

Latin America, Middle East & Africa Food Delivery Mobile Application Market (2016 - 2022)

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Abstracts

The Latin America, Middle East & Africa (LAMEA) region would witness sluggish growth for in the food delivery mobile applications market. Nonetheless, with change in the ICT infrastructure and adoption of high speed Internet connectivity, the LAMEA region would be an opportunity to explore. Food Delivery Mobile Application is a seamless platform for the restaurants, franchisees, and other food-selling proprietors. The platform helps serving customers by presenting wide range of options through a single online mobile portal. Delivering food has improvised from telephone-based ordering system to takeaway counters, and the latest being, websites and mobile applications. The food delivery mobile application allows access to various restaurants on a single portal, for consumers to compare menus, prices, offers, and reviews given by other consumers.

The Latin America, Middle East & Africa food delivery mobile application market is segmented based on deployment platform, end users, and country. Based on deployment platform, the market is segmented into Android, iOS, and others (Windows and BlackBerry 10). Within the deployment platform, the android market is the most preferred technology, as most of the food delivery applications are developed using the android platform. The major reason for widespread adoption of Android platform is due to its robustness and other seamless features. Based on end user, the market is segmented into food delivery market place, restaurants and others.

Based on country, Food Delivery Mobile Application market is segmented into Latin America, and Middle East & Africa (Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and Rest of LAMEA). Brazil remained the dominant country in the Latin America, Middle East & Africa Food Delivery Mobile Application market in 2015. UAE and South Africa would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Food Delivery Mobile Application market. Key companies profiled in the report include Apple Inc., International Business Machines Corporation (IBM), Microsoft Corporation, Google Inc., SAP SE, Red Hat, Inc., Zoho Corporation Pvt. Ltd. and Mendix.

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