA IN-APP ADVERTISING MARKET BY TYPE, 2019 - 2025,
USD MILLION

TABLE 96 REST OF LAMEA IN-APP ADVERTISING MARKET BY APPLICATION,
2015 - 2018, USD MILLION

TABLE 97 REST OF LAMEA IN-APP ADVERTISING MARKET BY APPLICATION,
2019 - 2025, USD MILLION

TABLE 98 KEY INFORMATION – FACEBOOK, INC.

TABLE 99 KEY INFORMATION – TWITTER, INC.

TABLE 100 KEY INFORMATION – APPLE, INC.

TABLE 101 KEY INFORMATION – GOOGLE, INC.

TABLE 102 KEY INFORMATION – THE RUBICON PROJECT, INC.

TABLE 103 KEY INFORMATION – INMOBI PTE LTD.

TABLE 104 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 105 KEY INFORMATION – VERIZON COMMUNICATIONS, INC.

TABLE 106 KEY INFORMATION – TAPJOY, INC.

TABLE 107 KEY INFORMATION – CHARTBOOST, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2018)

FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: FACEBOOK, INC.

FIG 6 SWOT ANALYSIS: FACEBOOK, INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: TWITTER, INC.

FIG 8 SWOT ANALYSIS: TWITTER, INC.

FIG 9 SWOT ANALYSIS: APPLE, INC.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: GOOGLE, INC.

FIG 11 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: THE RUBICON PROJECT, INC.

FIG 13 SWOT ANALYSIS: THE RUBICON PROJECT, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: INMOBI PTE LTD.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 17 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: VERIZON COMMUNICATIONS, INC.

FIG 19 SWOT ANALYSIS: VERIZON COMMUNICATIONS, INC.

FIG 20 RECENT STRATEGIES AND DEVELOPMENTS: CHARTBOOST, INC.

I would like to order

Product name: Latin America, Middle East & Africa In-app Advertising Market (2019-2025)

Product link: <https://marketpublishers.com/r/LBD5D2369BD2EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LBD5D2369BD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970