

Latin America, Middle East & Africa Healthy Snacks Market (2019-2025)

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Abstracts

The Latin America, Middle East and Africa Healthy Snacks Market would witness market growth of 5.43% CAGR during the forecast period (2019–2025).

Healthy snack brands are diversifying into other fields for product differentiation, including less processed, encouraging freshness, and sustainability. Low carb, high protein, high fiber, and clean labels are significant, long-lasting trends in the healthy snacks market. Probiotics also continue to drive innovation, as 40 percent of customers want sweets that have probiotics to improve digestion. A variety of probiotic-containing goods, including oatmeal, bars, smoothies, yogurts, and more — often coupled with protein — have entered the mainstream.

The key factors influencing growth in the healthy snacks market are the increasingly sedentary lifestyles and a higher inclination toward healthy food products. Healthy snacks have several health advantages such as memory improvement, concentration, and consciousness. They are accessible in distinct flavors and kinds, making them edible for both adults and kids.

Based on Product Type, the market is segmented into Cereal & Granola Bars, Nuts & Seeds Snacks, Meat Snacks, Dried Fruit and Trail Mix Snacks. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Food Specialty Stores, Convenience Stores, Online and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Danone S.A., Nestle S.A., PepsiCo, Inc.,

Kellogg Company, General Mills, Inc., Hormel Foods Corporation, The Hain Celestial Group, Inc. Mondelez International, Inc. and Tyson Foods, Inc.

Scope of the Study

Market Segmentation:

By Product Type

Cereal & Granola Bars

Nuts & Seeds Snacks

Meat Snacks

Dried Fruit

Trail Mix Snacks

By Distribution Channel

Hypermarket and Supermarket

Food Specialty Stores

Convenience Stores

Online

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

DANONE S.A.

Nestle S.A.

PepsiCo, Inc.

Kellogg Company

General Mills, Inc.

Hormel Foods Corporation

The Hain Celestial Group, Inc.

Mondelez International, Inc.

Tyson Foods, Inc.

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