

Latin America, Middle East & Africa Hand Sanitizer Market By Product Types (Gel, Spray, Foam), End-user (Hospitals, Hotels & Restaurants, Residential), Sales Channels (Departmental Store & Supermarkets, Pharmacies, Online Store) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The Latin America, Middle East and Africa Hand Sanitizer Market would witness market growth of 15.1% CAGR during the forecast period (2020-2026).

Adoption of hand sanitizers is gaining popularity due to the ease of cleaning hands without using water. Also, the availability of the wide range of products in a wide variety of form factors such as gels, lotions, as well as dispenser formats including portable bottles and sprays, and fixed manual and touch-free dispensers have also driven the market growth. Consumers around the world are extensively using hand sanitizers and replacing washing hands with soap and water. Wide range of products addressing different needs such as would further spur the growth of the market.

The hand sanitizers market has gained traction due to the prevalence of infectious diseases like Covid-19, avian flu, SARS, H1N1 and the recent outbreak of coronavirus disease. Periodic outbreak of these diseases, coupled with fear of their continuing pervasiveness, is one of the major factors driving demand for hand sanitizer gels in the world, especially in Africa. The public health problem produced by the COVID-19 outbreak has translated into brisk sales for the entrepreneurs who manufacture hand sanitizer, hand wash and shampoo.

Based on Product Types, the market is segmented into Gel, Spray, Foam, and Others.

Based on End-User, the market is segmented into Hospitals, Hotels & Restaurants, Residential, and Others. Based on Sales Channels, the market is segmented into Departmental Store & Supermarkets and Distribution Agencies, Pharmacies, Online Store, and Others. Based on countries, the market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria, and Rest of LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Reckitt Benckiser Group PLC, 3M Company, Sanofi S.A., The Procter and Gamble Company, Unilever Plc., GOJO Industries, Inc., L Brands, Inc. (Bath & Body Works, LLC), S.C.Johnson and Son, Inc., Henkel AG & Company, KGaA and Kimberly-Clark Corporation.

Scope of the Study

Market Segmentation:

By Product Types

Gel

Spray

Foam

Others

By End-User

Hospitals

Hotels & Restaurants

Residential

Others

By Sales Channels

Departmental Store & Supermarkets

Pharmacies

Online Store

Others

By Country

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Reckitt Benckiser Group PLC

3M Company

Sanofi S.A.

The Procter and Gamble Company

Unilever PLC

GOJO Industries, Inc.

L Brands, Inc. (Bath & Body Works, LLC)

S.C.Johnson and Son, Inc.

Henkel AG & Company, KGaA

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