

# Latin America, Middle East & Africa Hand Sanitizer Market (2017 - 2023)

<https://marketpublishers.com/r/L359215F9E4EN.html>

Date: July 2017

Pages: 81

Price: US\$ 1,500.00 (Single User License)

ID: L359215F9E4EN

## Abstracts

The Latin America, Middle East and Africa Hand Sanitizer Market would grow at a CAGR of 13.1% during the forecast period. Hand sanitizers are antiseptic or disinfectant which are in the form of gels, foams, sprays, or in liquid forms, and are used instead of washing hands. Adoption of hand sanitizers is gaining popularity due to the ease of cleaning hands without using water. Also, the availability of the wide range of products in a wide variety of form factors such as gels, lotions, as well as dispenser formats including portable bottles and sprays, and fixed manual and touch-free dispensers have also driven the market growth. Dedicated marketing and promotional campaigns have been successful in positioning hand sanitizers as the first level of defense against most of the infectious diseases. Consumers around the world are extensively using hand sanitizers and replacing washing hands with soap and water. Wide range of products addressing different needs such as would further spur the growth of the market.

Based on Product Types, the market is segmented into Gel, Spray, Foam, and Others. Based on End-User, the market is segmented into Hospitals, Hotels & Restaurants, Residential, and Others. Based on Sales Channels, the market is segmented into Departmental Store & Supermarkets, Pharmacies, Online Store, and Others.

Based on country, Latin America, Middle East and Africa Hand Sanitizer market is segmented into Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of Latin America, Middle East & Africa (LAMEA). Brazil remained the dominant country in the Latin America, Middle East and Africa Hand Sanitizer market in 2016. UAE and Saudi Arabia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Hand Sanitizer market. Key companies profiled in the report include Reckitt Benckiser Group Plc., 3M Company,

Sanofi (Chattam, Inc.), PROCTER & GAMBLE CO, Unilever, GOJO Industries, Inc., L Brands (Bath & Body Works, LLC), Deb Group Ltd., Henkel AG & Company, KGaA, and Kimberly- Clark Corporation.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

