

Latin America, Middle East & Africa Home Decor Market (2019 - 2025)

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Abstracts

The Latin America, Middle East and Africa Home Decor Market would witness market growth of 6.3% CAGR during the forecast period (2019 – 2025).

Home decor is witnessing a strong growth catalyzed by rising levels of disposable incomes, recovery of the real estate industry, increasing urbanization rates and growing awareness levels. Rising levels of urbanization have resulted in more new households being set up. Currently, more than half of the global population lives in urban areas and these levels are expected to increase further in the coming years, creating a positive impact on the demand for home decor products. Moreover, home decor products are income elastic; the global disposable incomes are expected to increase continuously over the next few years, particularly in emerging economies.

Based on Product, the market is segmented into Furniture, Home Textile, and Floor Covering Market. Based on Category, the Furniture market is segmented into Kitchen, Living and Bedroom, Bathroom, Outdoor and Lighting; the Home Textile market is segmented into Rug, Bath Textiles, Bed Textiles, Kitchen & Dining Textiles and Living Room Textiles; the Floor Covering market is segmented into Tiles, Woods & Laminate, Vinyl & Rubber, Carpet & Rugs and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Forbo Holding AG, Armstrong World Industries Inc., Mannington Mills, Inc., Mohawk Industries Inc., Berkshire Hathaway Inc., Herman Miller Inc., Ashley Furniture Industries Ltd. and Kimball International Inc.

Scope of the Study

Market Segmentation:

By Product

Furniture

Kitchen

Living and bedroom

Bathroom

Outdoor

Lighting

Home Textile

Rug

Bath Textiles

Bed Textiles

Kitchen & Dining Textiles

Living Room Textiles

Floor Covering

Tiles

Wood & Laminate

Vinyl & Rubber

Carpets & Rugs

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Forbo Holding AG

Armstrong World Industries Inc.

Mannington Mills, Inc.

Mohawk Industries Inc.

Berkshire Hathaway Inc.

Herman Miller Inc.

Ashley Furniture Industries Ltd.

Kimball International Inc.

Home Depot Inc.

LOWE'S COMPANIES Inc.

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