#### 1.1 MARKET DEFINITION

#### 1.2 OBJECTIVES

#### 1.3 MARKET SCOPE

#### 1.4 SEGMENTATION

##### 1.4.1 LATIN AMERICA, MIDDLE EAST AND AFRICA HAND SANITIZER MARKET, BY PRODUCT TYPES

##### 1.4.2 LATIN AMERICA, MIDDLE EAST AND AFRICA HAND SANITIZER MARKET, BY END-USER

##### 1.4.3 LATIN AMERICA, MIDDLE EAST AND AFRICA HAND SANITIZER MARKET, BY SALES CHANNELS

##### 1.4.4 LATIN AMERICA, MIDDLE EAST AND AFRICA HAND SANITIZER MARKET, BY COUNTRIES

#### 1.5 METHODOLOGY FOR THE RESEARCH

### **CHAPTER 2. MARKET OVERVIEW**

#### 2.1 INTRODUCTION

#### 2.2 DRIVERS, RESTRAINTS AND OPPORTUNITIES

##### 2.2.1 MARKET DRIVERS

##### 2.2.2 MARKET RESTRAINTS

### **CHAPTER 3. LAMEA HAND SANITIZER MARKET**

#### 3.1 LAMEA HAND SANITIZER MARKET BY PRODUCT TYPE

##### 3.1.1 LAMEA GEL MARKET BY COUNTRY

##### 3.1.2 LAMEA SPRAY MARKET BY COUNTRY

##### 3.1.3 LAMEA FOAM MARKET BY COUNTRY

##### 3.1.4 LAMEA OTHER SOFTWARE MARKET BY COUNTRY

### **CHAPTER 4. LAMEA HAND SANITIZER MARKET BY END USER**

#### 4.1 INTRODUCTION

##### 4.1.1 LAMEA HOSPITALS HAND SANITIZER MARKET BY COUNTRY

##### 4.1.2 LAMEA HOTELS & RESTAURANTS HAND SANITIZER MARKET BY COUNTRY

4.1.3 LAMEA RESIDENTIAL HAND SANITIZER MARKET BY COUNTRY

4.1.4 LAMEA OTHERS HAND SANITIZER MARKET BY COUNTRY

## **CHAPTER 5. LAMEA HAND SANITIZER MARKET BY SALES CHANNEL**

### **5.1 INTRODUCTION**

5.1.1 LAMEA HAND SANITIZER IN DEPARTMENTAL STORE & SUPERMARKETS MARKET BY COUNTRY

5.1.2 LAMEA HAND SANITIZER IN PHARMACIES MARKET BY COUNTRY

5.1.3 LAMEA HAND SANITIZER IN ONLINE STORE MARKET BY COUNTRY

5.1.4 LAMEA HAND SANITIZER IN OTHERS MARKET BY COUNTRY

## **CHAPTER 6. LAMEA HAND SANITIZER MARKET BY COUNTRY**

### **6.1 INTRODUCTION**

#### **6.2 BRAZIL HAND SANITIZER MARKET**

6.2.1 BRAZIL HAND SANITIZER MARKET BY PRODUCT TYPE

6.2.2 BRAZIL HAND SANITIZER MARKET BY END USER

6.2.3 BRAZIL HAND SANITIZER MARKET BY SALES CHANNEL

#### **6.3 ARGENTINA HAND SANITIZER MARKET**

6.3.1 ARGENTINA HAND SANITIZER MARKET BY PRODUCT TYPE

6.3.2 ARGENTINA HAND SANITIZER MARKET BY END USER

6.3.3 ARGENTINA HAND SANITIZER MARKET BY SALES CHANNEL

#### **6.4 UAE HAND SANITIZER MARKET**

6.4.1 UAE HAND SANITIZER MARKET BY PRODUCT TYPE

6.4.2 UAE HAND SANITIZER MARKET BY END USER

6.4.3 UAE HAND SANITIZER MARKET BY SALES CHANNEL

#### **6.5 SAUDI ARABIA HAND SANITIZER MARKET**

6.5.1 SAUDI ARABIA HAND SANITIZER MARKET BY PRODUCT TYPE

6.5.2 SAUDI ARABIA HAND SANITIZER MARKET BY END USER

6.5.3 SAUDI ARABIA HAND SANITIZER MARKET BY SALES CHANNEL

#### **6.6 SOUTH AFRICA HAND SANITIZER MARKET**

6.6.1 SOUTH AFRICA HAND SANITIZER MARKET BY PRODUCT TYPE

6.6.2 SOUTH AFRICA HAND SANITIZER MARKET BY END USER

6.6.3 SOUTH AFRICA HAND SANITIZER MARKET BY SALES CHANNEL

#### **6.7 NIGERIA HAND SANITIZER MARKET**

6.7.1 NIGERIA HAND SANITIZER MARKET BY PRODUCT TYPE

6.7.2 NIGERIA HAND SANITIZER MARKET BY END USER

6.7.3 NIGERIA HAND SANITIZER MARKET BY SALES CHANNEL

## 6.8 REST OF LAMEA HAND SANITIZER MARKET

6.8.1 REST OF LAMEA HAND SANITIZER MARKET BY PRODUCT TYPE

6.8.2 REST OF LAMEA HAND SANITIZER MARKET BY END USER

6.8.3 REST OF LAMEA HAND SANITIZER MARKET BY SALES CHANNEL

## **CHAPTER 7. COMPANY PROFILES**

### 7.1 RECKITT BENCKISER GROUP PLC.

7.1.1 COMPANY OVERVIEW

7.1.2 FINANCIAL ANALYSIS

7.1.3 SEGMENTAL AND REGIONAL ANALYSIS

7.1.4 RESEARCH & DEVELOPMENT EXPENSE

### 7.2 3M COMPANY

7.2.1 COMPANY OVERVIEW

7.2.2 FINANCIAL ANALYSIS

7.2.3 SEGMENTAL AND REGIONAL ANALYSIS

7.2.4 RESEARCH & DEVELOPMENT EXPENSE

### 7.3 SANOFI (CHATTEM, INC.)

7.3.1 COMPANY OVERVIEW

7.3.2 FINANCIAL ANALYSIS

7.3.3 SEGMENTAL AND REGIONAL ANALYSIS

7.3.4 RESEARCH & DEVELOPMENT EXPENSE

### 7.4 PROCTER & GAMBLE CO

7.4.1 COMPANY OVERVIEW

7.4.2 FINANCIAL ANALYSIS

7.4.3 SEGMENTAL AND REGIONAL ANALYSIS

7.4.4 RESEARCH & DEVELOPMENT EXPENSE

### 7.5 UNILEVER

7.5.1 COMPANY OVERVIEW

7.5.2 FINANCIAL ANALYSIS

7.5.3 SEGMENTAL AND REGIONAL ANALYSIS

7.5.4 RESEARCH & DEVELOPMENT EXPENSE

7.5.5 STRATEGIES AT A GLANCE

7.5.5.1 MERGERS & ACQUISITIONS

### 7.6 GOJO INDUSTRIES, INC.

7.6.1 COMPANY OVERVIEW

7.6.2 STRATEGIES AT A GLANCE

7.6.2.1 PRODUCT LAUNCH

### 7.7 L BRANDS (BATH & BODY WORKS, LLC)

- 7.7.1 COMPANY OVERVIEW
- 7.7.2 FINANCIAL ANALYSIS
- 7.7.3 SEGMENTAL AND REGIONAL ANALYSIS
- 7.8 DEB GROUP LTD.
- 7.8.1 COMPANY OVERVIEW
- 7.9 HENKEL AG & COMPANY, KGAA
- 7.9.1 COMPANY OVERVIEW
- 7.9.2 FINANCIAL ANALYSIS
- 7.9.3 SEGMENTAL AND REGIONAL ANALYSIS
- 7.9.4 RESEARCH & DEVELOPMENT EXPENSE
- 7.1 KIMBERLY- CLARK CORPORATION
- 7.10.1 COMPANY OVERVIEW
- 7.10.2 FINANCIAL ANALYSIS
- 7.10.3 SEGMENTAL AND REGIONAL ANALYSIS
- 7.10.4 RESEARCH & DEVELOPMENT EXPENSE

## List Of Tables

### LIST OF TABLES

Table 1 LAMEA HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 2 LAMEA HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 3 LAMEA HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 4 LAMEA HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 5 LAMEA GEL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 LAMEA GEL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 LAMEA SPRAY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 LAMEA SPRAY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 LAMEA FOAM MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 LAMEA FOAM MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 LAMEA OTHER SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 LAMEA OTHER SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 LAMEA HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 14 LAMEA HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 15 LAMEA HOSPITALS HAND SANITIZER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 LAMEA HOSPITALS HAND SANITIZER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 LAMEA HOTELS & RESTAURANTS HAND SANITIZER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 LAMEA HOTELS & RESTAURANTS HAND SANITIZER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 LAMEA RESIDENTIAL HAND SANITIZER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 LAMEA RESIDENTIAL HAND SANITIZER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 LAMEA OTHERS HAND SANITIZER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 LAMEA OTHERS HAND SANITIZER MARKET BY COUNTRY, 2017 - 2023,

USD MILLION

Table 23 LAMEA HAND SANITIZER MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 24 LAMEA HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 25 LAMEA HAND SANITIZER IN DEPARTMENTAL STORE & SUPERMARKETS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 LAMEA HAND SANITIZER IN DEPARTMENTAL STORE & SUPERMARKETS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 LAMEA HAND SANITIZER IN PHARMACIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 LAMEA HAND SANITIZER IN PHARMACIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 LAMEA HAND SANITIZER IN ONLINE STORE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 LAMEA HAND SANITIZER IN ONLINE STORE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 LAMEA HAND SANITIZER IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 LAMEA HAND SANITIZER IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 LAMEA HAND SANITIZER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 LAMEA HAND SANITIZER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 BRAZIL HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 36 BRAZIL HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 37 BRAZIL HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 38 BRAZIL HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 39 BRAZIL HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 40 BRAZIL HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 41 BRAZIL HAND SANITIZER MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 42 BRAZIL HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION



Table 43 ARGENTINA HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 44 ARGENTINA HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 45 ARGENTINA HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 46 ARGENTINA HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 47 ARGENTINA HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 48 ARGENTINA HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 49 ARGENTINA HAND SANITIZER MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 50 ARGENTINA HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 51 UAE HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 52 UAE HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 53 UAE HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 54 UAE HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 55 UAE HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 56 UAE HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 57 UAE HAND SANITIZER MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 58 UAE HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 59 SAUDI ARABIA HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 60 SAUDI ARABIA HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 61 SAUDI ARABIA HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 62 SAUDI ARABIA HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 63 SAUDI ARABIA HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 64 SAUDI ARABIA HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 65 SAUDI ARABIA HAND SANITIZER MARKET BY SALES CHANNEL, 2013 -

2016, USD MILLION

Table 66 SAUDI ARABIA HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 67 SOUTH AFRICA HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 68 SOUTH AFRICA HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 69 SOUTH AFRICA HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 70 SOUTH AFRICA HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 71 SOUTH AFRICA HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 72 SOUTH AFRICA HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 73 SOUTH AFRICA HAND SANITIZER MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 74 SOUTH AFRICA HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 75 NIGERIA HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 76 NIGERIA HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 77 NIGERIA HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 78 NIGERIA HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 79 NIGERIA HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 80 NIGERIA HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 81 NIGERIA HAND SANITIZER MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 82 NIGERIA HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 83 REST OF LAMEA HAND SANITIZER MARKET, 2013 - 2016, USD MILLION

Table 84 REST OF LAMEA HAND SANITIZER MARKET, 2017 - 2023, USD MILLION

Table 85 REST OF LAMEA HAND SANITIZER MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 86 REST OF LAMEA HAND SANITIZER MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 87 REST OF LAMEA HAND SANITIZER MARKET BY END USER, 2013 - 2016, USD MILLION

Table 88 REST OF LAMEA HAND SANITIZER MARKET BY END USER, 2017 - 2023, USD MILLION

Table 89 REST OF LAMEA HAND SANITIZER MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 90 REST OF LAMEA HAND SANITIZER MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 91 KEY INFORMATION – RECKITT BENCKISER GROUP PLC

Table 92 KEY INFORMATION – 3M COMPANY

Table 93 KEY INFORMATION – SANOFI (CHATTEM, INC.)

Table 94 KEY INFORMATION – THE PROCTER & GAMBLE COMPANY (P&G).

Table 95 KEY INFORMATION – UNILEVER

Table 96 KEY INFORMATION – GOJO INDUSTRIES, INC.

Table 97 KEY INFORMATION – L BRANDS (BATH & BODY WORKS, LLC)

Table 98 KEY INFORMATION – DEB GROUP LTD.

Table 99 KEY INFORMATION – HENKEL AG & COMPANY, KGAA

Table 100 KEY INFORMATION - KIMBERLY- CLARK CORPORATION

## I would like to order

Product name: Latin America, Middle East & Africa Hand Sanitizer Market (2017 - 2023)

Product link: <https://marketpublishers.com/r/L359215F9E4EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L359215F9E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970